#### ABBY RINALDI

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#### **EDUCATION**

North Carolina State University, Raleigh, NC

Doctorate in Communication Rhetoric and Digital Media

Digital Humanities Certificate

University of Iowa, Iowa City, IA

Master of Arts in Journalism and Mass Communication

Thesis: "Internet Architecture and News Design: How Language and Cultural Context

Affect the Transition of Chinese Language Newspapers from Print to Online"

Honors: Kappa Tau Alpha

Dalian University of Technology, Dalian, China

Critical Language Scholarship

Chinese language and culture

National Cheng Kung University, Tainan, Taiwan

**TUSA Global Ambassador Program** 

Chinese language and culture

University of South Florida, Tampa, FL

**B.A.** in Mass Communications

Concentration in news/editorial journalism

Honors College

Honors Thesis: "Integrating statistics into undergraduate journalism curriculum"

WORK EXPERIENCE

North Carolina State University

Raleigh, NC

**Teaching Assistant** 

Teaching Academic Writing and Research within the college of English, providing basic foundations on academic writing skills for freshman and sophomore students across

disciplines

University of South Florida

Tampa, FL

**Editorial Manager** Mar 2022 - Aug 2022

Advised The Oracle student newspaper, oversaw and provided feedback and critique on published stories, held workshops for new writers, answered questions and acted as the faculty representative for the paper to the rest of the university, helped see the paper to a full digital transition

University of Tampa

Tampa, FL

Expected May 2026

May 2020

**July 2019** 

August 2018

May 2018

Aug 2022 – Present

Adjunct Instructor Aug 2021 – May 2022

Taught Media Writing to students in the communication school, developed a curriculum for multimedia content writing and production, digital literacy and beginning coding for reporters, and media ethics

Temple Hoyne Buell Center for the Study of American Architecture at Columbia University New York, NY

Research Assistant Jan 2021 – Sep 2021

Worked with the Buell Center's green reconstruction research to develop a book manuscript on object lessons of US cities to explore current directives and attitudes toward green reconstruction in city planning, helped develop PSAs for public awareness of green reconstruction and recontextualizing urban and suburban environments, helped develop a set of visualizations including maps and tables to build an exploratory visual archive of data on schools of the built environment

University of Iowa Digital Scholarship & Publishing Studio Iowa City, IA

Research Assistant Feb 2020 – Jan 2022

Worked with a faculty member and multi-student team to research and create a database coding and cataloging the emails sent by government officials before, during, and after the Flint Water Crisis, designed data visualizations and websites to present and disseminate said research to the public, developed a visual plan for the archive website to center the data for users, developed a visualization prototype for our interactive archive

University of Iowa School of Journalism and Mass Communication Iowa City, IA

Teaching Assistant Aug 2018 – May 2020

Taught Media Uses and Effects and Journalistic Reporting and Writing to undergraduate students in our journalism major, advised students, and offered one-on-one writing assistance once a week to undergraduate students in the SJMC

USF College of Education Communications and Marketing Tampa, FL

Feature Writing Intern Feb 2017 – May 2018

Wrote features on the college and its faculty for promotional material, profiled individual research, research centers, and conferences that the college was involved with or hosted, worked with and reported on programs to train teachers in Hillsborough County Public Schools, provided coverage of teacher training courses

USF Oracle Tampa, FL

Staff Writer/Assistant News Editor/Co-News Editor/News Editor

Wrote three to six stories per week for the news section of the paper with a focus on higher education funding, faculty and student research, and business and development around USF and in the Tampa Bay area, managed the production, layout, and story planning for the news section of the paper, represented the news section of the paper to other student organizations, and trained new staff writers for the paper

Sept 2015 – May 2017

Tampa Bay Times

Tampa, FL

Intern for tb-two\* Aug 2013 – May 2015

Managed a group of Tampa area writers to write stories focused on student life and events in Hillsborough County Public Schools, wrote stories for publication, took photos and video for the web edition of the paper, and organized a high school cook-off event for a special issue

#### **AWARDS AND HONORS**

Kappa Tau Alpha Top Scholar Award	May 2020
Best Student Paper Award for the Visual Communication Division, AEJMC 2019	Aug 2019
Critical Language Scholarship for Chinese	May 2019
Tampa Bay Times Fund Scholarship	Aug 2015 – May 2018
USF Presidential Scholars Scholarship	Aug 2015 – May 2018
USF Honors Scholarship	Aug 2015 - May 2018
Florida Academic Scholars Bright Futures Scholarship	Aug 2015 – May 2018
Garner Rose O'Brien Halderman Endowed Scholarship	Aug 2017 – Dec 2017
Hillsborough Education Fund Scholarship	Aug 2015 - May 2016
Ted Williams Museum/Hitter Hall of Fame Scholarship	Aug 2015 - May 2016
Athena Society Young Women of Promise Award	2014
Anne Frank Humanitarian Award, Florida Holocaust Museum	2014

#### **PUBLICATIONS**

"Global Disparities in Knowledge Production Within Journalism Studies: Are Special Issues the Answer?"

Journalism Studies 2022

Coauthored with Brian Ekdale, Kathryn Biddle, Manfred Asuman, and Melissa Tully

"Geographic Disparities in Knowledge Production: A Big Data Analysis of Peer-Reviewed Communication Publications from 1990 to 2019"

International Journal of Communication 2022

Coauthored with Brian Ekdale, Mir Ashfaquzzaman, Mehrnaz Khanjani, Frankline Matanji, Ryan Stoldt, and Melissa Tully

"Three Cities: A Comparative Object Lesson"

In "Green Reconstruction: A Curricular Toolkit for the Built Environment" 2022

2020

Coauthored with Peter Harrison, Jacob Moore, and Jordan Steingard

"Internet Architecture and News Design: How Language and Cultural Context Affect the Transition of Chinese Language Newspapers from Print to Online" Master's thesis successfully defended in May 2020

#### **CONFERENCES**

"Mutual making, shifting agencies, and theory modeling-using visualization to interject into the human-media agency tensions in Miller and Kittler's work"

Presented at Red River Graduate Student Conference Department of English, North Dakota State University	2024
"Combating Misinformation about AI in the Composition Classroom"  Presented at Science and Storytelling Symposium  Department of Writing, Rhetoric, and Digital Studies, University of Kentucky	2024
"In Defense of a Wood Wide Web"  Presented at Critical Ecologies and Speculative Futures: Conceiving the Environment  Department of Modern Languages and Literatures, University of Miami	2024
"How might we make coding education more accessible?"  Presented at ELO (Un)conference: Access Works!	2024
"Esoteric programming languages as queer objects: Queering computational systems through obfuscational rhetoric"  Presented at Future Nostalgia and Present Utopia:	
Reimaging Futurism in Film and New Media Film and Media Studies Program, University of Pittsburgh	2023
"How Special are Special Issues? An Examination of Global Disparities in Knowledge Production in Five Journalism Studies Journals" Accepted to ICA 2022 Coauthored with Brian Ekdale, Kathryn Biddle, Manfred Asuman, and Melissa Tully	2022
"#CommunicationSoWestern: A Comprehensive Study of Global Disparities in Scholarly Knowledge Production in Communication Research"  Presented at IAMCR 2021  Coauthored with Brian Ekdale, Mir Ashfaquzzaman, Mehrnaz Khanjani, Frankline Matanji, Ryan Stoldt and Melissa Tully	2021
"Creepy babies and the phenomenon of data distraction"  Paper presented at AEJMC Toronto  Best Student Paper Award in the Visual Communications Division	2019
"Integrating statistics into undergraduate journalism curriculum"  Paper presented at USF Undergraduate Research Colloquium  LANGUAGES	2017

# **LANGUAGES**

English (native)

Chinese (intermediate)

# **SOFTWARE/PROGRAMMING**

Markup: HTML, CSS, XML

Programming: Python, SQL, PHP, R, Scheme, Processing

Software: Tableau, Cytoscape, WordPress, Jupyter, Eclipse, Geany, Blender, TouchDesigner, ArcGIS

Adobe: Illustrator, InDesign, Audition, Premiere Pro

#### **COURSES TAUGHT**

# Media Uses and Effects - Fall 2018, Spring 2019

Introductory communication and media theory course, taught from a social science perspective Teaches students how to develop research questions within the field of communication studies

### Journalistic Reporting and Writing - Fall 2019, Spring 2020

Introductory journalism course for new majors

Teaches students basics of interviewing, AP Style, inverted pyramid and feature-style writing for newspapers and other publications

### Media Writing - Fall 2021, Spring 2022

Introductory journalism course for journalists and public relations/marketing students

Teaches students the basics of AP Style, journalistic ethics, genres of journalistic writing, computer-assisted reporting techniques, and interviewing

## Academic Writing and Research - Fall 2022, Spring 2023, Fall 2023, Spring 2024

Introductory English course to help cross-disciplinary students transition from high school to collegiate academic writing Teaches students academic form and genre, basics of research such as forming research questions, navigating sources and archives, dissecting journal articles and other research texts, basics of data collection and analysis methods, as well as focusing on collaborative writing

#### Writing Machines and Techno-Narratives, Fall 2024

Exploratory course looking at the histories and applications of natural language processing and computer writing Provides guided experimentation and investigation of computational writing techniques, tools, and approaches, including the exploration of narratives that shaped these technologies and spaces and how these discourses continue to evolve. Investigative techniques include visual and textual analysis of fiction and nonfiction representations of writing machines and their design, material deconstruction of writing machines and interfaces through making and tinkering, and instruction in computer coding and digital poetics.