

Curriculum Vitae
(2026)

Dr. Ariel E. Seay

North Carolina State University
Department of Communication,
Rhetoric, and Digital Media
(CRDM)
Winston Hall, 2301 Hillsborough
St, Raleigh, NC 27607

Education

Wayne State University, Detroit, MI

Ph.D., Communication, May 2023
Emphasis in Rhetoric and African-American Studies
Dissertation: Remembering A Violent Memory: A Material Rhetorical Critique
Advisor: Dr. Kelly Young, Committee: Dr. Anita Mixon, Dr. Juanita Anderson, Dr. Ollie Johnson

Eastern Michigan University, Ypsilanti, MI

M.A., Communication, April 2018
Emphasis in Culture and Rhetorical
Communication
Thesis: The Unheard Voices: A Critical Look at Black Women, Voice and Education.
Advisor: Dr. Keon Pettitway, Committee: Dr. Doris Fields, Ray Quiel

Oakland University, Rochester, MI

B.A., Communication Studies, May 2015
Emphasis on understanding the effects of race on communication

Teaching and professional experience

Assistant Professor of Race, Rhetoric, and Communication, August 2023-present

North Carolina State University
Raleigh North Carolina
Department of Communication, Rhetoric, Digital Media (CRDM)

Affiliate department: Film Studies, Public History

Class Taught:

COM 417 Race and Communication
COM 201 Introduction to Persuasive Theory
CRDM 526 Social Change and Communication
CRDM 598 Rhetorical Field Methods
COM 411 Rhetorical Criticism

Adjunct African American Studies Department September 2019- 2023

Wayne State University
Detroit Michigan

Class taught:

AFS 2210: African American Social and Political Thought

Graduate Teaching Assistant August 2018-2023

Wayne State University
Detroit, Michigan

Classes taught:

COM 2170: Persuasive Speaking

COM 1010: Foundations of Speech Communication:

- **APEX Program:**
Responsibilities included teaching the fundamental tools of public speaking to APEX Scholars. The program is based on the philosophy that students who are interested, committed, and willing to invest time and effort will succeed academically when provided with appropriate support services.
- **Kick Start Program:** Responsibilities included teaching the fundamental tools of public speaking to students who participated in the Kick Start program. The program offered students a chance to earn free college credit during the height of the COVID-19 pandemic when social distancing was mandatory.
- **Latin American Studies Program (LAS):** Responsibilities included teaching the fundamental tools of public speaking to students who participated in the LAS program. Latino/a and Latin American Studies (CLLAS) is one of the oldest programs of its kind at Wayne State University and has served as a gateway for students interested in Latino/a and Latin American Studies at Wayne State University for more than four decades.

BUS 3300: Business Communication

COM 3400: Communication Theory

Adjunct Communication Instructor, March 2018-June 2018,

Monroe Community College
Monroe, Michigan

Class Taught:

SPC 151: Intro to Human Communication

Graduate Teaching Assistant, September 2017- April 2018

Eastern Michigan University
Ypsilanti, Michigan

Class taught:

CTAC 124: Foundations of Speech Communication

Academic Research Experience

Publications

Peer-reviewed articles:

Keeling D, Seay-Howard A, O'Shay B (2025). Conceptualizing Black Humanity through Geopoetic Intimacy and Resistance: Memory Making-with Geologic Materials. Environmental Communication Journal.
<https://doi.org/10.1080/17524032.2025.2456239>

Keeling D, Seay-Howard A, O'Shay B (2023). Memorializing with and for the Undercommons: Black Study and Unsettling Grounds. *Rhetoric Society Quarterly*, special spring edition 2023. <https://doi.org/10.1080/02773945.2023.2200703>

Edited forums:

Seay A, Hallsby A (editors), "What is Rhetoric Enough" Forum (2026), *Rhetoric Society Quarterly* (RSQ) (in press).

Book Chapters:

Seay-Howard, Ariel E. (2025). "Documenting A Horrific Memory" (Chapter 2). *Amending our pasts and futures: Observing Media and Place as Means to Memory*. Lexington Books.

Seay-Howard, Ariel E. (2022). "Anti-Black Violence" (chapter 8). *Democracies in America*. Oxford University Press.

Manuscripts under review:

Seay A., Bruns L. (2026). *Anarcha, Lucy, and Betsey: Utilizing Scrap Materiality to Reclaim the Memory of the Mothers of Gynecology Monument*.

Seay A (2026). "Understanding a Violent Memoryscape and Building Better Memoryships: The Wilmington Coup d'état of 1898"

Works in progress:

Seay A (2026). "Conceptualizing socially constructed identities: A Border Rhetoric Study."

Bruns L., Seay A. (2026). "A Visual Marker of the Racial Divide: A Rhetorical Autoethnography of Mask Wearing in the US."

Conference Papers:

Seay, A (2026). *Understanding a Violent Memoryscape and Building Better Memoryships: The Wilmington Coup d'état of 1898*. Rhetoric Society of America, Portland, Oregon.

Seay, A, Poole M, Omedi O, (2026). *Environmental Memory and Methodologies for Resisting Racial Violence*. Rhetoric Society of America, Portland, Oregon.

Seay A, (2025) "Understanding a Violent Memoryscape and Building Better Memoryships: The Wilmington Coup d'état of 1898", panel discussion; *Black Memory Studies in Precarious Times*. National Communication Association, Denver, Colorado.

Obermark L, Seay-Howard A, Enoch J (2024), *Memory as Activism*, Rhetoric Society of America, Denver, Colorado

Seay-Howard A, Bruns L (2024), *Deconstructing the Master's Tools: Utilizing Scrap Materiality to Reclaim the Traumatic Narrative of the Mothers of Gynecology Monument*. Rhetoric Society of America, Denver, Colorado.

Seay-Howard A, (2024). "Materializing an Intercultural Racial Caste System: Through border rhetorics," Rhetoric Society of America conference, National Communication Association, National Harbor, Maryland.

Seay-Howard A, (2023). "Documenting a horrific memory," National Communication Association, National Harbor, Maryland.

Gold D, Pittman C, Seay-Howard A, Bush A (2023). *Reclaiming Memory, Space, and Culture through Black*

Women's Rhetoric(s), Rhetorical Feminism conference, Spelman College, Atlanta, Georgia.
Keeling D, Seay-Howard A, O'Shay B (2023). "Memorializing with the Undercommons: Black Study and Unsettling Grounds," Western States Communication Conference, Phoenix, Arizona.

Bruns L., Seay A. (2023). "A Visual Marker of the Racial Divide: A Rhetorical Autoethnography of Mask Wearing in the US." Southern States Communication Conference, Top paper panel, St. Petersburg, Florida.

Keeling D, Seay-Howard A, O'Shay B (2022). "Weathering Racial Violence, Holding Anti-Blackness" Rhetoric Society of America, Baltimore, Maryland.

Round Table Presentations:

Seay A, (2026). "Spotlight Panel: Rhetorical History's Past, Present, and Future," American Society for the History of Rhetoric symposium. Portland Oregon.

Seay A, McGreavy B, Picciotto B, Olson C, Houdek M, Clary-Lemon J (2026). The (In)dignity of Mud: Sedimentation, Rhetorical Accretion, and Power. Rhetoric Society of America, Portland, Oregon.

Seay A (2026). Super Session Panel. Rhetoric Society of America, Portland, Oregon.

Seay A, Day A, Gilchrist-Petty E, Anderson C, Corcoran P, Reitzel A (2025), Teaching to Elevate: Kendrick Lamar in the Classroom. National Communication Association Annual Convention, Denver, Colorado.

Biwa V, Seay-Howard A, Acheme D, Karikari E, Oloruntobi T, Smith B (2024), Skin Color is Inadequate: Interrogating Borders of Blackness for Greater Regard, New Orleans

Seay-Howard A, Hallsby A, (2024) What is Rhetoric Enough? National Communication Association, New Orleans.

Seay-Howard A, Bruns L, Downing S, Self R, Lucken W (2024), Teaching Rhetoric to Undergraduate Students: Round Table. Rhetoric Society of America, Denver, Colorado.

Seay-Howard A, Mitchell A, Scruggs H, (2024). "A Circle of Care for Black Women Working at Sites of Trauma," Public History Conference, Salt Lake City, Utah.

Seay-Howard A, Mitchell S, Thompson K, Greer Downing S, (2023). Finding Counterstories and Countertemporalities in Institutional and Noncommemorative Sites of Memory, National Communication Association, National Harbor, Maryland.

Seay A., (2022). Honoring PLACE and Creating Space for Mentorship and Community-Building in the International and Intercultural Communication Division. National Communication Association, New Orleans.

Seay A., Bruns L., Woodall A., Radway Moore N., Ngum Chumbow M., Schemenauer J. (2022). Navigating PhD Obstacles: Finding Healthy Ways to Cope with Doctoral Disappointment, National Communication Association, New Orleans.

Seay A., Aboagye D., Lee K., Park-Ozee D., Paul B. (2022). Is There a Place for All? Notions of Place and Belonging in Political Rhetoric, National Communication Association, New Orleans.

Seay A., Bruns L. (2022). Investigating Intergroup Identities: A Multimethodological Response to Power Inequalities, Bias, Prejudice, and Discrimination, International Communication Association, Paris, France (virtual).

Invited presentations:

Invited speaker for virtual "First Friday Forum" series, American Society of the History of Rhetoric (ASHER) (2025)

Invited faculty visitor for HSS120: Introduction to Humanities and Social Sciences. Introducing students to rhetoric and materiality. (2024) North Carolina State University.

Invited guest speaker for Dr. Susan Dine, Intro to Museum Studies undergraduate course. How museums and memorials can impact visitors' emotions. (2024) Vanderbilt University

Invited guest speaker for Dr. Allison Prash, Rhetorical Historiography graduate seminar course. Discussing how fieldwork in/around sites of historical memory can help us (re)write rhetorical histories. (2024) University of Wisconsin-Madison

Invited guest speaker for Dr. Susan Dine, Intro to Museum Studies undergraduate course. How museums and memorials can impact visitors' emotions. (2023) Vanderbilt University

Invited guest speaker for Dr. Vagner Whitehead's Visual Arts course graduate seminar. Art and Materiality. (2023) Pennsylvania State University

Invited speaker for the Middle Ground podcast. Invited to talk about my journey through the doctoral program. (2023), Detroit, Michigan

Invited speaker to discuss the contemporary relevance of the MLK "I Have A Dream" Panel (2023), Eastern Michigan University.

Awards, Grants, Honors

Awards:

North Carolina State University Student award for Outstanding Teacher (2025)

Top paper Award: "Incommensurability and the Geologic Undercommons."
Culture and Advocacy Interest Group at Western States Communication Association (2023).

Recipient of the Ven Marshall Award for excellence in teaching in the Department of Communication (2022)

Grants:

Council on Library and Information Resources Grant
Recipient of *Digitizing Hidden Special Collections and Archives: Amplifying Unheard Voices* program (2025)

Recipient of National Humanities Center Summer Residency Program (2025)

Weiss 2025 Summer Fellow (2025)

National Humanities Conference Grant(2023)

Honors:

Honored Mentor Award, Phi Beta Kappa(2022)

Professional Development/Training and Workshop Experience

Schoodic Writing retreat (Maine 2025)

Legacies of Lynching Convention (2025)

Accepted to International Rhetoric Workshop (IRW), Croatia

(2024)

Let's Talk Racism Conference, North Carolina Central (2024)

Tenure and Promotion talk, North Carolina State University (2024)

Junior Faculty Grant luncheon, North Carolina State University (2024)

Rhetoric Society Association biannual Institute (2023)

NCA's Spring Public Program, Creating Space for All: (Virtual) Communicating about Inclusion, Diversity, Equity, and Access in Our Classrooms and on Our Campuses (2022)

Service

University and Departmental:

Communication Undergraduate Committee (Committee member) (September-Present)

Invited panalist for the Communication Department Colloquium. "Faculty Panel on Advocacy and Activism" (January 2026)

Speaker for the African American Cultural Center speaker series "Empowering Voices" (September 2025)

Invited speaker for the Communication department 50th anniversary (March 2026)

Invited speaker for the Open and Civil Discourse event for NC State University (April 2025)

CHASS Impact Scholarship Reviewer (2025)

Reviewer for the Symposium on Afrofuturism and Diasporic Scholarship (December 2024)

Faulty panelist for graduate student job talk (November 2024)

RPT task force committee (August 2023-2024)

Speaker for department colloquium (October 2024)

Belonging and Action Committee (September 2023-April 2026)

Professional and Organizational:

Reviewer (2026) Quarterly Journal of Speech

Reviewer (2025) Quarterly Journal of Speech

Chair and founder of the National Communication Association Woman of Color Section (2025-2028)

At Large Member American Society for the History of Rhetoric (ASHER) (2025-2027)

Book Proposal Reviewer (2025) Palgrave Macmillan

Book Proposal Reviewer (2024), Clemson University Press.

Reviewer (2024) Quarterly Journal of Speech

Chair of Biennial Public Address Conference, *Rhetoric on the Edge* (2024), in Austin, Texas, and hosted by The University of Texas at Austin's Department of Communication Studies in partnership with the Department of Rhetoric and Writing, the College of Liberal Arts, and the Moody College of Communication.

Chair of the Diversity, equity, and inclusion committee (2023-2024) Public Address Committee. National Communication Association.

Leadership development committee member (2023-2025). National Communication Association

Round Table talk (2022). Navigating PhD Obstacles: Finding Healthy Ways to Cope with Doctoral Disappointment. National Communication Association, New Orleans, Louisiana.

Round Table talk (2022). National Memorial for Peace and Justice and Legacy Museum. Conference on the representation of slavery in American museums. Paris, France (Virtual).

Chair (2022) Is There a Place for All? Notions of Place and Belonging in Political Rhetoric. National Communication Association, New Orleans, Louisiana

Chair (2021) Using Communication Activism Pedagogy to Address Anti-Blackness. National Communication Association, Seattle, Washington.

Community Service:

Invited discussion facilitator for Black History event at St. Michael's Episcopal Church (March 2026)

Keynote speaker for 22nd Annual Rev Dr. Martin Luther King Celebration, First Baptist Church, Fuquay-Varina (January 2026)

Moderator for Griot & Grey Owl Black Southern Poets conference (2025)

ABC11 local News Commenter (2025)

Hosted a Juneteenth event for the Manifest non-profit organization (2025)

Invited speaker for the Juneteenth event speaker series at the Christ the King church (2025).

Volunteer with the Border Angels organization in San Diego, California (2025)

Invited speaker for the community remembrance event for a victim of lynching, George Taylor. (2024) Rolesville, North Carolina.

Professional Affiliations

National Communication Association Women of Color Section
(2024-present)

American Society for the History of Rhetoric (ASHER)
(2025- Present)

Rhetoric Society Association (RSA) (2021-present)

National Communication Association Black Caucus (2018-present)

National Communication Association Public Address Division (2023-present)

National Communication Association (NCA) (2016-present)