Adam Goldfarb

North Carolina State University
Office 337 1911 Building
10 Current Drive
Raleigh, NC 27607

EDUCATION

May 2027	Ph.D., North Carolina State University - Sociology Chair: Steve McDonald Committee: Andrew Davis, Jess Pfaffendorf, and Robin Dodsworth Dissertation: *Explaining Organizational Malfeasance at Enron: A Framework of Charisma, Culture, and Networks*
2017	M.A., Hofstra University - Forensic Linguistics Advisor: Tammy Gales Thesis: *@RealDonaldTrump and Power: A Corpus and Critical Discourse Analysis*
2014	B.A., Brandeis University - Language and Linguistics and Philosophy

RESEARCH AND TEACHING INTERESTS

White-Collar Crime, Economic, Cultural and Political Sociology, Charisma, Organizations, Theory
Computational Methods, Comparative Historical Sociology, Social Network Analysis, Text Analysis

PUBLICATIONS

Peer-reviewed Articles

Andrew P. Davis$_1$ and Adam Goldfarb$_2$. *Forthcoming.* "Glass-Jawed Governance: Fragile Charisma and Academic Freedom in Comparative Context." *Social Problems.*

Encyclopedia Entries and Edited Volume Contributions

Andrew P. Davis$_1$ and Adam Goldfarb$_2$. 2025. "Charismatic Leadership." In (Eds. Nai, Alessandro; Grömping, Max; & Wirz, Dominique.) *Elgar Encyclopedia of Political Communication.* Cheltenham: Edward Elgar Publishing.

WORKING PAPERS

Under Review

Steve McDonald$_1$, Jill Yavorsky$_2$, Daulton Selke$_3$, Dakota Dougherty$_4$, Adam Goldfarb$_4$, and Tremaine Winstead$_4$. "Occupational Segregation and Gendered Language in Job Advertisements." *Revise and Resubmit at Social Science Research.*

PRESENTATIONS (presenter(s) in bold)

2026 American Sociological Association Annual Conference
White Collar Chaos: Charisma, Culture, and Crimes of Broken Trust
Adam Goldfarb, North Carolina State University

2026 Southern Sociological Society Annual Conference
Putting the AI in Alienation: A Cross-National Analysis of the Association between AI Use and Workplace Autonomy
Adam Goldfarb, North Carolina State University, Ke Minh Lam, North Carolina State University, Tom Leppard, North Carolina State University

2026 Southern Sociological Society Annual Conference
Outlaw Masculinity at the Corporate Ranch: Agency, Charisma, and Cowboys
Adam Goldfarb, North Carolina State University

2025 Southern Sociological Society Annual Conference
Charismatic Leadership and Corporate Masculinity in the Case of Enron: Dictionary Creation and Sociolinguistic Analysis.
Adam Goldfarb, North Carolina State University

2025 North Carolina Sociological Association Annual Conference
Toxic Charisma and the Dark Side of Organizations.
Adam Goldfarb, North Carolina State University

2024 American Sociological Association Annual Conference
Processes of Erosion of Academic Freedom.
Andrew P. Davis, North Carolina State University, Adam Goldfarb, North Carolina State University, and Meghan Watts, North Carolina State University

2024 Southern Sociological Society Annual Conference
The Ruling Ideas: The attribution of agency in media coverage of the Israeli-Palestinian conflict.
Daulton Joseph Selke, North Carolina State University, **Adam Goldfarb, North Carolina State University**

2023 American Sociological Association Annual Conference: Populism and Authoritarianism Session
Glass-Jawed Governance: Fragile Charisma and Academic Freedom in Comparative Context
Andrew P. Davis, North Carolina State University; **Adam Goldfarb, North Carolina State University**

2023 American Sociological Association Annual Meeting: Labor Market Session
Gender Stereotypes, Job Advertisement Language, and Occupational Segregation

Steve McDonald, North Carolina State University; Jill Evelyn Yavorsky University of North Carolina-Charlotte; Dakota Dougherty, North Carolina State University; Adam Goldfarb, North Carolina State University; **Daulton Selke, North Carolina State University**; Tremaine Winstead, North Carolina State University

2023 American Sociological Association Annual Meeting: IPM Roundtable
Social and Cultural Capital Explanations for Status Attainment in the Life Course
Tom R. Leppard, North Carolina State University; Adam Goldfarb North Carolina State University; Anna Manzoni, North Carolina State University

2023 Southern Sociological Society Annual Conference
Fragile Charisma and Academic Freedom in Cross-National Context
Adam Goldfarb, North Carolina State University; Andrew Davis, North Carolina State University

2023 Southern Sociological Society Annual Conference
Voting Alone: A Fixed-Effect Analysis of Social Capital and Democracy in the United States
Andrew Davis, North Carolina State University; Tom R. Leppard, North Carolina State University; Xiaoqin Yan, North Carolina State University; Adam Goldfarb, North Carolina State University

2023 Southern Sociological Society Annual Conference
Human (Capital), All Too Human: Social and Cultural Capital Explanations for Status Attainment in the Life Course
Tom R. Leppard, North Carolina State University; Adam Goldfarb, North Carolina State University; Anna Manzoni, North Carolina State University

2023 Southern Sociological Society Annual Conference
Federal Job Advertisements and Stereotype Content: An Intersectional and Socio-Linguistic Analysis of Occupational Segregation.
Adam Goldfarb, North Carolina State University; Daulton Joseph Selke, North Carolina State University; Steve McDonald, North Carolina State University; Jill Yavorsky, University of North Carolina-Charlotte; Dakota Dougherty, North Carolina State University; Tremaine Winstead, North Carolina State University

2023 North Carolina State University Equity Research Symposium
Gendered Job Advertisements Stereotyping as Source of Occupational Segregation
Steve McDonald, North Carolina State University; Jill Yavorsky, University of North Carolina-Charlotte; Dakota Dougherty, North Carolina State University; **Adam Goldfarb, North Carolina State University**; **Daulton Selke, North Carolina State University**; Tremaine Lee Winstead, North Carolina State University

2023 North Carolina Sociological Association Annual Conference
Boundedness: A Theory of Unalienated Labor
Adam Goldfarb, North Carolina State University

2022 UNC Culture+Politics Workshop
Buttoned up Emperors: Fragile Charisma and Academic Freedom in Cross-National Context
Andrew Davis, North Carolina State University and Adam Goldfarb, North Carolina State University

2022 Southern Sociological Society Annual Conference
Job Advertisements, Stereotype Content, and Occupational Segregation: A Socio-Linguistic Analysis
Steve McDonald, North Carolina State University; **Dakota Dougherty, North Carolina State University; Adam Goldfarb, North Carolina State University**; Daulton Selke, North Carolina State University; Tremaine Lee Winstead, North Carolina State University; Jill Yavorsky, University of North Carolina-Charlotte

2022 North Carolina Sociological Association Annual Conference
Warmth and Competence in Job Advertisements: Validating Sociolinguistic Measurement Strategies
Steve McDonald, North Carolina State University; Dakota Dougherty, North Carolina State University; Adam Goldfarb, North Carolina State University; **Daulton Selke, North Carolina State University; Tremaine Winstead, North Carolina State University**; Jill Yavorsky, University of North Carolina-Charlotte

SERVICE

Curriculum Coordinator for the Sociology and Anthropology Graduate Student Association, NC State, 2023-2025

NCSU's Structure, Identity, and Society Workshop, Spring 2023-Present
Established with Andrew P. Davis and Sarah Bowen a recurring paper workshop modeled after the UNC Culture+Politics Workshop. I often serve as the discussant.

Occasional Reviewer: *Social Currents, Sociological Forum*

FELLOWSHIPS, AWARDS, AND GRANTS

2026 Sociology Graduate Student Travel Endowment Scholarship
Fall 2026 North Carolina State University Doctoral Dissertation Completion Grant
2026 Cat Flynn Memorial Award for the Study of Sociolinguistics
2019 North Carolina State University Graduate School Summer Fellowship
2018 North Carolina State University Graduate Fellowship
2016 Hofstra University Research Fellowship

TEACHING EXPERIENCE

Instructor of Record:
Spring 2026, SOC 206 Social Deviance

Fall 2025, SOC 300 Social Research Methods (2 Sections)
Spring 2025, SOC 300 Social Research Methods
Fall 2024, SOC 300 Social Research Methods (2 sections)
Spring 2024, SOC 300 Social Research Methods (2 sections)
Fall 2023, SOC 300 Social Research Methods (2 sections)
Spring 2023, SOC 300 Social Research Methods
Fall 2022, SOC 300 Social Research Methods
Summer 2022, SOC 202 Principles of Sociology
Spring 2022, SOC 202 Principles of Sociology
Fall 2021, SOC 202 Principles of Sociology

Module Instructor:
Summer 2023, Fall 2023, Spring 2024, Fall 2024, Spring 2025, Spring 2026, and Recorded, Peer Scholars Two and Three Day Workshops "Introduction to Social Network Analysis" co-taught with Dr. Tom R. Leppard

Teaching Assistant:
Fall 2020, SOC 381 Sociology of Medicine (Online), Dr. Jim Yocom, Dr. Tim Clark
Spring 2020, SOC 445 Inequality, Ideology, and Social Justice and SOC 457 Corporate Power in America, Dr. Michael L. Schwalbe
Spring 2019, SOC 400 Theories of Social Structure, Dr. Stefano Longo
Fall 2018, ANT 261 Technology in Society and Culture (Online), Dr. Karl Jicha

RESEARCH EXPERIENCE

Research Assistant:
Summer 2023, Dr. Andrew P. Davis
Summer 2022, Dr. Anna Manzoni
Spring 2021, Dr. Steve McDonald

PROFESSIONAL AFFILIATIONS

American Sociological Association
American Society of Criminology
Southern Sociological Society
North Carolina Sociological Association
American Association of University Professors
WolfWebs