

Curriculum Vitae  
(2024)

**Ariel E. Seay-Howard**

North Carolina State University  
Department of Communication,  
Rhetoric, Digital Media  
Winston Hall, 2301 Hillsborough  
St, Raleigh, NC 27607

**Education**

**Wayne State University, Detroit, MI**

Ph.D., Communication, May 2023  
Emphasis in Rhetoric and African-American Studies  
Dissertation: Remembering A Violent Memory: A Material Rhetorical Critique  
Advisor: Dr. Kelly Young, Committee: Dr. Anita Mixon, Dr. Juanita Anderson, Dr. Ollie Johnson

**Eastern Michigan University, Ypsilanti, MI**

M.A., Communication, April 2018  
Emphasis in Culture and Rhetorical  
Communication  
Thesis: The Unheard Voices: A Critical Look at Black Women, Voice and Education.  
Advisor: Dr. Keon Pettway, Committee: Dr. Doris Fields, Ray Quiel

**Oakland University, Rochester, MI**

B.A., Communication Studies May 2015  
Emphasis on Understanding the effects of race on communication

**Teaching and professional experience**

**Assistant Professor of Race, Rhetoric, and Communication** August 2023-present

North Carolina State University  
Raleigh North Carolina  
Department of Communication, Rhetoric, Digital Media (CRDM)

**Affiliate department:** Film Studies

**Class Taught:**

COM 417 Race and Communication  
CRDM 526 Social Change and Communication

**Adjunct African American Studies Department** September 2019- 2023

Wayne State University  
Detroit Michigan

**Class taught:**

AFS 2210: African American Social and political thought

**Graduate Teaching Assistant** August 2018-2023

Wayne State University  
Detroit, Michigan

**Classes taught:**

COM 2170: Persuasive Speaking

COM 1010: Foundations of Speech Communication:

- **APEX Program:**  
Responsibilities included teaching the fundamental tools of public speaking to APEX Scholars. The program is based on the philosophy that students who are interested, committed, and willing to invest time and effort will succeed academically when provided with appropriate support services.
- **Kick Start Program:** Responsibilities included teaching the fundamental tools of public speaking to students who participated in the Kick Start program. The program offered students a chance to earn free college credit during the height of the COVID-19 pandemic when social distancing was mandatory.
- **Latin American Studies Program (LAS):** Responsibilities included teaching the fundamental tools of public speaking to students who participated in the LAS program. Latino/a and Latin American Studies (CLLAS) is one of the oldest programs of its kind at Wayne State University and has served as a gateway for students interested in Latino/a and Latin American Studies at Wayne State University for more than four decades.

BUS 3300: Business Communication

COM 3400: Communication Theory

**Adjunct Communication Instructor** March 2018-June 2018

Monroe Community College  
Monroe, Michigan

**Class Taught:**

SPC 151: Intro to Human Communication

**Graduate Teaching Assistant**, September 2017- April 2018

Eastern Michigan University  
Ypsilanti, Michigan

**Class taught:**

CTAC 124: Foundations of Speech Communication

## Academic Research Experience

### **Publications**

Seay-Howard, Ariel E. (2022). "Anti-Black Violence" (chapter 8). *Democracies in America*. Oxford University Press.

Keeling D, Seay-Howard A, O'Shay B, (2023). Memorializing with and for the Undercommons: Black Study and Unsettling Grounds. *Rhetoric Society Quarterly*, special spring edition 2023.

### **Manuscripts under review/ development:**

Keeling D, Seay-Howard A, O'Shay B, (2024). Geologic Process of Racial Formations: Resisting Liberal Humanism in the Memorialization of Lynching Victims.

Seay-Howard, Ariel E. (2024). "Documenting A Horrific Memory". Amending our pasts and futures. Lexington Books, in press Aug 2024.

Bruns L., Seay-Howard A. (2024). "A Visual Marker of the Racial Divide: A Rhetorical Autoethnography of Mask Wearing in the US."

### **Works in progress:**

Seay-Howard A., Bruns L. (2024). Deconstructing the Master's Tools: Utilizing Scrap Materiality to Reclaim the Traumatic Narrative of the Mothers of Gynecology Monument

Seay-Howard A, (2024). "Materializing an Intercultural racial Caste System: Through border rhetorics."

### **Conference Papers:**

Obermark L, Seay-Howard A, Enoch J (2024), Memory as Activism, Rhetoric Society of America, Denver Colorado

Seay-Howard A, Bruns L, (2024), Deconstructing the Master's Tools: Utilizing Scrap Materiality to Reclaim the Traumatic Narrative of the Mothers of Gynecology Monument. Rhetoric Society of America, Denver, Colorado.

Seay-Howard A, (2024). "Materializing an Intercultural racial Caste System: Through border rhetorics," Rhetoric Society of America conference, National Communication Association, National Harbor Maryland.

Seay-Howard A, (2023). "Documenting a horrific memory" National Communication Association, National Harbor Maryland.

Gold D, Pittman C, Seay-Howard A, Bush A, (2023). Reclaiming Memory, Space, and Culture through Black Women's Rhetoric(s), Rhetorical Feminism conference, Spelman College, Atlanta, Georgia.

Keeling D, Seay-Howard A, O'Shay B, (2023). "Memorializing with the Undercommons: Black Study and Unsettling Grounds" Western States Communication Conference, Phoenix, Arizona.

Bruns L., Seay A., (2023). "A Visual Marker of the Racial Divide: A Rhetorical Autoethnography of Mask Wearing in the US." Southern States Communication Conference, Top paper panel, St. Petersburg, Florida.

Keeling D, Seay-Howard A, O'Shay B, (2022). "Weathering Racial Violence, Holding Anti-Blackness" Rhetoric

Society of America, Baltimore, Maryland.

Martucci C, Seay-Howard A, (2021). "Making Sense of Our Authentic Selves Through Cultural Humility." Eastern Communication Association (Virtual).

Seay-Howard A., Loker E. (2020). "Searching for a Purpose: A Pentadic Analysis of the Distinguished Scholar CRTNET Conversation" International Communication Association (Virtual).

Seay A. (2019). "Lynch in all its phases: A narrative critique." Texas A&M University, Diversity Conference.

Seay A. (2018). "Let's talk about Race" (G.I.F.T). National Communication Association Annual Convention, Salt Lake City, Utah.

### **Round Table Presentations:**

Seay-Howard A, Bruns L, Downing S, Self R, Lucken W (2024), Teaching rhetoric to undergraduate students round table. Rhetoric Society of America, Denver, Colorado.

Seay-Howard A, Mitchell A, Scruggs H, (2024). "A Circle of Care for Black Women Working at Sites of Trauma," Public History Conference, Salt Lake City, Utah.

Seay-Howard A, Mitchell S, Thompson K, Greer Downing S, (2023). Finding Counter-memories and Countertemporalities in Institutional and Noncommemorative Sites of Memory, National Communication Association, National Harbor Maryland.

Seay A., (2022). Honoring PLACE and Creating Space for Mentorship and Community-Building in the International and Intercultural Communication Division. National Communication Association, New Orleans.

Seay A., Bruns L., Woodall A., Radway Moore N., Ngum Chumbow M., Schemenauer J. (2022). Navigating PhD Obstacles: Finding Healthy Ways to Cope with Doctoral Disappointment, National Communication Association, New Orleans.

Seay A., Aboagye D., Lee K., Park-Ozee D., Paul B. (2022). Is There a Place for All? Notions of Place and Belonging in Political Rhetoric, National Communication Association, New Orleans.

Seay A., Bruns L. (2022). Investigating Intergroup Identities: A Multimethodological Response to Power Inequalities, Bias, Prejudice, and Discrimination International Communication Association, Paris France (virtual).

Seay A., Degner H., & Rosealyn S. (2020). Cultivating Cultures of Care in Academic Spaces. Conference on College Composition and Communication Annual Convention, virtual

Seay A. (2019). Praxes of Resistance: Black Graduate Students' Pedagogies Amidst Whiteness and Precarity National Communication Association Annual Convention, New Baltimore

Seay A., Degner H., & Rosealyn S. (2019). Mindful Frauds??? Conference on College Composition and Communication Annual Convention, Pittsburgh, Pennsylvania.

### **Invited presentations:**

Invited guest speaker for Dr. Allsion Prash, Rhetorical Historiography graduate seminar course. Discussing how fieldwork in/around sites of historical memory can help us (re)write rhetorical histories. (2024) University of Wisconsin-Madison

Invited guest speaker for Dr. Susan Dine, Intro to Museum Studies undergraduate course. How museums and memorials can impact visitor's emotions. (2023) Vanderbilt University

Invited guest speaker for Dr. VagnerWhitehead Visual Arts course graduate seminar. Art and Materiality. (2023)  
Pennsylvania State University

Invited speaker for Middle Ground podcast. invited to talk about my journey through the doctoral program. (2023),  
Detroit, Michigan

Invited speaker to discuss the contemporary relevance of the MLK “I Have A Dream” Panel (2023), Eastern  
Michigan University.

### **Awards, Grants, Honors :**

#### **Awards:**

Top paper Award: “Incommensurability and the Geologic Undercommons”  
Culture and Advocacy Interest Group at Western States Communication Association (2023).

Recipient of the Ven Marshall Award for  
excellence in teaching in the Department of  
Communication (2022)

#### **Grants:**

National Humanities Conference Grant(2023)

Humanities Center travel grant (2022)

Wayne State University travel grant (2022)

#### **Honors:**

Honored Mentor award Phi Beta Kappa (2022)

### Professional Development/Training and Workshop Experience

International Rhetoric Workshop (IRW), Croatia (2024)

Let's Talk Racism Conference, North Carolina Central (2024)

Tenure and Promotion talk, North Carolina State University (2024)

Junior Faculty Grant luncheon, North Carolina State University  
(2024)

Rhetoric Society Association biannual Institute (2023)

NCA's Spring Public Program, Creating Space for All: (Virtual)  
Communicating about Inclusion, Diversity, Equity, and Access in  
Our Classrooms and on Our Campuses (2022)

### Service

### **University and Departmental:**

Department Equity Committee (August 2023-present)

RPT task force committee (August 2023-2024)

**Professional and Organizational:**

Chair of Biennial Public Address Conference, *Rhetoric on the Edge*, to be held September (2024), in Austin, Texas, and hosted by The University of Texas at Austin's Department of Communication Studies in partnership with the Department of Rhetoric and Writing, the College of Liberal Arts, and the Moody College of Communication.

Chair of Diversity, equity, and inclusion committee (2023-2024) Public Address Committee. National Communication Association.

Leadership development committee member (2023-2025). National Communication Association

Round Table talk (2022). Navigating PhD Obstacles: Finding Healthy Ways to Cope with Doctoral Disappointment. National Communication Association, New Orleans, Louisiana.

Round Table talk (2022). National Memorial for Peace and Justice and Legacy Museum. Conference on the representation of slavery in American museums. Paris, France (Virtual).

Chair (2022) Is There a Place for All? Notions of Place and Belonging in Political Rhetoric. National Communication Association, New Orleans, Louisiana

Chair (2021) Using Communication Activism Pedagogy to Address Anti-Blackness. National Communication Association, Seattle, Washington.

**Community Service:**

Leading collaboration between faculty at NC State (Dr. V. Gallagher), UNC-Greensboro (Dr. Rhonda Jones), and NC DNCR (Adrienne Nirde, Director of NC African American Heritage Commission and Khadija McNair, NC Freedom Park Manager) to develop a Soil Healing Community Remembrance in Raleigh, NC.

Professional Affiliations

Rhetoric Society Association (RSA) (2021-present)

National Communication Association Black Caucus (2018-present)

National Communication Association Public Address Division (2023-present)

National Communication Association (NCA) (2016-present)