Cynthia Porter Rosenfeld

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Education

PhD Student **North Carolina State University**

Communication, Rhetoric, & Digital Media

2019 MS **North Carolina State University**

Department of Communication

Thesis: *Close Encounters of the Slithering Kind: An Ethnographic Study   
 of Human-Snake Interaction*

Committee: Dr. Elizabeth Craig (chair), Dr. William Kinsella,

& Dr. Stephen Wiley

2013 MSW **University of North Carolina at Chapel Hill**

School of Social Work

Track: Direct Practice

Focus: Child and Adolescent Mental Health

2009 BA **University of North Carolina at Chapel Hill**

Department of Communication

Focus: Interpersonal Communication

**RESEARCH INTERESTS**Posthumanism, Environmental Communication, Critical Animal Studies, Ecolinguistics and Ecocriticism, Critical Theory, Cultural Studies, Visual Rhetoric, Media Studies, Science Communication, Organizational Communication, Interpersonal Communication

**THESIS**

Slithering Stories-We-Live-By: Animal Educators’ Construction and Enactment of Positive Narratives About Snakes.

This study explores how animal educators, audiences, and settings interact to create alternative, positive depictions of snakes. Beyond the implications for this may help inspire care for snakes, this study also offers insight into how stories and embodied encounters can afford opportunities to counter both the narrative of human domination over nature and the hazards of otherness.

Thesis Committee: Dr. Elizabeth Craig (chair), Dr. William Kinsella, and Dr. Stephen Wiley

**RESEARCH**

**Peer-Reviewed Journal Articles**

Rosenfeld, C. P. (2018). The Great Divide: What Dr. Moreau Tells Us About Posthumanism and the Anthropocene. *Kaleidoscope: A Graduate Journal of Qualitative Communication Research, 17*, 37-52.

Rosenfeld, C. P. (2019). From Prometheus to Gaea: A Case for Earth-Centered Language. *Language & Ecology*. Available from http://ecolinguistics-association.org/journal

Rosenfeld, C. P. (2020). Oh! They’re Not Slimy: An Ethnographic Exploration of Human-Snake Encounters. *Journal for Critical Animal Studies, 17,* 13-41*.*

Craig, E. A., Nieforth, L., & Rosenfeld, C. P. (2020). Communicating Hope and Resilience in Equine Assisted Psychotherapy: Protective Factors for Adverse Childhood Experiences. *Western Journal of Communication, 84*,400-418. doi: [10.1080/10570314.2020.1754451](https://doi.org/10.1080/10570314.2020.1754451)

Rosenfeld, C. P. (accepted). Slithering Stories-We-Live-By: Animal Educators’ Construction and Enactment of Positive Narratives About Snakes. *Society & Animals.*

Rosenfeld, C. P. (under review). Toward the Humilocene: The Embodied Rhetoric of St. Francis of Assisi. *The Trumpeter*.

Rosenfeld, C. P. (under review). Do You Hear the People Sign: Citizens’ Comments on an Online Petition Opposing North Carolina’s Ag-gag Law. *Journal of Applied Communication Research*.

Rosenfeld, C. P. (under review). Talking Trash: The Rhetoric of Waste Bins. *enculturation: a journal of rhetoric, writing, and culture.*

**Book Chapter**

Rosenfeld, C. P. (in press). Bowers of Persuasion: Toward a Posthuman Visual Rhetoric. *Thinking about Animals: Posthumanist Readings.* Ed. Krishanu Maiti. Cambridge Scholars Press.

**Conference Papers**

Craig, E. A., Nieforth, L., & Rosenfeld, C. P. (2018, November). Communicating Hope and Resilience in Equine Assisted Psychotherapy (EAP). Poster session presented at the National Communication Association, Salt Lake City, Utah.

Rosenfeld, C. P. (2019, February). From Prometheus to Gaea: A Case for Earth-Centered Language. Paper presented at Western States Communication Association, Seattle, Washington.

Rosenfeld, C. P. (2019, October). Slithering Stories-We-Live-By: Animal Educators’ Construction and Enactment of Positive Narratives About Snakes. Paper presented at International Conference for Ecocriticism and Environmental Studies, London, UK.

Rosenfeld, C. P. (2020, February). Flowers and Fruits and Fungus—Oh My!: Nonhuman Agents of Visual Rhetoric. Paper presented at Camp Rhetoric, Pennsylvania State University.

Rosenfeld, C. P. (2020, April). Staring Down a Weeping Angel: The Rhetoric of Visuality in a Horrifying *Doctor Who*. Paper was to be presented at Eastern Communication Conference, Baltimore, MD. (Top Competitive Papers in Rhetoric and Public Address.) (Canceled due to coronavirus.)

Rosenfeld, C. P. (2020, November). Talking Trash: The Rhetoric of Waste Bins. Poster session presented at the National Communication Association, Indianapolis, IN.

**Symposia**

Rosenfeld, C. P. (2019, March). Slithering Stories-We-Live-By: Animal Educators’ Construction and Enactment of Positive Narratives About Snakes. Poster session presented at the 14th Annual NC State University Graduate Student Research Symposium, Raleigh, NC.

Rosenfeld, C. P. (2019, April). Talking Trash: The Rhetoric of Waste Bins. Poster session to be presented at the 15th Annual NC State University Graduate Student Research Symposium, Raleigh, NC. (canceled due to coronavirus)

**OTHER PUBLICATIONS**

**Guide Book**

Vandergrift, M., Mann, A., Feldman, A., & Rosenfeld, C. (in press). Immersive Scholar: A

Guidebook for Documenting and Publishing Experiential

Scholarship Projects.

**Book Review**

Rosenfeld, C. P. (2020). Book review: *Virtual menageries: Animals as mediators in*

*network cultures* by Jody Berland. *Journal for Critical Animal*

*Studies, 17*(5), 69-72. http://journalforcriticalanimalstudies.org/

jcas-volume-17-issue-5-october-2020/

Rosenfeld, C. P. (under review). Living and acting in a tangled web of relations.

*Critical Studies in Media Communication.*

**Magazine**

Rosenfeld, C. P. The Inconvenience of Climate in Costa Rica. *Living Conservatory*

*Quarterly*, *Spring 2017*, 1-6

**Newspaper**

Porter, C. C. *The Roanoke Times:* Various articles between 2003-2007

**TEACHING AWARDS**

Lambda Pi Eta Outstanding Teacher Award, Communication Studies Honor Society award for

outstanding undergraduate teaching as nominated and selected by student members, April

2020

**GRANT EXPERIENCE**

**NIH National Center for Injury Prevention and Control ($5,000,000)**

North Carolina Rural Academic Center for Excellence in Youth Violence Prevention (Fall 2010-Summer 2011)  
P.I. Paul Smokowski, **Role: Administrative Assistant**

**Andrew W. Mellon Foundations ($414,000)**

Immersive Scholar (Summer 2020)

P.I. Micah Vandegrift, **Role: Researcher  
  
DIGITAL HUMANITIES SCHOLARSHIP**

**Virutal Martin Luther King Project, North Carolina State University**

Fall 2020-

P.I. Victoria Gallagher, **Role: Graduate Research Assistant**

**vMLK 60th Anniversary of a Creative Protest Exhibition​, North Carolina State University Description**

Virtual Martin Luther King Project, February 2020

Attendees: (Estimated) 600 people; ​**Role: Presenter, Co-Organizer**

**TEACHING EXPERIENCE**

**Instructor of Record:**

COMM 110: Public Speaking (Fall 2018, Spring 2019, Fall 2020) [F2F and DE]  
COMM 110: Public Speaking: Intensive English Pathways (Spring 2020) [F2F]

COMM 456: Organizational Communication (Fall 2019, Spring 2020) [F2F]  
COMM 327: Critical Analysis of Communication Media (Fall 2020) [DE]

COMM 436: Environmental Communication (Co-Instructor) (Spring 2021) [DE]

**Courses Assisted:**

COMM 250: Communication and Technology (Fall 2017)

Instructor: Dr. Robert Schrag

COMM 456: Organizational Communication (Spring 2018)

Instructor: Dr. Jessica Jameson

COMM 436: Environmental Communication (Spring 2020)

Instructor: Dr. William Kinsella

**PROFESSIONAL SERVICE**

Reviewer Conference papers. Environmental

Communication Division, National Communication

Association. 2019—.

Panel Chair “Strategies for Environmental Policy and Political

Action.” Environmental Communication Division,

National Communication Association. Nov. 2019.

Recruitment Graduate fair. North Carolina State University.   
National Communication Association. Nov. 2019.

MS in Communication recruitment visit. North Carolina State University. Mar. 2019.

MS in Communication recruitment visit. North Carolina State University. Mar. 2018.

Fundraising CRDM Fall book sale. North Carolina State University. Nov. 2019.

University Involvement Virtual Martin Luther King (“Reflections”). North Carolina State University. Feb. 2020.

**OTHER ACADEMIC EMPLOYMENT & EXPERIENCE**

*Graduate Writing Tutor*  UNC Chapel Hill

School of Social Work

2010-2011

*Freelance Editor* Oxford University Press and NASW Press

2010 and 2012

**OTHER ACADEMIC AWARDS & NOMINATIONS**

Top Competitive Papers in Rhetoric and Public Address, Eastern Communication Association, April 2020

Nominated: College of Humanities and Social Sciences Distinguished Thesis Award, April 2019

Phi Kappa Phi, North Carolina State University Chapter, February 2019 (inducted)

Lambda Pi Eta, Communication Studies Honor Society, April 2009 (inducted)

Dean’s List, University of North Carolina at Chapel Hill, Spring 2008, Fall 2008, and Spring 2009

University of North Carolina at Chapel Hill, Covenant Scholarship, 2007-2009

Virginia Western Community College, Roy G. Miles Geology Award, 2007

Virginia Western Community College, Academic Scholarship, 2005

**INVITED TALKS**

*Nonhuman Agents of Visual Rhetoric* North Carolina State University

Raleigh, NC, January 2020

*Bats* Devers Elementary School

Fort Bragg, NC, Oct. 2019

*Animal Allies* Ballentine Elementary School

Fuquay Varina, NC, Sept. 2016

*Playwriting* Kimberly Hampton Primary School

Fort Bragg, NC, Sept. 2015

*Legislative Update* Watauga Humane Society  
 Lobby Day

Boone, NC, April 2015

*Animal Advocacy* UNC School of Law

Animal Law Symposium

Chapel Hill, NC, April 2015

*Commercial Breeder Bill* Watauga Humane Society

Lobby Day

Boone, NC, April 2014

*Oppression: Ageism* UNC School of Social Work

Chapel Hill, NC, April 2013

**SELECT NONPROFIT ORGANIZATION WORK**

*Docent*  North Carolina Museum of Natural Sciences

Living Conservatory and Curiosity Class

Raleigh, NC, 2016-present

*Presenter*  The Climate Reality Project

Sanford, NC, 2016-2017

*District Leader*  The Humane Society of the United States

Raleigh, NC, 2014-2017

*School Social Work Intern*  Glenwood Elementary School

Chapel Hill, NC, 2012-2013

*Qualified Substance Abuse Professional Intern* Freedom House

Work First, Food & Nutrition, and CPS Initiative Durham, NC, 2011-2012

*Tutor*  Emily K Center

Durham, NC, 2010-2011

*Community Educator*  Orange County Rape Crisis Center

Chapel Hill, NC, 2010-2011

**PROFESSIONAL ASSOCIATION MEMBERSHIP**

Rhetoric Society of American, October 2020-present

International Association of Anthrozoology, August 2019-present

International Ecolinguistics Association, December 2018-present

National Communication Association, September 2017-present

North Carolina Association of Veterinary Technicians, October 2015-2016

National Association of Veterinary Technicians of America, October 2015-2016

Wildlife Rehabilitators of North Carolina, August 2015-present

Humane Society of the United States, 2014-2017

National Association of Social Workers, 2012-2017

**ADDITIONAL TRAINING**  
Continuing Education: Large Scale Animal Cruelty Case Training; Poultry, Reptiles, and Pocket Pets;

Secondary Data Analysis and Public Health Research; Trauma Focused-Cognitive Behavioral Therapy; Cyberbullying; Cyberbullying and School Violence; Cognitive Behavioral Therapy and Mindfulness; Persons with Severe Mental Illness and the Criminal Justice System; Clinical Assessments; Cultural Competency; Alcohol, Tobacco, and Other Drugs; Stewards of Children Training; Social Work Ethics; Mindfulness and Eating Disorders; Play Therapy

Veterinary Medical Technology coursework at Central Carolina Community College, Aug. 2015-May 2016

Special Topics in Interpersonal Communication (COM 598): Interpersonal Communication in

the Workplace, presentation of Assessing Disclosive Environments to Center for Family and

Community Engagement