

Stephen B. Crofts Wiley

Department of Communication
202 Winston Hall, Box 8104
North Carolina State University
Raleigh, NC 27695-8104
steve_wiley@ncsu.edu

EDUCATION

Ph.D., Communications

Institute of Communications Research

University of Illinois at Urbana-Champaign (1999)

Dissertation: *Transnation: Chilean Television Infrastructure and Policy as National Space, 1969-1996*

Dissertation Committee: Lawrence Grossberg (Chair), James W. Carey, James Hay, Norman K. Denzin

M.A., Latin American Studies

Institute of Latin American Studies

University of Texas at Austin (1994)

Thesis: *Authoritarian Semiosis and Hegemonic Opposition: Semiotic Strategies in the Chilean Plebiscite of 1988*

Thesis Supervisors: Emile McAnany (Chair), Janet Staiger

Independent graduate coursework and research

Facultad Latinoamericana de Ciencias Sociales, Buenos Aires (1987)

Research supervisors: Carlos Strasser, Gustavo Cosse

B.A. with High Honors, Sociology and Anthropology

Swarthmore College (1986)

Thesis Supervisor: Robin Wagner-Pacifici

ACADEMIC AND PROFESSIONAL EXPERIENCE

Associate Professor, Department of Communication, North Carolina State University (2006-present)

Director, Ph.D. Program in Communication, Rhetoric, and Digital Media, North Carolina State University (2009-2011).

Fulbright Visiting Associate Professor, Univ. de Concepción, Concepción, Chile (2008)

Assistant Professor, Department of Communication, North Carolina State University (1999-2006)

HONORS AND AWARDS

Fulbright Scholar, Universidad de Concepción, Concepción, Chile (2008)

Summer Research Grant, Center for Information Society Studies, North Carolina State University, for field research in Puebla, Mexico (1999)

CHASS Online Education Grant, College of the Humanities and Social Sciences, North Carolina State University (1999)

CHASS Research Grant, College of the Humanities and Social Sciences, North Carolina State University (1998)

Tinker Foundation Field Research Grant, Center for Latin American and Caribbean Studies at the University of Illinois at Urbana-Champaign, for field research in Santiago, Chile (1997)

Graduate Fellowship, University of Illinois at Urbana-Champaign (1991-1994)

Tinker Foundation Field Research Grant, Center for Latin American and Caribbean Studies at the University of Illinois at Urbana-Champaign, for field research in Santiago, Chile (1994)

Dwight D. Book Award for Excellence in Graduate Studies, University of Texas at Austin (1990)

Graduate Fellowship, University of Texas at Austin (1988-1990)

Fulbright/ITT International Fellowship, Institute of International Education, for one year of study and research at the Facultad Latinoamericana de Ciencias Sociales (FLACSO), Buenos Aires, Argentina (1987)

Thomas J. Watson Fellowship, Thomas J. Watson Foundation, for one year of field research and videography in Argentina, Bolivia, and Chile (1986)

High Honors, Swarthmore College (1986)

William and Sophie Bramson Prize, Department of Sociology and Anthropology, Swarthmore College (annual award to outstanding graduate in sociology and anthropology) (1986)

Eugene M. Lang Scholarship, Swarthmore College (full financial aid, and funding for a six-month undergraduate field research project on social change in Chile) (1982-1986)

PUBLICATIONS**Edited Book**

Packer, J., and Wiley, S. B. C. (Eds.) (2012). *Communication Matters: Materialist Approaches to Media, Mobility, and Networks*. London and New York: Routledge.

Book Chapters

Packer, J., and Wiley, S. B. C. (2012). The Materiality of communication. In J. Packer, and S. B. C. Wiley (Eds.), *Communication Matters: Materialist Approaches to Media, Mobility, and Networks*. London and New York: Routledge.

Wiley, S. B. C., Moreno, T. & Sutko, D. (2012). Assemblages, networks, subjects: A Materialist approach to the production of social space. In J. Packer and S. B. C. Wiley (Eds.), *Communication matters: Materialist approaches to media, mobility, and networks*. London and New York: Routledge.

Wiley, S. B. C. (2005). Rethinking nationality in the context of globalization [Chinese translation]. In Shaoyi Sun (Ed.), *New perspectives on media policy studies*. Shanghai Joint Press.

Wiley, S. B. C. (2003). Nation as transnational assemblage: Three moments in Chilean media history. In J. D. Slack (Ed.), *Animations (of Deleuze and Guattari)* (pp. 129-62). New York and Oxford: Peter Lang.

Wiley, S. B. C. (2002). Anonymity, botulism, and counterfeit Russians. In C. M. Anson (Ed.), *The WAC casebook: Scenes for faculty reflection and program development* (pp. 156-68). New York: Oxford University Press.

Edited Special Journal Issue

Wiley, S. B. C., and Packer, J. (Eds.) (2010). *Communication and Mobility*. Special issue of *Communication Review* 13(4).

Journal Articles

Wiley, S. B. C. (forthcoming). Becoming modern: Capitalism, agency, and the left in neoliberal Chile. Accepted for publication in *A Contracorriente: A Journal on Social History and Literature in Latin America*.

Packer, J. & Wiley, S. B. C. (2012). Strategies for materializing communication. *Communication and Critical/Cultural Studies* 9(1): 107-113.

Wiley, S. B. C. & Packer, J. (2010). Rethinking communication after the mobilities turn. *The Communication Review*, 13(4), 263-268. doi:10.1080/10714421.2010.525458

Journal Articles, continued

- Wiley, S. B. C., Sutko, D. M. & Moreno Becerra, T. (2010). Assembling social space. *The Communication Review*, 13(4), 340-372. doi:10.1080/10714421.2010.525482
- Wiley, S. B. C. (2007). Identification, please: Communication and control in an online learning environment. *Kairos* 11(2). Online: <http://kairos.technorhetic.net/11.2/index.html>.
- Wiley, S. B. C. (2006). Transnation: Globalization and the reorganization of Chilean television in the early 1990s. *Journal of Broadcasting & Electronic Media* 50(3), 400-420.
- Wiley, S. B. C. (2006). Assembled agency: Media and hegemony in the Chilean transition to civilian rule. *Media, Culture & Society* 28(5), 671-693.
- Wiley, S. B. C. (2005). Spatial materialism: Grossberg's Deleuzean cultural studies. *Cultural Studies*, 19, 63-99.
- Wiley, S. B. C. (2004). Rethinking nationality in the context of globalization. *Communication Theory*, 14, 78-96.
- Wiley, S. B. C. (1996). Death (an assemblage). *Cultural Studies: A Research Volume*, 1, 303-42.
- Wiley-Crofts, S. (S. B. C. Wiley) (1991). Social semiosis and authoritarian legitimacy: Television in Pinochet's Chile, *Studies in Latin American Popular Culture*, 10, 239-55.

Book Review

- Wiley, S. B. C. (2006). Review of *The boundless self: Communication in physical and virtual spaces*, by Paul C. Adams. *Social and Cultural Geography* 7(4): 669-671.

Translation

- Briceño-León, R. (2005). Petroleum and democracy in Venezuela. S. Wiley (Trans.). *Social Forces* 84(1): 1-23.

CONFERENCE PRESENTATIONS AND PANELS CHAIRED

Wiley, S.B.C. (2012). El proyecto etnográfico Concepción Transnacional (The Concepción Transnacional ethnographic project). Virtual Symposium Presentation, *Observatorio de Comunicación y Cultura desde el Sur*. November 30, 2012. Online research network event with colleagues from NC State University and Universidad de Concepción, Chile.

Panel Organizer, Comunicación multiescalar y espacio social: Avances del proyecto etnográfico “Concepción Transnacional” [Multiscalar communication and social space: A Progress report on the “Concepción Transnacional” ethnographic project]. Panel organizer. Presented at *Designing and Building Research Network Maps: Trends in International and Latin American Communication Research*. UC/ ICA Latin American Conference. Universidad Católica de Chile and International Communication Association joint conference. Santiago, Chile, 18-20 October 2012.

Wiley, S.B.C; Jiménez, Daniel; and Agurto, Rodrigo (2012). Descubrir el espacio social en el contexto transnacional: Un modelo conceptual y avances metodológicos [Discovering social space in transnational context: A Conceptual model and methodological developments]. Presented at *Designing and Building Research Network Maps: Trends in International and Latin American Communication Research*. UC/ ICA Latin American Conference. Universidad Católica de Chile and International Communication Association joint conference. Santiago, Chile, 18-20 October 2012.

Wiley, S. B. C.; Moreno, T.; LaBoy, J.; and Damasceno, C. (2012). Horizons of mobility: Globalization and sense of place in Concepción, Chile. Paper presented at *Local and Mobile*, a joint international conference of the Pan-American Mobilities Network and the Cosmobilities Network, and the 3rd annual research symposium of the Communication, Rhetoric and Digital Media (CRDM) program at NCSU. Raleigh, North Carolina, March 16-18.

Wiley, S. B. C. (2010). Assembling social space. Paper presented at the *Annual Convention of the National Communication Association*. San Francisco, California, November 14-17.

Sutko, D., and Wiley, S. B. C. (2009). Emplaced mobility. Paper presented at the *Materializing Communication & Rhetoric: Technologies, Infrastructures, Flows*. Inaugural Research Symposium of the Doctoral Program in Communication, Rhetoric, and Digital Media. NC State University, September 25-26, 2009.

Wiley, S. B. C. (2009). Sense of place in the context of globalization: A report on initial findings of research in Concepción, Chile. Paper presented at the *Urban Communication Foundation* pre-conference in conjunction with the *Annual Convention of the National Communication Association*. Chicago, Illinois, November 11.

Sutko, Daniel M., and Wiley, S. B. C. Emplaced mobility. Paper presented at the symposium *Materializing Communication and Rhetoric: Technologies, Infrastructures, Flows*. North Carolina State University, September 25-26, 2009.

Wiley, S. B. C. (2008). Espacio social y sentido de lugar en el contexto de la globalización [Social space and sense of place in the context of globalization]. Fulbright Scholar Lecture. Invited Presentation. Universidad de Concepción, Concepción, Chile, December 4.

Slagle, C. P., and Wiley, S. B. C. Mobile communication technologies and the renegotiation of social space: Proximity, distance, accessibility, and connectedness in couples' use of cell phones. Paper presented at the *Annual Convention of the National Communication Association*. San Antonio, Texas, November 2006.

CONFERENCE PRESENTATIONS AND PANELS CHAIRED, CONTINUED

Wrestling with WebCT: Identity and control in an online learning environment. Paper presented at the *Annual Convention of the National Communication Association*. Boston, Massachusetts, November 17-20, 2005.

Repositioning the wilderness: Mobile communication technologies and the transformation of wild space. Paper presented at the *Conference on Communication and the Environment*. Jekyll Island, Georgia, June 24-27, 2005.

School-community networks and social space in the Diálogo-Conexión Teacher Apprenticeship Program. *Reforming Urban Science Teacher Preparation* (invited participant), Wingspread Conference Center, Racine, Wisconsin. May 19-21, 2004.

Regional migration and the nationalization of belonging. Paper presented at the *Annual Congress of the Latin American Studies Association*. Dallas, Texas, March 27-29, 2003.

Panel Organizer and Chair, Transnational migration and the reorganization of belonging: Territories, networks, and cultural practices. Competitively-selected, featured panel. *Annual Congress of the Latin American Studies Association*. Dallas, Texas, March 27-29, 2003.

Panel Respondent, Social implications of information and communication technology. *2002 International Symposium on Technology and Society*. Raleigh, North Carolina, June 6-8, 2002.

Panel Organizer and Chair, Reconceptualizing communication and social space: Perspectives on technology, phenomenology, and methodology. *National Communication Association Annual Convention*. Atlanta, Georgia, November 1-5, 2001.

Communications infrastructure and policy as a production of social space: Towards a critical geography of nationality. Paper presented at the *National Communication Association Annual Convention*. Atlanta, Georgia, November 1-5, 2001.

Rethinking space and place after September 11. Presentation at a public symposium, *Communicating War and Terrorism*. North Carolina State University, Raleigh, North Carolina, October 4, 2001.

Community, conflict, and communication infrastructure in the Puebla-Carolina migration circuit: A Deleuzian reconceptualization of transnational social space. Paper presented at the *XXII International Congress of the Latin American Studies Association*. Washington, D.C., September 6-8, 2001.

The Latin American nation as transnational milieu: A Deleuzian reading of three moments in Chilean media history. Paper presented to the Philosophy Division, *50th Annual Conference of the International Communication Association*. Acapulco, Mexico, June 1-5, 2000.

The renegotiation of national media space in post-authoritarian Chile. Roundtable on the global logic of television systems and the local adaptation of TV genres: An emperor's free market or the people's choice? Culture, Power, and Politics Section. *XXII International Congress of the Latin American Studies Association*. Miami, Florida, March 16-18, 2000.

CONFERENCE PRESENTATIONS AND PANELS CHAIRED, CONTINUED

Media assemblages and policy logics: Rethinking the nation in the context of globalization. Paper presented at the *National Communication Association Annual Convention*. Chicago, Illinois, November 4-7, 1999.

Panel Chair, Media, identity, and nation (panel organized by Rona Halualani, University of Hawaii). *National Communication Association Annual Convention*. New York, New York, November 21-24, 1998.

Transnation: Communication infrastructure and policy as national space in the Chilean transition. Paper presented at the *XXI International Congress of the Latin American Studies Association*. Chicago, Illinois, September 23-28, 1998.

Session Chair, Roundtable on Globalización, medios, y políticas de comunicación en América Latina (Globalization, media, and communication policy in Latin America). *XXI International Congress of the Latin American Studies Association*. Chicago, Illinois, September 23-28, 1998.

Becoming modern: Capitalism, agency, and the left in neoliberal Chile. Paper presented at the *First International Online Conference on Postcolonial Theory*. World-Wide Web conference sponsored by the National University of Singapore. Online:
<http://courses.nus.edu.sg/course/elibst/poco/paper3.html>. April 15-March 8, 1997.

Three or four plateaus: Cultural studies and the detour through Deleuzean philosophy. Paper presented at the *Annual Conference of the International Communication Association*. Albuquerque, New Mexico, May 1996.

Death: A performative assemblage. Paper presented at the *Society for Symbolic Interactionism/Stone Symposium*. University of Illinois at Urbana-Champaign, Urbana, Illinois, May 1995.

Globalization and national politics: The transformation of political culture in Chile. Paper presented at the *Eleventh Annual Conference on International and Intercultural Communication*. University of Miami, Miami, Florida, February 1994.

Authoritarian semiosis: Television in Pinochet's Chile. Paper presented at the *Conference on Latin American Popular Culture*. Michigan State University, East Lansing, Michigan, February 1989.

SERVICE**Service to the College of Humanities and Social Sciences**

Program Faculty, Ph.D. Program in Communication, Rhetoric, and Digital Media 2002-Present

Program Faculty, Science, Technology, and Society Program, 2002-Present

Program Faculty, M.A. in International Studies, 2001-Present

Search Committee, STS Director Position (2012-2013)

Service to the College of Humanities and Social Sciences, contd.

Program Advisory Committee Member, PhD Program in Communication, Rhetoric, and Digital Media (2009-2013)

Director, PhD Program in Communication, Rhetoric, and Digital Media (2010-2011)

Interim Director, PhD Program in Communication, Rhetoric, and Digital Media (2009-2010)

International Programs Committee (2005-2009)

Faculty Advisory Committee, Program in Science, Technology, and Society (2002-present)

Chair, Organizing Committee, Rolf Buchdahl Memorial Lecture in Science, Technology & Society (2005-present)

Chair, Task Group on Enhancement of Study Abroad Programs (2005-present)

Search Committee, International Studies associate professor position (2006)

Organizing Committee, Rolf Buchdahl Lecture in Science, Technology & Society (2005)

CHASS First-Year Seminar Committee (1999-2002)

Service to the Department of Communication

Chair, Annual Faculty Evaluation Committee (2010-2011)

Annual Faculty Evaluation Committee (2009-2011)

Graduate Committee (2009-2011)

Scheduling Committee (2009-2011)

Concentration Coordinator, Communication Media Concentration (2006-2009)

Undergraduate Curriculum Committee (2006-2009)

Chair, Research Development Committee (2005-2009)

Search Committee, Department Head position (2006-2007)

Ad Hoc Diversity Committee (2006-2007)

Undergraduate Honors Committee (2004-2005)

Graduate Studies Committee (2003-2004)

PhD Program Planning Committee (2003)

Faculty Adviser, Lambda Pi Eta Student Honors Society (2000-2003)

Curriculum Committee (1999-2002)

Search Committee (1999-2000; 2000-2001)

Core Course Committee (1998-2002)

Departmental Coordinator, State Employees' Combined Campaign (1998-1999)

Professional Service

Member, Editorial Board, *Communication and Critical/Cultural Studies* (2009-present)

Member, Editorial Board, *Critical Studies in Media Communication* (2006-2009)

Member, Board of Directors, Latin American Resource Center, Raleigh, North Carolina (2003-2007)

Chair, Diálogo-Conexión Program Advisory Committee, Latin American Resource Center, Raleigh, North Carolina (2003-2004)

Translator (Spanish-English), *Social Forces*, special issue on Social Theory in Latin America (2004)

Communications Coordinator and Executive Board member, Culture, Power, and Politics Section, Latin American Studies Association (1998-2003)

Professional Service, continued

Reviewer for the following publishers, journals, and professional associations:

- *Communication Theory*
- *Communication and Critical/Cultural Studies*
- *Critical Studies in Media Communication*
- *A Contracorriente*
- *Social & Cultural Geography*
- *The Sociological Quarterly*
- *IEEE Technology & Society Magazine*
- University of Toronto Press
- Oxford University Press
- Cambridge University Press
- Philosophy of Communication Division, International Communication Association
- Intercultural/Development Communication Division, International Communication Association
- Critical and Cultural Studies Division, National Communication Association

TEACHING EXPERIENCE

Graduate courses at North Carolina State University

- Advanced Qualitative Methods: Mobile Methods and Online Ethnography (COM 598/798)
- Qualitative Methods for Communication Research (COM 542)
- Doctoral Seminar: Issues in Communication, Rhetoric, and Digital Media (CRD 790)
- Doctoral Seminar: History & Theory of Communication Technology (CRDM 701)
- Mapping Communication: Visual Analysis of Human & Technological Networks (COM 598)
- International/Intercultural Communication (COM 523)
- Seminar on Communication and Globalization (COM 521)

Undergraduate courses at North Carolina State University

- Qualitative Research Methods (COM 498)
- Communication and Globalization (COM 447)
- International/Intercultural Communication (COM 392)
- Critical Analysis of Communication Media (COM 327)
- Media Writing: Theory and Practice (COM 267)
- Media History and Theory (COM 257)
- Communication and Technology (COM 250)
- Introduction to Public Speaking (COM 110)

RESEARCH INTERESTS

- new communication technologies
- theories of technology, mobility, and social space
- methods of spatial analysis
- communication technology policy in Latin America and Chile
- globalization theory and theories of the nation and the state
- transnational networks
- technology and pedagogy

LANGUAGES

- Spanish (native-level fluency)
- French (intermediate competency)

-
- Portuguese (reading knowledge)