

JESSICA PFAFFENDORF
North Carolina State University
Department of Sociology and Anthropology
jpfaffe@ncsu.edu

ACADEMIC APPOINTMENTS

- 2026- Associate Professor, Department of Sociology and Anthropology, North Carolina State University.
- 2023- Faculty Affiliate, Women's, Gender, and Sexuality Studies, North Carolina State University.
- 2019-2026 Assistant Professor, Department of Sociology and Anthropology, North Carolina State University.

EDUCATION

- 2019 Ph.D. Sociology, University of Arizona
- 2013 M.A. Sociology, University of Arizona
- 2011 B.A. Sociology, Augsburg College, with Honors in Sociology

ACADEMIC AWARDS & HONORS

- 2026 Gary D. Hill Teaching Excellence Award
Department of Sociology and Anthropology, North Carolina State University
- 2018 Best Graduate Student Paper Honorable Mention,
American Sociological Association, Social Psychology Section.
- 2018 Sally Hacker Award for Best Graduate Student Paper Honorable Mention,
American Sociological Association, Sex and Gender Section.
- 2017 Frederick & Margaret Conrad Fellowship, School of Sociology, University of Arizona.
- 2016 Raymond V. Bowers Award for Outstanding Graduate Student Paper Second Place,
School of Sociology, University of Arizona.
- 2015 Raymond V. Bowers Award for Outstanding Graduate Student Paper First Place,
School of Sociology, University of Arizona.
- 2011 Alpha Kappa Delta International Sociology Honor Society.
- 2011 Ronald E. McNair Post-baccalaureate Achievement Scholar.
- 2011 Regents Scholarship, Augsburg College.

RESEARCH INTERESTS

Inequality, Gender, Social Psychology, Culture, Qualitative Methods, Experimental Methods

PUBLICATIONS

Note: * refers to graduate student co-author

Pfaffendorf, Jessica, and Terrence Hill. Forthcoming. "From Compensation to Capitulation: Examining Masculinity Threat and Masculine Disinvestment in the United States." *Social Problems*.

Pfaffendorf, Jessica, and Terrence Hill. 2025. "Strategic Masculine Disinvestment: Understanding Contemporary Transformations of Masculinity and Their Psychosocial Implications." *Sex Roles* 91(1):5.

- Featured in [PsyPost](#)

Davis, Andrew P., **Jessica Pfaffendorf**, and Terrence D. Hill. 2025. "Yes, You Can't! A Multi-Method Examination of Publishing Null Findings in Sociological Research." *Sociology Compass* 19(8):70104.

Davis, Andrew P., Michael Gibson-Light, **Jessica Pfaffendorf**, and Christian Alberg*. 2025. "Incarceration, Stigma, and Labor Power: The Prison as Labor Governance Institution in 36 OECD Countries." *Social Science Research* 129:103177.

Hill, Terrence D., John P. Bartkowski, **Jessica Pfaffendorf**, Lacey J. Ritter, Amy M. Burdette, and Christopher G. Ellison. 2022. "Conservative Protestantism, Sexual Insecurity, and Masculine Discrepancy Stress." *Journal for the Scientific Study of Religion* 61(2):544–52.

Pfaffendorf, Jessica, Andrew P. Davis, and Alexander Kinney. 2021. "Masculinity, Ritual, and Racialized Status Threat: Examining Mass Shooter Manifestos Using Structural Topic Models." *Sociological Inquiry* 91(2): 287-312.

- Featured in [The Atlantic](#)

Pfaffendorf, Jessica. 2021. "The Double Disadvantage: Using Status and Stigma Processes to Understand Race, Criminal Record, and Moral Expectations in Employment." *Advances in Group Processes* 38: 119-142.

Pfaffendorf, Jessica. 2019. "Wayward Elites: From Social Reproduction to Social Restoration at a Therapeutic Boarding School." *Social Psychology Quarterly* 82(2): 113-133.

- Honorable mention, Award for Best Graduate Student Paper, American Sociological Association Social Psychology Section, 2018

Bjorklund, Eric, Andrew Davis, and **Jessica Pfaffendorf**. 2018. "Urine or You're Out: Racialized Economic Threat and the Determinants of State-Level Drug Testing Requirements for Welfare Applicants in the United States, 2009-2015." *The Sociological Quarterly* 59(3): 407-423.

- Featured in [The Society Pages](#)

Pfaffendorf, Jessica. 2017. "Sensitive Cowboys: Privileged Young Men and the Mobilization of Hybrid Masculinities in a Therapeutic Boarding School." *Gender & Society* 31(2): 197-222.

- Reprinted in *Men's Lives* (10th Edition), edited by Michael Kimmel and Michael Messner. New York: Oxford University Press

- Honorable mention, Sally Hacker Award for Best Graduate Student Paper, American Sociological Association Sex and Gender Section, 2018
- Featured in: *Science Daily*, *Science Magazine*, *Psychology Central*, *MEL Magazine*, *Healio*, *UA News*

ARTICLES UNDER REVIEW

Pfaffendorf, Jessica, Jonny Webber*, and Terrence Hill. “Measuring Hybrid Masculinities: Examining Masculine Disinvestment as Behavioral Component of Hybrid Masculinities at the Population Level.” *Conditionally Accepted at Advances in Gender Research*.

Scaptura, Maria, **Jessica Pfaffendorf**, and Terrence Hill. “Mapping the Incel Population: A Survey-Based Approach to Identifying Incel Characteristics at the National Level.” *Under Review*.

ARTICLES IN PREPARATION

Pfaffendorf, Jessica, and Terrence Hill. “Capitulatory Masculinities, Identity Discrepancy, and Mental Health: An Identity Theory Perspective.”

Pfaffendorf, Jessica, and Terrence Hill. “No One to Man Up For: Examining Loneliness as Predictor of Men’s Disinvestment from Traditional Masculinity.”

Pfaffendorf, Jessica. “Strategic Stigma: A Synthetic Theory of Stigma and Privilege”

Puetz, Kyle, and **Jessica Pfaffendorf**. “Prismatic Action: Gendered Aspirations and Commitment to Gendered Status Beliefs among Youth.”

Pfaffendorf, Jessica, Michael Brinkman*, Dakota Dougherty*. “Gendered Organizational Adornment: Restoring Masculinity and Femininity in the Troubled Teen Industry.”

OTHER PUBLICATIONS

Pfaffendorf, Jessica, and Autumn Evans*. Forthcoming. “Stigma.” In William C. Cockerham, Jonathan Gabe, Stella Quah, and J. Michael Ryan’s (Eds) *The Wiley-Blackwell Encyclopedia of Health, Illness, Behavior, and Society, Second Edition*. MA: Wiley-Blackwell Malden.

Pfaffendorf, Jessica. 2019. “Hegemonic Masculinity: Formulation, Reformulation, and Amplification.” Invited book review for *Men and Masculinities* 22(3):583-585.

Pfaffendorf, Jessica. 2017. “Reflections on Rehab: Navigating the Disparate System of Substance Abuse Treatment.” In Alexandra Nowakowski and J.E. Sumerau’s (Eds) *Negotiating the Challenges of Conducting Deeply Personal Research in Health*. Boca Raton, FL: CRC Press, Taylor & Francis Publishing Group.

Pfaffendorf, Jessica. 2017. “From Typical Dudes to Sensitive Men: Gender Dilemmas in a Therapeutic Boarding School.” Sociologists for Women in Society’s *Gender & Society* blog.

FELLOWSHIPS & GRANTS

- 2018 Graduate & Professional Student Council Travel Grant, University of Arizona, \$550.
- 2017 Social and Behavioral Sciences Summer Fellowship, University of Arizona, \$5,000.
- 2017 Frederick and Margaret Conrad Fellowship, School of Sociology, University of Arizona, \$9,000.
- 2016 Graduate & Professional Student Council Research Grant, University of Arizona, \$1,000.
- 2016 Social & Behavioral Sciences Research Institute Doctoral Grant, University of Arizona, \$2,000.
- 2016 Graduate & Professional Student Council Travel Grant, University of Arizona, \$700.
- 2015 Graduate & Professional Student Council Research Grant, University of Arizona, \$2,000.
- 2015 Student Faculty Interaction Grant, University of Arizona, \$2,000.
- 2014 Graduate & Professional Student Council Travel Grant, University of Arizona, \$650.
- 2013 Social & Behavioral Research Institute Pre-Doctoral Grant, University of Arizona, \$500.
- 2011 Graduate Access Fellowship, University of Arizona, \$8,000.
- 2010 Ronald E. McNair Scholar Summer Fellowship, Augsburg College, \$9,000.

INVITED TALKS

- 2020 “Wayward Elites: From Social Reproduction to Social Restoration at a Therapeutic Boarding School,” Social and Behavioral Health Research Group, North Carolina State University. Cancelled due to COVID-19.
- 2018 “The Double Disadvantage: A Theory of Status, Stigma, and Moral Character Expectations in Employment,” College of Charleston.
- 2017 “The Double Disadvantage: A Theory of Status-Stigma Intensification and Moral Expectations,” University of California Riverside.
- 2017 “Grants and Collaboration,” Academic and Mentoring Support Initiative, University of Arizona.
- 2017 “The Double Disadvantage: A Theory of Status-Stigma Intensification and Moral Expectations,” University of Arizona.
- 2015 “Effective Online Teaching,” Graduate Teaching Seminar, University of Arizona.

- 2014 “McNair Summer Researchers Visit,” University of Minnesota.
- 2013 “McNair Summer Researchers Visit,” University of Minnesota.

CONFERENCE & WORKSHOP PRESENTATIONS

- 2025 **Pfaffendorf, Jessica**, Jonny Webber*, and Terrence Hill. “Measuring Hybrid Masculinities: Examining Masculine Disinvestment as Behavioral Component of Hybrid Masculinities at the Population Level.” Roundtable on Masculinities, American Sociological Association, Chicago, IL.
- 2024 **Pfaffendorf, Jessica**, and Terrence Hill. “From Compensation to Capitulation: Examining Men’s Disinvestment from Traditional Masculinity in the Context of Change.” Paper Session on Reconfiguring Masculinities, American Sociological Association, Montreal, Canada.
- 2023 **Pfaffendorf, Jessica**, and Terrence Hill. “Strategic Masculine Disinvestment: A Demographic Profile and Psychosocial Implications of Contemporary Transformations of Masculinity.” Paper Session on Masculinity, Southern Sociological Society, Myrtle Beach, SC.
- 2022 **Pfaffendorf, Jessica**. “Strategic Stigma: A Synthetic Theory of Stigma and Privilege.” Paper Session on Advancing Social Psychology Theory and Research, American Sociological Association, Los Angeles, CA.
- 2021 Andrew Davis, Michael-Gibson-Light, **Jessica Pfaffendorf**, and Christian Alberg. “Incarceration and Labor Power: The Prison as Neoliberal Labor Governance Institution in 36 OECD Countries from 1960-2017.” Paper session on The Impact of Mass Incarceration, American Society of Criminology, Chicago, IL.
- 2020 **Pfaffendorf, Jessica**. “Strategic Stigma: A Synthetic Theory of Stigma and Privilege.” Paper session on Stigma, Society for the Study of Social Problems, San Francisco, CA. Cancelled due to COVID-19.
- 2019 **Pfaffendorf, Jessica**. “Affluenza Anonymous: Privilege and Social Restoration at a Therapeutic Boarding School.” Paper session on Power and Inequality in the Lives of Children and Youth, American Sociological Association, New York City, NY.
- 2018 **Pfaffendorf, Jessica**. “Status, Stigma, and Character in the Workplace,” Roundtable on Status and Bias in the Workplace, American Sociological Association, Philadelphia, PA.
- 2017 **Pfaffendorf, Jessica**. “Wayward Elites: Stigma Allure, Social Reproduction, and Social Restoration,” Paper session on Children and Youth, American Sociological Association, Montreal, Canada.
- 2016 **Pfaffendorf, Jessica**. “Sensitive Cowboys: Mobilizing Hybrid Masculinities in a Therapeutic Boarding School,” Paper session on Masculinities. American Sociological Association, Seattle, WA.

- 2016 **Pfaffendorf, Jessica.** “The Double Disadvantage: A Theory of Status-Stigma Intensification and Moral Expectations,” Paper session on Status, Group Processes Conference, Seattle, WA.
- 2016 Bjorklund, Eric, Andrew Davis, and **Jessica Pfaffendorf.** “Urine or You’re Out: The Determinants of Welfare Drug Testing Requirements in the United States, 2009-2015,” Promoted paper session on Social Welfare. American Sociological Association, Seattle, WA.
- 2016 Bjorklund, Eric, Andrew Davis, and **Jessica Pfaffendorf.** “Punishing the Poor? Determinants of Welfare Drug Testing Requirements in the United States,” University of Arizona Inequality Paper Workshop, Tucson, AZ.
- 2015 **Pfaffendorf, Jessica.** “Wayward Elites: From Social Reproduction to Social Restoration at a Therapeutic Boarding School,” Paper session on Culture, American Sociological Association, Chicago, IL.
- 2015 **Pfaffendorf, Jessica.** “Wayward Elites: Identity Restoration,” Paper session on Class and Deviance. Southern Sociological Society, New Orleans, LA.
- 2015 **Pfaffendorf, Jessica.** “Reflections on Rehab,” Panelist for “Write Where it Hurts: Negotiating Emotional Challenges of Doing Personal Research,” Southern Sociological Society, New Orleans, LA.
- 2015 **Pfaffendorf, Jessica.** “Maintaining Masculinity: Young Men in a Therapeutic Boarding School,” University of Arizona Culture Paper Workshop, Tucson, AZ.
- 2014 **Pfaffendorf, Jessica.** “Wayward Elites: Beyond Social Reproduction,” University of Arizona Culture Paper Workshop, Tucson, AZ.
- 2013 **Pfaffendorf, Jessica.** “Kicking the Habit: From Social Reproduction to Social Restoration at a Therapeutic Boarding School.” Paper session on Contemporary Applications of Erving Goffman, Midwest Sociological Society, Minneapolis, MN.
- 2011 **Pfaffendorf, Jessica.** “Facebook: Making the World More Connected?” Penn State National McNair Scholars Conference, State College, PA.
- 2011 **Pfaffendorf, Jessica.** “Total Institutions: A More Inclusive Model,” Augsburg College Research Festival, Minneapolis, MN.

SUPPLEMENTAL RESEARCH TRAINING

- 2017 “Conducting Survey, Lab, and Field Experiments.” **Michael Gaddis**, University of Arizona Methods Workshop.
- 2016 “Qualitative Data Analysis in ATLAS.ti.” **Corey Abramson**, University of Arizona Methods Workshop.

2014 “Field Methods in the Social Sciences.” **Martín Sánchez-Jankowski**, University of Arizona Methods Workshop.

TEACHING EXPERIENCE

2019- Assistant Professor, North Carolina State University

SOC 746: Social Psychology (graduate)
SOC 739: Social Psychology of Inequality (graduate)
SOC 737: Sociology of Gender (graduate)
SOC 425: Juvenile Delinquency
SOC 407: Sociology of Sexualities
SOC 401: Theories of Social Interaction
SOC 304: Gender and Society

2013-2019 Instructor, University of Arizona

SOC 394: Research Practicum
SOC 375: Social Research Methods
SOC 341: Juvenile Delinquency
SOC 232: Groups, Individuals, and Society
SOC 222: Gender Identities, Interactions, and Relationships
SBS 200: Introduction to Statistics Laboratory

2011-2013 Teaching Assistant, University of Arizona

SOC 414: Sociology of Terrorism
SOC 357: The Pursuit of Happiness
SOC 232: Group Processes
SBS 200: Introduction to Statistics
CHS 305: Care & Suffering in Society

2011 Teaching Assistant, Augsburg College

ENL 111: Developmental Writing

SERVICE

Editorial Boards

2026-2029 Member, Editorial Board, *Social Currents*.

2021-2025 Member, Editorial Board, *Men and Masculinities*.

Service to the Discipline

- 2026 Roundtable Organizer, Social Psychology Section of the American Sociological Association.
- 2023-2025 Member, Membership Committee, Sex and Gender Section of the American Sociological Association.
- 2023 Chair, Membership Committee, Social Psychology Section of the American Sociological Association.
- 2022 Member, Membership Committee, Social Psychology Section of the American Sociological Association.
- 2022 Member, Outstanding Contribution Award committee, Social Psychology Section of the American Sociological Association.
- 2021 Faculty Mentor, Graduate Student Mentorship Program, Social Psychology Section of the American Sociological Association.
- 2020 Reviewer, National Science Foundation, The Sociology Program.
- 2019 Graduate Member, Graduate Student Investigator Award committee, Social Psychology Section of the American Sociological Association.
- 2016- Ad Hoc Reviewer

Social Forces
Social Psychology Quarterly
Gender & Society
British Journal of Sociology
Men and Masculinities
Sex Roles
Socius
Sociological Perspectives
Qualitative Sociology
Social Currents
Sociological Inquiry
Sociological Perspectives
Sociological Focus
Gender and Education

Service to the University

- 2023-2025 Member, Executive Committee, Women's, Gender, and Sexuality Studies, North Carolina State University.
- 2020-2021 Collaborator and consultant, Women in Physics Initiative, North Carolina State University.

- 2018 Mentor, Ronald E. McNair Scholars Program, Augsburg University.
- 2018 Coordinator, International Conference on Aging in the Americas, University of Arizona.
- 2016 Grant reviewer, Graduate & Professional Student Council Travel Grants, University of Arizona.
- 2015 Advisor, Alternative Spring Breaks, Undergraduate service trip to Project Cure (Denver, Colorado), University of Arizona.

Service to the Department

- 2024-2026 Member, Sociology Graduate Recruitment, Admissions, and Curriculum Committee, Department of Sociology and Anthropology, North Carolina State University.
- 2024-2025 Elected Member, Advisory Committee, Department of Sociology and Anthropology North Carolina State University.
- 2025 Member, Subcommittee for Developing Master's Thesis Timeline Metrics, Department of Sociology and Anthropology, North Carolina State University.
- 2022 Member, Faculty Recruitment Committee in Gender, Department of Sociology and Anthropology, North Carolina State University.
- 2022 Member, Undergraduate Curriculum Committee, Department of Sociology and Anthropology, North Carolina State University.
- 2021 Elected member, Internal Peer Review Committee, Department of Sociology and Anthropology, North Carolina State University.
- 2017 Mentor, Academic Mentoring and Support Initiative, School of Sociology, University of Arizona.
- 2016 Elected member, Faculty Recruitment Committee, School of Sociology, University of Arizona.
- 2015 Elected co-chair, Graduate Student Association (GSA), School of Sociology, University of Arizona.
- 2015 Co-chair, Culture Paper Workshop, School of Sociology, University of Arizona.
- 2014 Elected co-chair, Academic Mentoring and Support Initiative, School of Sociology, University of Arizona.

PROFESSIONAL MEMBERSHIPS

American Sociological Association

Section Memberships

Social Psychology

Sex and Gender

Race, Gender, Class

Culture

Theory

Society for the Study of Social Problems

Southern Sociological Society