**VICTORIA J. GALLAGHER**

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| **Professor of Communication** |  |
| NC State University, Box 8101 | **Home Address** |
| 106 Caldwell Hall | 3321 Alslee Oaks Dr. |
| Raleigh, NC 27695-8104 | Raleigh, NC 27606 |
| (919) 515-3490 | (919)-661-7264 |

##### **Education**

Ph.D., Northwestern University, Evanston, Illinois, December 1990

Dissertation Title: “Repositioning the University: Organizational Symbolism and the Rhetoric of Permanence and Change” GPA: 4.0/4.0

M.A., Northwestern University, Evanston, Illinois, June 1989

Degree in Communication Studies with additional course work in the Kellogg Graduate School of Management GPA: 4.0/4.0

B.A., Michigan State University, East Lansing, Michigan, June 1983

Major: Communication; Business Administration concentration

GPA: 3.7/4.0

##### **Professional and Faculty Experience**

**Professor of Communication, NC State University, August 2006-present**

**Associate Dean of Academic Affairs, College of Humanities and Social Sciences, 2011- 2015.**

**Interim Associate Dean of Academic Affairs and Graduate Studies, CHASS, 2010 – 2011.**

**Associate Dean of Graduate Studies, CHASS, 2008 – Spring 2010.**

**Associate Director, Communication, Rhetoric, and Digital Media doctoral program (CRDM), 2005-2008.**

**Associate Head, Department of Communication, August 2000-August 2003**

**Associate Professor of Communication, August 1996-2006.**

**Assistant Professor, August 1990-August 1996, NC State University**

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| Undergraduate Courses Taught |  |
| Survey of Rhetorical Theory | Rhetorical Criticism |
| Ethical Issues in Communication | Communication and Gender |
| Critical Analysis of Organizational Communication | Presentational Speaking |
| Interpersonal Communication | Public Speaking |
| Experimental Course in Speaking and Writing | Visual Rhetoric |
| Graduate Courses Taught | |
| Rhetorical Criticism: Theory and Practice | |
| Communication Consulting | |
| Critical and Cultural Approaches to Organizational Communication | |
| Visual Rhetoric | |
| Rhetoric and Digital Media | |

Dissertation Direction

Cindy Rosenfeld, Doctoral student in Communication, Rhetoric, and Digital Media.

Max Renner, Ph.D. in Communication, Rhetoric, and Digital Media. *Building Architects, Inventing Publics: Re-Mapping the Lifespan of Public Places*. Degree awarded Summer 2020.

Chandra Maldonado, Ph. D. in Communication, Rhetoric, and Digital Media. *Recovering*

*Roosevelt: Memory and the Restoration of American Exceptionalism in Contemporary*

*Visual Culture.* Degree awarded May 2019.

Pettiway, Keon, Ph. D. in Communication, Rhetoric, and Digital Media, *A New African in the World: A Rhetorical Study of Nkrumah’s Visual Strategy for Shaping Postcolonial* *Nationhood.* Degree awarded June 2016.

Kalin, Jason, Ph.D. in Communication, Rhetoric, and DigitalMedia. *Reanimating Memory: The Prospects of memory in a Digital Age.* Degree Awarded June 2012.

Martin, Kelly, Ph.D. in Communication, Rhetoric, and Digital Media. *Visual Research: Introducing a Schema for Methodologies and Contexts.”* Degree Awarded May 2011.

Turnage, Anna, Ph.D. in Communication, Rhetoric, and Digital Media*. “Identification and disidentification in organizational discourse: a metaphor analysis of e-mail communication at Enron.”* Degree Awarded June 2010.

Cashman, Shaun, Ph.D. in Communication, Rhetoric, and Digital Media. *“The rhetoric of immersion in video game technologies.”* Degree Awarded June 2010.

Berg, Chris, chair/advisor, ABD in Communication, Rhetoric, and Digital Media, 2009.

Doctoral Committees

Committee Member for Evan Johnson, ABD (June 2019), Communication, Rhetoric, and Digital Media.

Committee Member for Nina Schoonover, Doctoral Student in Literacy & English Language Arts in the College of Education.

Committee Member for Mackenzie Bullard, Doctoral Student in Graphic Design and Art, College of Design.

Committee Member for Ameri Atieh, ABD (May 2019) Graphic Design, College of Design.

Committee Member for Natalie Hunter-Pillion, ABD (2019), Public History.

Committee Member for JoCora Mooer, doctoral student in Public History.

Committee member for Candice Edrington, ABD (April 2019) Communication, Rhetoric, and Digital Media.

Desiree Dighton, PhD in Communication, Rhetoric, and Digital Media. *Encountering Gentrification: Affordances of a Feminist Approach to Rhetorical Circulation and Twitter Data Studies.* Degree Awarded, Summer 2019.

Carneiro, Larissa, Ph.D. in Communication, Rhetoric, and Digital Media. *Divine Technology: How God Created Dinosaurs and People*. Degree Awarded, May 2016.

Lee, Jae Young, Ph.D. in Graphic Design. *Rhetoric of Diagrams: A Study of Rhetorical Significance in the Formal Qualities of Diagrammatic Elements and Configurations in the Context of Global Warming*. Degree Awarded, August 2014.

Swift, Jeff. Ph. D in Communication, Rhetoric, and Digital Media. *Flash Publics: A Rhetorical Recuperation of Public Sphere Theory in a Digital Age*. Degree Awarded May, 2014.

Reeves, Joshua, Ph.D. in Communication, Rhetoric, and Digital Media. *If You See Something, Say Something: Surveillance, Communication, and Citizenship*. Degree Awarded July 2013.

Gierdowski, Dana, Ph. D. in Communication, Rhetoric, and Digital Media. *Geographies of a Writing Space: A Study of a Flexible Composition Classroom*. Degree Awarded May 2013.

Fargo, Kati, Ph.D. in Communication, Rhetoric, and Digital Media. *The Sounds of Rhetoric, the Rhetoric of Sound: Listening and Composing the Auditory Realm*. Degree Awarded May 2012.

Temple, Nicholas. Ph.D. in Communication, Rhetoric, and Digital Media, *Re-conceptualizing Fantasy Theme Analysis in a Digital On-Line Context*. Degree Awarded June 2011.

Ma, Magdy, Ph.D. in Design*, “A semiotic phenomenology of visual rhetoric: communication and perception of attributes of cultural sustainability in the visual environment of public housing,”* Degree Awarded 2008.

M.S. Committees

Committee chair, Andrew Maurer, M.A. in English, degree awarded December 2020.

Committee chair, Kathryn Burt, M.S. Tech. Comm degree awarded, 2020. Winner of the Department of English Distinguished Capstone Award, 2019-2020.

Committee member, Haddon Mackie, M.S. in Communication 2019.

Committee chair, Brianka Morgan, M.S. in Communication 2018.

Served on 17 additional M.S. in Communication committees, chair for 10, Spring 2002-2016; Served on 18 masters thesis committees for the M.A. in Technical Communication, M.A. in English, and M.A. in Liberal Studies programs, chair for 3, Fall 1990 - 2002.

Thesis Committee Chair

“*Churchill’s Rhetoric of Anti-appeasement*,” Kevin Orfield, M.A. English, 1993.

“*Voices in the Debate on Physician-Assisted Suicide: A Metaphoric Analysis*,” Elizabeth S. Spragins, M.S. Technical Communication, 1995 (Published under the title *Metaphoric Analysis of the Debate on Physician Assisted Suicide* by Symposium Studies, 54).

“*The Connection Between Michel Foucault’s Discursive Forms and the Construction of Scientific Knowledge: A Case Study of AIDS-related Discourse*,” J. Edward Berkhoff, M.S. Technical Communication, 1996.

###### Faculty Adviser: Undergraduate Honors Research Papers

4 presented at Southern States Communication Association annual conferences

4 presented at the Depauw Undergraduate Honors Conference

1 presented at the NC State Undergraduate Honors Research Symposium

6 presented at the Lambda Pi Eta Undergraduate Research Conference

**Visiting Professor, Spring 1992, Department of Speech Communication, University of North Carolina at Chapel Hill**

Course taught: Organizational Communication

**Teaching Assistantship, September 1986-June 1987, September 1988-June 1990, Northwestern University, Evanston, Illinois**

Courses taught

Public Speaking (3 years)

Interpersonal Communication (1 year)

Organizational Communication (1 year)

Course Assisted

Rhetorical History of the United States (1 year)

##### **Publications**

**RESEARCH:**

Book: Edited Collection

Matsaganis, M., Gallagher, V.J. & Drucker, S. (eds.) (2013) Communicative Cities in the 21st Century: Urban Communication Reader III, (London: Peter Lang).

Peer Reviewed Journal Articles

Gallagher, V., Renner, M., & Ham, D. (2020). Crafting A Necessary Space: The Virtual MLK

Project. *Visualizing Objects, Places, and Spaces: A Digital Project Handbook*. <https://doi.org/10.21428/51bee781.1848f8a9>

Gallagher, Victoria, Renner, Max, and Glover, Ragan, (2020). "Public address as embodied

experience: Using digital technologies to enhance communicative and civic engagement in the communication classroom." Communication Education.  DOI: 10.1080/03634523.2020.1735642

Handley, Derek, Gallagher, Victoria J., DeVasto, Danielle, Mascarehnhas, Mridula, and Gittens,

Rhana, (2020). "Unearthing deep roots: Tapping rhetoric’s generative power for community and urban development projects," Review of Communication*.* 20:135-143.

Edrington, Candice and Gallagher, Victoria J. (2019). “Race and Visibility: How and Why

Visual Images of Black Lives Matter,” Visual Communication Quarterly. 26:4, 195-207.

Gallagher, Victoria J. (August 2018). “Paradoxes, Perils, and Promises: Communication and

Higher Education in the 21st Century.” Southern Communication Journal. 83:4, 209-214.

Miller, Carolyn, Devitt, Amy, and Gallagher, Victoria (2018). “Genre: Engine of Invention.”

50th Anniversary Special Issue of Rhetoric Society Quarterly: 50th Anniversary Issue.

48:3, 1-9.

Young, K. R., Joines, J. A., Standish, T. and Gallagher, V. J. (2018). “Student Evaluations of

Teaching: The Impact of Faculty Procedures on Response Rates,” Research in Higher Education. May 2018

Standish, Trey, Joines, Jeffrey A., Young, Karen and Gallagher, Victoria J. (2017) “Improving

SET Response Rates: A Method for Administering Online Student Evaluations of Teaching to Increase Response Rates and Lengthen Open-Ended Question Responses,” Research in Higher Education. January 2018, 1-12.

Martin, K. N., and Gallagher, V. J. (2013). “You Make It Amazing: The Rhetoric of Art and

Urban Regeneration in the Case of *The Public*,” Journal of Visual Literacy.

Gallagher, V. J., Martin, K. N., Ma, M. (2011). “Visual Wellbeing: Intersections of Rhetorical Theory and Design,” Design Issues 27(2), 25-39.

Zagacki, Kenneth and Gallagher, Victoria J, “Rhetorical Depiction of Nature: The Case of the Museum Park at the North Carolina Museum of Art,” Quarterly Journal of Speech, 95:2, (May 2009), 171-191.

Gallagher, Victoria J. and Zagacki, Kenneth, “Visibility and Rhetoric: Epiphanies and Transformations in the *Life* Photographs of the Selma Marches of 1965,” Rhetoric Society Quarterly, 37:2 Spring 2007.

Gallagher, Victoria J. and Zagacki, Kenneth, “Visibility and Rhetoric: The Power of Visual Images in Norman Rockwell’s Depictions of Civil Rights,” Quarterly Journal of Speech, 91 (May 2005) 175-200.

Gallagher, Victoria J., “ Black Power in Berkeley: Postmodern Constructions in the

Rhetoric of Stokely Carmichael,” in Quarterly Journal of Speech, (May 2001) 144-157.

Haller, Cynthia R., Gallagher, Victoria J., Weldon, Tracey, Felder, Richard, “Cooperative Learning in Chemical Engineering Workgroups: Dynamics of Peer

Teaching and Learning,” in Journal of Engineering Education, (July 2000).

Gallagher, Victoria J. “Reconciliation and Amnesia in the Birmingham Civil Rights Institute,” in Rhetoric and Public Affairs, 2 (Summer, 1999) 303-320.

Gallagher, Victoria J. “University Repositioning: A Review of Four Cases,” in The Journal of College Admission, 154 (Winter 1997) 12-17.

Gallagher, Victoria J., “Remembering Together?: Rhetorical Integration and the Case of the Martin Luther King, Jr. Memorial,” in The Southern Communication Journal, 60 (Winter 1995) 109-119.

Gallagher, Victoria J., “Ethical Considerations in College Admission Practices: A Proposal for Dialogic Involvement,” in The Journal of College Admission, 137 (Fall 1992) 8-12.

Dionisopolous, George N., Gallagher, Victoria J., Goldzwig, Steven R., and Zarefsky, David “Martin Luther King, the American Dream and Vietnam: A Collision of Rhetorical Trajectories,” Western Journal of Communication, 56 (Spring 1992) 91-107.

Zarefsky, David and Gallagher, Victoria J., “From ‘Conflict’ to ‘Constitutional Question’: Transformations in Early American Public Discourse,” Quarterly Journal of Speech, 76:3 (August 1990) pp. 247-261.

Book Reviews

Gallagher, V.J. & Renner, Max M. (December 2020). Book Review Painting Publics: Transnational Legal Graffiti Scenes as Spaces for Encounter​ by Caitlin Frances Bruce, Philadelphia, Temple University Press, 2019, $125 (hardcover), EAN: 978-1-4399-1444-1​. Journal: *Argumentation and Advocacy* RAFA, Article ID: RAFA 1858241. ROI: 10.1080/10511431.2020.1858241

Gallagher, V. J. & Martin, K. N. (2010). “Reading Visual Rhetoric in a Communication Culture. Book review of Lester C. Olson, Cara A. Finnegan and Diane S. Hope, eds. Visual Rhetoric: A Reader in Communication and American Culture” (2008). Southern Communication Journal, 75 (5).

Articles Reprinted in a Book/Edited Collection

Zagacki, Kenneth and Gallagher, Victoria J, “Rhetorical Depiction of Nature: The Case of the

Museum Park at the North Carolina Museum of Art,” *Quarterly Journal of Speech*, 95:2, (May 2009), 171-191 in Readings in Rhetorical Fieldwork, (2018).

Zarefsky, David and Gallagher, Victoria J., “From ‘Conflict’ to ‘Constitutional Question’:

Transformations in American Public Discourse,” in Political Argumentation in the United States: Historical and Contemporary Studies. (2014).

Dionisopolous, George N., Gallagher, Victoria J., Goldzwig, Steven R., and Zarefsky, David

“Martin Luther King, the American Dream, and Vietnam: A Collision of Rhetorical Trajectories,” in Political Argumentation in the United States: Historical and Contemporary Studies. (2014).

Gallagher, V. J., “Memory and Reconciliation in the Birmingham Civil Rights Institute,” in The

Routledge Reader in Rhetorical Criticism. (October, 2012).

Peer Reviewed Book Chapters

Gallagher, Victoria J., Zagacki, K., and Swift, J. “From ‘Dead Wrong’ to Civil Rights History: The Durham ‘Royal Seven,’ Martin Luther King’s 1960 ‘Fill Up the Jails’ Speech, and the Rhetoric of Visibility,” in O’Rourke, S. and Pace, Lesli K. (Eds.) Like a Fire: The Rhetoric of the Civil Rights Sit­ Ins. University of South Carolina Press, 2020 in press).

Gallagher, V. J. and Kalin, J. “Collected Debris of Public Memory: Commemorative Genres and

the Mediation of the Past.” In C. Miller and A. R. Kelly, (Eds.) Emerging Genres in New Media Environments. (Palgrave MacMillan), 2016.

Gallagher, V.J., Zagacki, K. &Martin, K.N. “Communicative Spaces and Rhetorical

Enactments: How and Why Urban Parks Enhance (or Fail to Enhance) Public Life.” In M.Matsaganis, V.J. Gallagher, & S. Drucker (Eds.) Communicative Cities in the 21st Century: Urban Communication Reader III, (London: Peter Lang) June, 2013.

Gallagher, V. J., Zagacki, K. & Martin, K. N. “Materiality and Urban Communication: The Rhetoric of Communicative Spaces.” In J. Packer and S. Wiley (Eds.) Communication Matters: Materialist Approaches to Media, Mobility, and Networks, (Routledge), 2012.

Gallagher, Victoria J., and LaWare, Margaret, “Sparring with Public Memory: The Rhetorical Embodiment of Race, Power, and Conflict in the Monument to Joe Louis,” in Dickson, G. Ott, B. and Blair, C. eds. Places of Public Memory: The Rhetoric of Museums and Memorial, (University of Alabama Press), 2010.

LaWare, Margaret and Gallagher, Victoria, “The Power of Agency: Urban Communication and the Rhetoric of Public Art,” in Gary Gumpert and Susan Drucker eds., The Urban Communication Reader, (Hampton Press) 2007.

Gallagher, Victoria J., “Displaying Race: Cultural Projection and Public Memory,”

in Lawrence J. Perelli, ed., The Rhetoric of Display, (University of South Carolina Press) 2006.

Gallagher, Victoria J., “Memory as Social Action: Cultural Projection and Generic Form in Civil Rights Memorials,” in Communities, Creations, and Contradictions: New Approaches to Rhetoric for the Twenty-first Century, ed. Steven R. Goldzwig and Patricia A. Sullivan, (Sage Publications, Inc.) 2004.

Gallagher, Victoria J., Carter, Michael, Miller, Carolyn, “Integrated Approaches to

Teaching Rhetoric: Unifying a Divided House,” in The Realms of Rhetoric: A Multidisciplinary Inquiry into the Prospects for Rhetoric Education (SUNY Press) 2003.

Haller, Cynthia, Gallagher, Victoria J., Weldon, Tracey, Felder, Richard “Dynamics of Peer Interactions in Cooperative Learning.” in the Proceedings of the 1999 American Society of Engineering Educators Conference, June 1999.

Gallagher, Victoria J., “The Role of the TA in the Interactive Classroom,” Preparing the Professoriate of Tomorrow to Teach: Selected Readings in TA Training, (Dubuque, IA:

Kendall-Hunt Publishing Co., 1990).

Digital Humanities Project

Gallagher, Victoria J., PI, Ham, Derek, Co-PI, Renner, Max, Glover, Ragan, Edrington, Candice, Nelson, Elizabeth, Phase VI (2019-2020).

vMLK 60th Anniversary of A Creative Protest Exhibition, February 15-16, 2020

vMLK VR Exhibit for the Town of Cary MLK Celebration, January 19, 2020

COM 110 Exhibits, October/November 2019 and March/April 2020

Virtual MLK NEH Workshop, September 13 -14, 2019

Gallagher, Victoria J., Pettiway, Keon and Renner, Max, Virtual MLK Project in RSA *Rhetorics for All*, 2020.

Gallagher, Victoria J., Southern States Communication Scholar Profile vMLK Project, 2019-2020, ssca.net, 2019-2020.

Gallagher, Victoria J., Pettiway, Keon, Renner, Max, Addy, Shadrick, Nelson, Elizabeth

Phase V (2018-2019).

Review article in the *Washington Post*, Spring 2018.

Development of Virtual Reality platform, pedagogical materials, development and release/publication of new version of the project website, development and implementation of

* COM 110 Exhibits October/November 2018 and March/April 2019
* Demonstration and presentation at AADHUM Conference October, 2018
* Public exhibition and keynote presentation at RIT, February 2019
* Public Exhibition on Friday March 29, 2019

Gallagher, Victoria J., Pettiway, Keon, Ham, Derek, Renner, Max, Phase IV Development of

Virtual Reality and gaming platform for public exhibitions including:

* NC State Parents and Family Weekend exhibition at Hunt Library, September 2017.
* ACCelerate Festival of Creativity and Innovation at the Smithsonian’s National Museum of American History, October 2017.

Gallagher, Victoria J., Principal Investigator, and colleagues Pettiway, Keon, Hill, David, Ham, Derek, Drust, Justin, Alchediak, Jim, Cardini, Stephen, The Virtual Martin Luther King Project, Phases 1, 11, lll.” 2014-17.

* Project website: vmlk.chass.ncsu.edu has received 5500 unique visits since 1/8/2015 and over 250 people have viewed the exhibition, attended a presentation during Spring 2015.
* COM 110 experience: 1700 students have participated in the vMLK experience Fall 2015 to Spring 2017.
* Experiencing King at NC State Event, September 16-17, 2016. 500 people attended the Evening with Martin and Langston performance on September 16 and 300 people attended the interactive tour of the vMLK project at Hunt Library on September 17.
* The vMLK project was featured at the Southern Colloquium on Rhetoric, October 2016.
* The vMLK project was featured at the Spring 2017 CRDM Symposium
* The vMLK project was featured at the NC State Parents and Families Weekend, September 2017.
* The vMLK project was competitively selected to be featured in the ACC at the Smithsonian Festival in October 2017.

TEACHING (textbooks):

Nelson, Elizabeth, Gallagher, Victoria J., and Renner, Max, “Pedagogical Materials” published

on vMLK website<https://vmlk.chass.ncsu.edu/pedagogy/public-speaking/>. Materials being utilized by faculty at Northern Iowa University and University of Minnesota.

Nelson, Elizabeth, Gallagher, Victoria J., and Renner, Max, “Pedagogical Materials” published

on vMLK website <https://vmlk.chass.ncsu.edu/pedagogy/public-speaking/>. Materials being utilized by faculty at Northern Iowa University and University of Minnesota.

Gallagher, Victoria J.

Teaching Annotations in Public Speaking: Strategies for Success, by David

Zarefsky, Needham Heights, MA: Allyn and Bacon, 1995.

Beal, Melissa L., Gallagher, Victoria J., and Williams, L. Glen

Instructor’s Resource Manual and Test Item File for Public Speaking: Strategies

for Success by David Zarefsky, Needham Heights, MA: Allyn and Bacon, 1995.

**Manuscripts Under Review**

Gallagher, Victoria J. and Martin, Kelly, “Rhetorics of Visual and Material Wellbeing: Urban and Healthcare Contexts,” Special Issue Proposal. Status: finalist for *Rhetoric Society Quarterly*. Resubmitting to POROI (Project on Rhetoric of Inquiry) or *Visual Communication Quarterly*.

Gallagher, Victoria J. Crafting a Necessary Space: The Rhetoric of Civil Rights-Related Museums and Memorials, book prospectus and chapters reviewed at University of Alabama Press.

**Grants**

**Recipients: Gallagher, Victoria J., PI, Ham, Derek, Co-PI**

Grantor: National Endowment for the Humanities

Digital Projects for the Public Program

Project: Virtual Martin Luther King Project Production Phase

Grant Amount: $200,000

Grant Status: Funded, March 2019-2021

**Recipients: Gallagher, Victoria J.**

Grantor: North Carolina Humanities Council

Project: Virtual Martin Luther King Project, Public Humanities

Grant Amount: $20,000

Grant Status: Funded, October 2017-December 2018

**Recipients: Gallagher, Victoria J.**

Grantor: Provost’s Office

Project: Exhibiting vMLK at the Smithsonian for ACCelerate Festival of

Creativity and Innovation

Grant Amount: $10,000

Grant Status: Funded, Fall 2017

**Recipients: Gallagher, Victoria J. and Miller, Jason**

Grantor: College of Humanities and Social Science/Humanities Endowment

Project: Experiencing King at NC State

Grant Amount: $20,000

Grant Status: Funded, Summer and Fall 2016.

**Recipient: Gallagher, Victoria J.**

Grantor: North Carolina Humanities Council

Study: Virtual Martin Luther King Jr. Project, Phase III

Grant Amount: $2000

Grant Status: Funded, 2016

**Recipient/P.I. Gallagher, Victoria J.**

Grantor: National Endowment for the Humanities

Study: Virtual Martin Luther King Project (vMLK): A Transmedia

Approach to Producing Immersive Experiences of Public Address and Civic Transformation

Grant Amount: $397,000

Grant Status Rated Good to Excellent, Not Funded, December 2016

**Recipient: Gallagher, Victoria J.**

Grantor: North Carolina Humanities Council

Study: Virtual Martin Luther King Jr. Project. Phase II

Grant Amount: $1200

Grant Status: Funded, Fall 2014

**Recipient: Gallagher, Victoria J., May, Matthew, and Swift, Jeffrey**

Grantor:CHASS Scholarship and Research Award (SRA)

Study: Virtual Martin Luther King Jr. Project, Phase I

Grant Amount:$6000

Grant Status:Funded, Fiscal Year 2013­-2014

**Recipient: Gallagher, Victoria J.**

Grantor: CHASS Summer Stipend

Study: Crafting a Necessary Space: The Rhetoric of Civil Rights-related

Museums and Memorials

Grant Amount: $5000

Grant Status: Funded, Summer 2004

**Recipient: Gallagher, Victoria J.**

Grantor: CHASS Research Fund

Study: “On site research at the African American Museum in Detroit, MI,

the Martin Luther King Jr. Memorial Waterfall in San Francisco, CA, and the LBJ Library, Austin, TX.”

Grant Amount: $2000

Grant Status: Funded, Academic Year 2003-2004

#### **Recipients: Haller, Cynthia, Gallagher Victoria, J., and Weldon, Tracy**

Grantor: Engineering Information Foundation

Study: “Gender and Communication in Engineering Teams: Enhancing

the Recruitment and Retention of Women Engineers”

Grant amount: $24,370

Grant status: Funded, Summer 2000

**Recipient: Gallagher, Victoria J.**

Grantor: CHASS Research Fund

Study: On site research at the Martin Luther King, Jr, Memorial, Atlanta

GA, and the National Civil Rights Museum, Memphis TN

Grant Amount: $1500

Grant status: Funded for 1999/2000 school year

#### **Recipients: Miller, Carolyn, Gallagher, Victoria J., and Carter, Michael**

Grantor: Provost Course Development Grant

Study: “Communication and Composition -- English 111T for textiles

majors”

Grant status/amount: Funded for Fall 1996, $45,000

Funded for Fall 1997, $40,000

Funded for Fall 1998, $28,000.

#### **Recipients: Haller, Cynthia, Gallagher, Victoria, J., and Weldon, Tracy**

Grantor: Engineering Information Foundation

Study: “Gender and Communication in Engineering Workteams”

Grant amount: $40,000

Grant status: Funded, Summer 1998

**Recipient: Gallagher, Victoria J.**

Grantor: College of Humanities and Social Sciences Travel Grant

Study: On site research at the Birmingham Civil Rights Institute

Grant amount: $500.00

Grant status: Funded, June 1997

**Recipient: Gallagher, Victoria J.**

Grantor: North Carolina State University Professional Development Grant

Study: “Communication Ethics and Public Policy”

Grant amount: $ 5,000.00

Grant status: Funded, Spring 1995

**Awards**

RESEARCH:

* Alexander Quarles Holladay Medal of Excellence Recipient, 2020
* NC State University Libraries 2017 Faculty Award, presented September 2017.
* Harlin Joel Gradin Award for Excellence in Public Humanities, presented September 2017 by the North Carolina Humanities Council.
* Robert M. Entman Award for Excellence in Communication Research, May 2013, Department of Communication, NC State University.
* 1999 Best Paper Award, June 1999 from the American Society of Engineering Educators, annual conference, the Educational Research and Methods division.
* B. Aubrey Fisher Journal Article Award, Runner Up, February 1993 from the Western States Communication Association for the published article, “Martin Luther King, the American Dream and Vietnam: A Collision of Rhetorical Trajectories.”
* Kenneth Burke Society Top Three Paper Award, November 1992, from the Speech Communication Association for the paper titled, “The Progressive Farmer and the Cultivation of Southern Agri-culture: A Study of the Rhetoric of Cultural Change.”
* Research Assistantship, September 1987-June 1988, Northwestern University, Evanston, Illinois.

TEACHING:

* Communication Department Outstanding Teacher Award, December 2005.
* University Outstanding Teacher Award, 1999.
* College of Humanities and Social Sciences Outstanding Teacher Award, 1999.
* Inductee into the NC State University Academy of Outstanding Teachers, 1999.
* Nominated for NC State College of Humanities and Social Sciences Outstanding Teacher Award, 1995, 1996, 1997, 1999.
* Nominated for Board of Governor’s Award for Excellence in Teaching, 1998-99.
* NC State College of Humanities and Social Sciences Outstanding Advising Award, 1992.

## SCHOLARLY

* College Nominee for the NC State University Board of Trustees Holladay Medal for Excellence, 2018-2019.
* Nominated for Distinguished Professor recognition, 2015.
* Phi Beta Kappa
* Phi Kappa Phi

SERVICE

* 2016 NCSU Equity for Women Awards, Faculty Nominee, February 2016.

**Public Lectures, Conference Presentations, and Papers**

Invited Public Lectures, Workshops and Presentations:

Gallagher, Victoria J. “Paradoxes, Perils and Promises: Communication and Higher Education in

the 21st Century,” SSCA Presidential Address given at the Southern States Communication Association annual conference in Nashville, TN, April 2018.

Gallagher, Victoria J., “Visual Rhetoric and Photography, Parts I and II” Invited Guest Lectures

in HSS 120, Introduction to Humanities and Social Sciences, Fall 2017.

Gallagher, Victoria J., “The Paradoxes, Perils, and Promises of the Humanities in the 21st

Century.” Invited Public Lecture given for the University of Alabama’s College of Liberal Arts and Sciences Hidden Humanities Series, April 2017.

Gallagher, Victoria J., “The vMLK Project: Crafting a Necessary [Digital] Space to Explore

Rhetoric and Civic Transformation.” Invited Public Lecture for DePaul University’s “Writing and Rhetoric without Borders Series” and President’s Free Speech Series, February 2017.

Gallagher, Victoria J. and Pettiway, Keon, “The vMLK Project: Crafting a Necessary [Digital]

Space to Explore the Intersectionality of Rhetoric, Race, and Civic Transformation.” Featured Speakers and Project for the Communication, Rhetoric and Digital Media Symposium titled, “The ReMix: Multidmedia and Intersectionality in Culture, Communication and the Academy.” March 2017.

Gallagher, Victoria J., “The vMLK Project Experiences.” Presentation of the vMLK project for

the Southern Colloquium on Rhetoric Seminar titled, “Rhetoric’s Energies.” Fall 2016.

Gallagher, Victoria J., “What Does the Future Hold for the Humanities?” Presentation at

National Humanities Center Town Hall Meeting held at Quail Ridge Book Store, Raleigh. Other presenters: Robert Newman, President and Director of the National Humanities Center and Lloyd Kramer, Professor of History, UNC. February 2016.

Gallagher, Victoria J., “Changing Media and Mediation of Memory,” Keynote Panel Address for

Carolinas Rhetoric Conference, held at NC State, March 2016. Other panelists included: Carole Blair, Professor, UNC and Greg Dickinson, Professor and Head, Colorado State University.

Gallagher, Victoria J. and Miller, Carolyn R., “Emerging Genres,” 3-day workshop presented at the Rhetoric Society of American bi-annual RSA Summer Workshop, Boulder, CO, June 2011.

Gallagher, Victoria J. “Museums and the Recreation of History: Nostalgia, Interactivity,

and Public Memory.” Invited paper presented at a Conference in Honor of G. Thomas Goodnight, Northwestern University, April 2004.

Conference Workshops and Pre-conferences

Gallagher, Victoria J. and Kaufer, David, “RSA Pre-conference Workshop on Leadership.”

Rhetoric Society of America bi-annual conference. Atlanta, GA May 2016 and May 2018.

Conference Presentations:

Edrington, Candice and Gallagher, Victoria J. “Race and Visibility: How and Why Visual Images

of Black Lives Matter,” competitively selected paper presented at the Southern States Communication Association annual conference, Nashville, TN, April 2018.

Gallagher, Victoria J., “Michael Leff’s Legacy of Close Reading as a Rhetorical Method,” paper

presented as part of a competitively selected panel titled, “Spotlight on a Scholar: Reexamining the Legacy of Michael Leff,” at the Southern States Communication Association annual conference, Nashville, TN, April 2018.

Gallagher, Victoria J., “Doing Visual Rhetoric Analyses of Public Art, Memorials and Public

Spaces.” Paper delivered as part of a competitively selected panel titled, “Activating Communication Theory and Analysis in the Classroom,” at the National Communication Association annual conference, Dallas, TX, November 2017.

Gallagher, Victoria J., “Rhetoric of Changing Urban Landscapes.” Respondent to competitively

selected panel presentation at the National Communication Association annual conference, Dallas, TX, November 2017.

Gallagher, Victoria J. and Renner, Max, “Communicative Cities in the 21st Century: A Roundtable Discussion and Assessment of Greenville, SC as an Innovative Case Study.” Competitively selected panel presentation at Southern States Communication Association annual conference, Greenville, SC, April 2017.

Gallagher, Victoria J., “Bringing the Past to the Public(s): Mediations of Lived/ Local Memories in Public Spaces.” Respondent of competitively selected panel presentation at the National Communication Association annual conference, Philadelphia, PA, November 2016.

Gallagher, Victoria J., “Digital Rhetoric, Digital Humanities: Theorizing a Juncture.” Competitively selected panel presentation at the National Communication Association annual conference, Philadelphia, PA, November 2016.

Gallagher, Victoria J. and Pettiway, Keon, “The vMLK Project: Crafting a Necessary Space to Explore Black History and Civic Transformation.” Competitively selected panel presentation at the 101st Annual Meeting and Conference of the Association for the Study of African American Life and History, Richmond, VA, October 2016.

Gallagher, Victoria J., “Confronting the Myths and Realities of the Academic Career: The Role

of the RSA in Enhancing Career and Community,” Competitively selected panel presentation at Rhetoric Society of America bi-annual conference, Atlanta, GA, May 2016.

Gallagher, Victoria J., “Confronting the Myths and Realities of the Academic Career: The Role

of the RSA in Enhancing Career and Community,” Competitively selected panel presentation at Rhetoric Society of America bi-annual conference, Atlanta, GA, May 2016.

Gallagher, Victoria J., “VP Spotlight Panel: 1966 UT Tower Shooting: Public Memory & Gun

Violence Today.” Competitively selected panel presentation at Southern States Communication Association annual conference, Austin, TX, April 2016.

Gallagher, Victoria J. and Pettiway, Keon, “The Virtual Martin Luther King Project: Enacting

and Theorizing Public address and Digital Humanities.” Project presentation as a part of a competitively selected double panel at the National Communication Association annual conference, Las Vegas, NV, November 2015.

Gallagher, Victoria J., “Re-conceptualizing Rhetoric in a Digital Age,” paper given as part of a

competitively selected panel titled, “Revisiting Visual Rhetoric: A Discussion of Current and Future Directions,” at the National Communication Association annual convention, Chicago, IL, November 2014

Gallagher, Victoria J., “Lost Cause/Won Cause: Selection and Deflection in the Places/Spaces of

Racial/ Southern Identity and Memory,” response paper presented as part of a competitively selected panel titled, “Civil War, Civil Rights and the Southern American Commemorative Landscape,” at the National Communication Association annual conference, Chicago, IL, November 2014.

Gallagher, Victoria J., “Re-Conceptualizing Public Art in Urban Contexts as Equipment for

Living.” Paper presented as part of a competitively selected panel titled, “Connecting to the Present: Public Art in Washington DC and Beyond,” at the National Communication Association annual conference, Washington DC, November 2013.

Gallagher, Victoria J., “The collected debris of public memory: Commemorative genres and

changing media/mediations.” Competitively selected paper presented at the annual CRDM Research Symposium, “Emerging Genres, Forms, Narratives – in New Media Environments, NC State University, Raleigh, NC, April 2013.

Gallagher, Victoria J., “Spaces of attention: Examining rhetoric, materiality, and heritage in

Amish tourism.” Paper presented as part of a competitively selected panel titled, “The (Visual) Rhetoric and Politics of 21st Century Escapism: Selling the Amish,” at the Southern States Communication Association annual conference, Louisville, KY, , April 2013.

Gallagher, Victoria J., “Reconceptualizing rhetoric in a digital age.” Paper presented as part of a

competitively selected panel titled, “Re-visiting Visual Rhetoric: A Discussion of Current and Future Trends,” at the National Communication Association annual conference, Orlando, FL, November 2013

Gallagher, Victoria J., “Disney memory/magic: Technological accommodation and the rhetorics

of reassurance and wonder.” Paper presented as part of a competitively selected panel titled, “Perfect Communities, Imagined Spaces, and Visions of America: Examining Disney’s Place in Public Memory,” at the National Communication Association annual conference, Orlando, FL, November 2013

Gallagher, Victoria J. and Martin, Kelly, “Engaging Emerging Commemorative Practices Within

the World’s Largest Cemetery: Voices of Remembering and Forgetting.” Paper presented as part of a competitively selected two-part panel titled, “Rhetoric, Commemoration, and Public Memory: The Materialization and Performance of Past and Present Voices,” at the National Communication Association annual conference, New Orleans, LA, November 2011.

Gallagher, Victoria J., “Visuality and Materiality in the work of Andy Goldsworthy,” competitively selected paper to be presented at the Rhetoric Society of America bi-annual conference, Minneapolis, MN, May 2010.

Gallagher, Victoria J., “When Material Dreams Collide: Commemoration and Racial Identity in the New New South,” a response essay presented at the Southern States Communication Association annual conference, Memphis, TN, April 2010.

Gallagher, Victoria J., “Who’s Memory: Contestation and Free Speech on the Capitol Grounds of Columbia, SC,” paper presented as part of a competitively selected panel at the Southern States Communication Association annual conference, Memphis, TN, April 2010.

Gallagher, V. J., Martin, K. N. & Ma, M.,”Visual Wellbeing: Intersections of Rhetorical Theory and Visual Design,” Paper presented at the NC State College of Design Graduate Symposium: The Rhetoric of Authenticity in Design Practices and for Community Experience, Raleigh, NC, January 2010.

Gallagher, Victoria J., “History, Public Memory, and Race: Inquiries into 21st Century Instantiations,” response essay presented at the National Communication Association annual conference, Chicago, IL, November 2009.

Gallagher, Victoria J., Martin, Kelly, and Zagacki, K. “Rhetorics of Stability and Change in the Urban Ecology: Addressing the Problem of Urban Displacement through the Development of Communicative Spaces,” competitively selected paper presented at the National Communication Association annual Urban Communication Pre-Conference Seminar, Chicago, IL, November 2009.

Gallagher, Victoria J., Ma, Magdy, and Martin, Kelly, “Visual Well-being: Intersections of Rhetorical Theory and Visual Design,” competitively selected paper presented at the National Communication Association annual conference, Chicago, IL, November 2009.

Gallagher, Victoria J., Zagacki, Kenneth, “Materiality and Urban Communication: The Rhetoric of Communicative Spaces,” Materializing Communication & Rhetoric” Technologies, Infrastructures and Flows, Inaugural CRDM Symposium, Raleigh, NC, September 2009.

Gallagher, Victoria J. and Zagacki, Kenneth“Rhetorical Depiction and the Mediation of Nature: The Case of the North Carolina Museum of Art Sculpture Park,” competitively selected paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, Chicago, IL, November 2007.

Gallagher, Victoria J. and Zagacki, Kenneth, “The Rhetoric of Public Art in Urban Parks: A Case in Visual Wellbeing,” paper presented as part of a competitively selected panel titled, “Intersections of Visual Communication and Visual Rhetoric: Public Art in a Digital Age,” the Southern States Communication Association annual conference, Louisville, KY, April 2007

Gallagher, Victoria J. and Zagacki, Kenneth “Visibility and Rhetoric in the *Life* Magazine Photographs of the Selma March of 1965,” competitively selected paper presented at the National Communication Association annual conference, San Antonio, TX, November 2006.

Gallagher, Victoria J. and LaWare, Margaret “Sparring with Public Memory: The Rhetorical Embodiment of Race, Power, and Conflict in the Monument to Joe Louis,” paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, San Antonio, TX, November 2006.

Zagacki, Kenneth and Gallagher, Victoria J., “Rhetorical Depiction and the Mediation of Nature: The Case of the North Carolina Museum of Art Nature Park,” paper presented at the Southern States Communication Association annual conference, April 2007, Louisville, KY.

Gallagher, Victoria J. and Zagacki, Kenneth, “Visibility and Rhetoric in the *Life* Magazine Photographs of the Selma March of 1965,” competitively selected paper presented at the National Communication Association annual conference, San Antonio, TX, November 2006.

Gallagher, Victoria J. and LaWare, Margaret, “Sparring with Public Memory: The Rhetorical Embodiment of Race, Power, and Conflict in the Monument to Joe Louis,” paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, San Antonio, TX, November 2006.

Gallagher, Victoria J. and Ma, Magdy, “Visual Well-being: Intersections of Rhetorical Theory and Visual Design,” paper presented as part of competitively selected panel at the National Communication Association annual conference, Boston, MA, November 2005.

Gallagher, Victoria J. and LaWare, Maggie, “The Power of Agency: Urban Communication and the Rhetoric of Public Art,” paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, Boston, MA, November 2005.

Zagacki, Kenneth and Gallagher, Victoria J., “Museums and the Recreation of History: A Rhetorical Analysis of the ‘Titanic: The Artifact Exhibit’.” Competitively selected paper presented at the Southern States Communication Association annual conference, Baton Rouge, LA, May 2005.

Gallagher, Victoria J. and Zagacki, Kenneth. “Visibility and Rhetoric: The Role of Visual

Images in Civil Rights Activism and Commemoration.” Competitively selected paper presented at the Rhetoric Society of America biannual conference, Austin, TX, May 2004.

Gallagher, Victoria J. “Rhetoric, Communication, and Digital Media: New Directions in

Theory, Criticism and Practice.” Paper presented as part of a competitively selected panel, National Communication Association annual meeting, Miami, FL, November 2003.

Gallagher, Victoria J. “Racial Images and the Construction of White Space: The Times,

They are a Changin?” Response essay presented as part of a competitively selected panel, National Communication Association, annual meeting, Miami, FL, November 2003.

Gallagher, Victoria J. and Zagacki, Kenneth, “Visibility and Rhetoric: The Rhetorical Function of Visual Images in Civil Rights Activism and Commemoration.” Paper presented as part of the Vice-President’s Spotlight Panel series at the Southern States Communication Association annual conference, Birmingham, AL, April 2003.

Gallagher, Victoria J. “The Joe Louis Memorial as Cultural Projection: Memory in Black and White.” Paper presented as part of competitively selected panel titled, “Cultural Projection and Rhetorical Representations of African American Boxers,” at the National Communication Association annual conference, New Orleans, LA, November 2002.

Gallagher, Victoria J., “The Role of Genre Theory in Critical Analysis of Visual and Material Rhetoric(s).” Competitively selected paper presented at the Rhetoric Society of America bi-annual conference, Las Vegas, Nevada, May 2002.

Gallagher, Victoria J., Weldon, Tracey L., Haller, Cynthia R., Jordan, William J., and Felder, Richard M., “Gender and Communication in Work Team Interactions: Similarities and Difference.” Competitively selected paper presented at the Southern States Communication Association annual conference, Winston-Salem, NC, April 2002.

Gallagher, Victoria J., “Memory, Social Action, and Racial Identity: Stone Mountain and the Martin Luther King, Jr. Memorial.” Paper presented as part of Vice-President sponsored panel titled, “Stone Mountain: Rhetoric, Commemoration, and Marketing,” at the National Communication Association annual conference, Atlanta, GA, November 2001.

Gallagher, Victoria J., “Centrifugal and Centripetal Generic Forces in U.S. Civil Rights Memorials.” Paper presented as part of a competitively selected symposium titled, “Centripetal and Centrifugal Forces in Rhetorical Genres,” at the International Genre Conference, Oslo, Norway, May 2001.

Gallagher, Victoria J., “Memory as Social Action: Cultural Projection and Generic Form in Civil Rights Memorials.” Paper presented as part of competitively selected panel titled, “Communication Culture Through Museums, Memorials, Public Art, and Schools,” at the Eastern Communication Association annual conference, Portland, ME, April 2001.

Gallagher, Victoria J., “University Repositioning: Images of Higher Education in the Age of New Technology.” Paper presented as part of a competitively selected panel titled, “Engagement or Disengagement? Reframing Higher Education Through Discourses of Marketing and New Technology,” at the National Communication Association annual conference, Seattle, WA, November, 2000.

Gallagher, Victoria J., “The Fairy Tale of the Just War: Antecedent Generic Form and the Metaphoric Construction of Foreign Policy Discourse.” Competitively selected paper presented at the Southern States Communication Association annual conference, New Orleans, LA, April 2000.

Gallagher, Victoria J., “Memory as Social Action: Generic Elements in the Martin Luther King, Jr. Memorial.” Paper presented as part of a competitively selected panel titled, “Civil Rights Memory Places: Material Rhetoric and Social Change,” at the Southern States Communication Association annual conference, New Orleans, LA, April 2000.

Gallagher, Victoria J., Invited participant for the panel, “The South: Civil Rights.” Convention spotlight panel presented at the Southern States Communication Association annual conference, New Orleans, LA, April 2000.

Gallagher, Victoria J., “Genre as Social Action: Civil Rights Memorials, Public Memory and Postmodernity.” Paper presented as part of competitively selected panel titled, “Revisiting Genre Theory in the Context of Postmodernity: Public Space, Public Memory, and Communication Pedagogy,” at the National Communication Association annual conference, Chicago, November 1999.

Haller, Cynthia, Gallagher, Victoria, Weldon, Tracey, and Felder, Richard “Dynamics of Peer Interactions in Cooperative Learning.” Competitively selected paper presented at the American Society of Engineering Educators annual conference, Charlotte, NC, June 1999.

Gallagher, Victoria J. and Carter, Michael “Speaking, Writing, and Rhetoric: The Strategic Communication Model,” Competitively selected paper presented at the joint SSCA/CSCA conference, St. Louis, April 1999.

Gallagher, Victoria J., “Gender Issues in On-Line Environements: A Question of Ethos.” Panel presented at the SouthEastern Women’s Studies Association, annual conference, Raleigh, April 1999.

Gallagher, Victoria J., Carter, Michael, and Beatty, Greg “Teaching a Basic Course in Speaking and Writing: The Strategic Communication Model.” Short course to presented at the National Communication Association annual conference in New York, November 1998.

Gallagher, Victoria J., “Of Criticism and Critical Practices: Accounting for Constructed Styles, Voices and Memories.” Invited response to the top paper panel, Rhetoric and Public Address Division, presented at the annual SSCA conference in San Antonio, April 1998.

Gallagher, Victoria J., “Representation, Recreation and Memory: The Contexts of Racism in the Birmingham Civil Rights Institute.” Competitive paper presented at the National Communication Association annual conference in Chicago, November 1997.

Gallagher, Victoria J., “Rhetoric, Conflict and Memory in a Postmodern Society: The Case of the Montgomery Civil Rights Memorial.” Competitive paper presented at the National Communication Association annual conference in Chicago, November 1997.

Gallagher, Victoria J., “Black Power in Berkeley: Postmodern Constructions in the Rhetoric of Stokely Carmichael” Competitive paper presented at the Speech Communication Association annual conference, San Diego, CA, November 1996.

Gallagher, Victoria J., “The North Carolina Low-level Radioactive Waste Siting Controversy: Metaphors, Ethical Systems and Invention in Public Policy Discourse” Competitive paper presented at the Speech Communication Association annual conference, San Diego, CA, November 1996.

Gallagher, Victoria J., “Memorializing the Civil Rights Movement: Historical Legacies, Situated Texts and the Rhetoric of Conflict” Invited paper presented for the Convention Spotlight Program at the Civil Rights Museum in Memphis, Southern States Communication Association annual conference, Memphis, TN, March 1996.

Gallagher, Victoria J., “Kenneth Burke and Ethics: Contextualism, Pragmatism and the Paradox of Shared Experience” Competitively selected paper presented at the Speech Communication Association annual conference, San Antonio, Texas, November 1995

Gallagher, Victoria J., “Exploring Gender, Culture and Science: A Cross-Cultural Communication Approach” Competitively selected paper presented at the Southern States Communication Association annual conference, New Orleans, Lousiana, April 1995.

Gallagher, Victoria J., “The Usefulness of a Cross-cultural Model for Examining Issues of Gender and Communicative Choice within Organizations” Competitively selected paper presented at the Speech Communication Association annual conference, New Orleans, Louisiana, November 1994

Gallagher, Victoria J., “Remembering Together: Rhetorical Integration and the Case of the Martin Luther King, Jr., Memorial” Competitively selected paper presented at the Speech Communication Association annual conference Miami, Florida, November 1993

Gallagher, Victoria J., and Therrell, A. Lane, “The Progressive Farmer and the Cultivation of Southern Agriculture: A Study of the Rhetoric of Cultural Change” Competitvely selected paper presented at the Speech Communication Association, November 1992.

Gallagher, Victoria J., “The Quest for a Beloved Community: The Martin Luther King Memorial as Public Space” Competitively selected paper presented at the Southern Speech Communication Association annual conference in San Antonio, Texas, April 1992.

Gallagher, Victoria J., “Ethical Considerations in College Admissions Practices: A Proposal for Dialogic Involvement” Competitively selected paper presented at the Speech Communication Association Convention, Atlanta, Georgia November 1991

Gallagher, Victoria J., “Permanence and Change in Organizational Discourse: A Case Study in Rhetorical Repositioning” Competitively selected paper presented at the Speech Communication Association Convention, Atlanta, Georgia November 1991

Gallagher, Victoria J., “Symbolic Action, Culture, Permanence and Change: A Critical Addition to Organizational Studies” Competitively selected paper presented at the Speech Communication Association Convention, Chicago, Illinois November 1990

Gallagher, Victoria J., “Permanence and Change in the Discourse of American Higher Education” Competitively selected paper presented at the Speech Communication Association Convention, Chicago, Illinois November 1990.

Gallagher, Victoria J., “Deconstruction the Liberal Vision: Images of Equality in the Rhetoric of Shirley Chisolm and George McGovern” Competitively selected paper presented at the Speech Communication Association Convention, Chicago, Illinois November 1990.

Gallagher, Victoria J., “Performance as Symbolic Action in a Postmodern World: A Conversation With Burke, Turner, and Lentricchia” Competitively selected paper presented at the Speech Communication Association Convention, San Francisco, California November 1989

Gallagher, Victoria J., “The Role of the T.A. in the Interactive Classroom” Competitively selected paper presented at the 2nd National Conference on the Training and Employment of Teaching Assistants, Seattle, Washington November 1989

Gallagher (Unger), Victoria J., and Zarefsky, David, “Martin Luther King, the American Dream, and Vietnam: A Collision of Rhetorical Trajectories” Competitively selected paper presented at the Speech Communication Association Convention, New Orleans, Louisiana November 1988

Invited respondent for 30 panels at NCA or SSCA Conferences

Invited panel participant (round table discussion etc.) for 30+ panels at SSCA or NCA.

**Service**

Professional Service

* President, Southern States Communication Assocation (SSCA), 2017-18.
* First Vice-President and Program Planner, Southern States Communication Association (SSCA), 2016-17.
* Career Development Task Force Member, Rhetoric Society of America. 2016-17.
* Editorial Board for Quarterly Journal of Speech. 2010-2015, 2016-present.
* Serves as external reviewer for 2 promotion to Full Professor cases at two other U.S. universities.
* Vice-President Elect (Second Vice President) and Undergraduate Honors Conference Planner, Southern States Communication Association (SSCA), 2015-16.
* Editorial Board for, Southern Journal of Communication, 2008-2011.
* Editorial Board for Rhetoric Society Quarterly, 2007- 2011.
* Editorial Board for Western Journal of Communication, 2007- 2010.
* Member, Urban Communication Foundation Advisory Board, 2007-2013.
* Planner, Urban Communication Foundation NCA Pre-conference Seminar, 2007- 2010.
* Guest Reviewer, Rhetoric and Public Affairs, 2009.
* Guest Reviewer, Communication Theory, 2008-2009.
* Selection Committee, Janice Hocker Rushing Early Career Scholarship Award, Southern States Communication Association, 2005-2008.
* Editorial Board for Southern Communication Journal, 1999-2004.
* Guest Editorial board member for special issue of *Communication Education*, 2004.
* Editorial Board for Management Communication Quarterly, 2000- 2002.
* Nominating Committee, Rhetoric and Public Address Division, Southern States Communication Association, 2002-2003.
* Teaching and Research Awards Committee Member, Southern Speech Communication Association, 1995.
* Chair, Rhetoric and Public Address Division, Southern Speech Communication Association, 1994.
* Vice-Chair, Rhetoric and Public Address Division, Southern Speech Communication Association, 1993.
* Program Planner, Rhetoric and Public Address Division, Southern Speech Communication Association, 1992.
* Reader for Competitive Panels and Papers, Rhetoric and Public Address Division, Southern Speech Communication Association, 1991, 1995, 1996, 1998, 2000.

## University Service

* Member, Internal and External Transfer Implementation Committee, 2014-15.
* Member, Interdisciplinary/Multidisciplinary Degree Program Exploration Committee. 2013-2015.
* Member QEP, Advisory Board, 2014-15.
* Member, ADAA, 2010-2015.
* Member, Graduate Operations Council, 2008-2015.
* Member, Administrative Board of the Graduate School, 2008-2015.
* Student Speaker Trainer for University Commencement Committee, 1997-2011.
* Graduate Faculty, NC State, 1990-present.
* Graduate doctoral exam referee, 1995, 1997, 1998, 1999, 2000.
* Member of Scholarly Repository Advisory Committee, 2006-2011.
* Responsible Conduct of Research Advisory Committee, 2007-present.
* Member of University Commencement Committee, 1993-1995, 1997-2010.

College Service

* Convener and Administrator of CHASS Graduate Studies Committee, 2008-2015.
* Convener and Administrator of the CHASS Undergraduate Committee, 2011-2015.
* Chair, Associate Dean of Academic Affairs Search Committee, 2010.
* Associate Dean of Graduate Programs, 2008-2015.
* Associate Director, Communication, Rhetoric and Digital Media Ph.D. program, 2005 for three year term, primary responsibility for recruitment and admission.
* Member of Arts Studies Director, Search Committee, Spring 2006.
* Member of CHASS Associate Dean Search Committee, Spring 2004.
* Member of Interdisciplinary Ph.D. Program Committee, 2001-present.
* Member of CHASS Outstanding Junior Scholar Award Committee, 1999, 2000.
* Chair of CHASS Personnel Committee, 1996-1999.
* Member of CHASS College Curriculum Committee, 2002-2003.
* Member of Center for Information Society Studies Advisory Board, 1997- 2003.
* Member of CHASS Government Committee, 1994-1996.
* Member of CHASS Women’s Studies Program Committee, 1994-1998.

## Departmental Service

* Chair, Post Tenure Review Committee, 2017-18.
* Member, Post Tenure Review Committee, 2015-2017.
* Ad hoc participant in Departmental Scholarship Committee
* Member, PCOST faculty search committee, 2010
* Associate Department Head, 2000-2003 (see description of duties below).
* Concentration Coordinator, Public and Interpersonal Concentration, 2004-2006 (see description of duties below)
* Chair, Opportunity Hire Search Committee, Fall 2007
* Chair, Department Head Internal Search Committee, Fall 2006
* Chair of Communication Department Curriculum Committee, 2000-2002.
* Chair of Communication Department Curriculum Review Committee 1996-1998.
* Chair of Communication Department Honors Committee, 1994-1998.
* Chair of Department Development Committee, 2002.
* Chair of Department Search Committees, 2006, 2002-2003, 2000-2001.
* Formal Mentor for departmental junior faculty members, 1996-present.
* Member of Research Professor search committee, 2006-2007.
* Member of Department Head search committee, 2001-2002, 1996-1997.
* Member of various faculty search committees, 2014-15, 2010-2011, 2006-2007, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1994, 1993.
* Member of Department Graduate Committee, 2006-2007.
* Member of Department Development Committee, 2006-2007.
* Member of Department Honors Committee, 2004-2005.
* Faculty Adviser for NC State’s Beta chapter of Lambda Pi Eta, National Undergraduate Communication Honor Society, 1991-1996.
* Member of Communication Department Research Committee, 1995-1996.
* Member of Communication Department CQI Team, 1993-1994.
* Member of Department Curriculum Committee, 1992, 2003.

### **Administrative Experience**

**Associate Dean for Academic Affairs and Graduate Studies, CHASS, Summer 2011- 2015**

Oversee undergraduate policies, procedures, and curricula; oversee undergraduate recruitment, retention, and diversity activities and initiatives; manage undergraduate enrollments; manage college undergraduate program assessment; review distance education (DELTA) initiatives; interview assistant professor candidates in the humanities; supervise academic affairs personnel; administer external reviews of academic departments; oversee graduate operations within CHASS, representing CHASS across the university; oversee graduate student support programs and funding; oversee graduate student completion; manage graduate programs, course and curricular proposals and graduate enrollment.

**Notable Accomplishments:**

Created/implemented/obtained funding for the following student success initiatives, awards, and recognitions: CHASS Thesis/Dissertation Award, CHASS Master Project Award, CHASS Undergraduate Research Award, CHASS First Year Course (HSS 120), CHASS Advising Initiative, Maymester, CHASS Postdoctoral teaching fellow in International Programs.

Implemented process and support structure for the following initiatives related to teaching and learning excellence: CLASS Eval Study and change to college policy/practice to include synchronous condition to improve participation rate, Annual CHASS Undergraduate and Graduate program outcomes assessment and reporting (including creation, selection, and appointment of a college wide coordinator of assessment), CHASS Undergraduate and Graduate Course and Curricular review process (including creation, selection and appointment of a college wide standards coordinator).

Oversaw and provided support for the implementation of the following new graduate certificate/degree programs: Masters Certificate in Communication and Managerial Skills, Masters Certificate in Digital Humanities, Doctoral concentration in Sociolinguistics, Doctoral degree in Public History.

**Interim Associate Dean for Academic Affairs and Graduate Studies for CHASS, Summer 2010 – 2011, North Carolina State University**

Oversee undergraduate policies, procedures, and curricula; manage undergraduate enrollment; manage college undergraduate program assessment; review distance education (DELTA) initiatives; interview assistant professor candidates in the humanities; supervise academic affairs personnel; plan and organize external reviews of academic departments; oversee graduate operations within CHASS, representing CHASS across the university; oversee graduate student support programs and funding; oversee graduate student completion; responsible for graduate programs, course proposals and graduate enrollment.

**Associate Dean of Graduate Studies for CHASS, 2008 – Spring 2010, North Carolina State University**

Responsible for overseeing graduate operations within CHASS and representing CHASS across the university. Also responsible for overseeing graduate student support programs, student completion, new programs and course proposals and, graduate enrollment.

**Associate Director, Communication, Rhetoric, and Digital Media doctoral program, 2005-2008, North Carolina State University**

Responsible for admissions and recruitment for interdisciplinary doctoral program including initiating and maintaining contact with prospective students and applicants, overseeing and assisting in the development of admission and recruitment strategies, materials and procedures, and organizing and implementing on-campus recruitment visits; responsible for planning and implementing program orientation for incoming classes/cohorts; serve as liaison between program/director and COM/ENG department(s) on issues of work assignments and course scheduling; serve on the program committee; assist in development and implementation of program policies, procedures, assessment; assist the director with budget and with funding initiatives; advise the director as requested.

**Concentration Coordinator, Spring 2004-Spring 2006**

**Department of Communication, North Carolina State University**

Responsible for coordinating the scheduling of courses in the Public and Interpersonal Concentration, advising department head on hiring of lecturers, developing and maintaining the quality of the concentration’s curriculum, facilitating assessment of the concentration’s curricular objectives and outcomes, facilitating the development of compact planning initiatives in the concentration, advising the department head on other issues as requested.

**Associate Department Head, August 2000-August 2003,**

**Department of Communication, North Carolina State University**

Responsible for developing, implementing and enforcing all undergraduate curricular policies and programs for department of over 1000 undergraduate majors, including advising, scholarships, student grievances, incoming and transfer student requirements, core courses, new course proposals, curriculum changes; other duties include development and implementation of departmental alumni initiatives, publication of internal and alumni departmental newsletters, supervision of office staff, planning and leading yearly faculty retreat and other special events, attending college events and meetings in lieu of department head as needed, consulting with department head on policy issues as requested.

**Associate of the Center for the Teaching Professions, September 1989-June 1990, Northwestern University, Evanston, Illinois**

TA Consultant: Consulted with Teaching Assistants about problems commonly encountered in the classroom, led discussion and seminars focusing on instructional skills, grading, the social and cultural issues confronted by International TAs, designed meetings and activities for the specific needs of particular groups such as Math TAs and Chemistry TAs.

**Consultant, Office of Summer Session and Special Programs, Summer 1988 and Summer 1989, Northwestern University, Evanston, Illinois**

Reviewed and evaluated on-going special programs, compiled and presented Summer Session statistical information including enrollment and matriculation studies, demographic trends, made recommendations for future marketing strategies based on statistical analysis, assisted with production of Summer Session marketing materials.

**Interviewer, Office of Undergraduate Admission, Summer 1987,**

**Northwestern University, Evanston, Illinois**

Interviewed undergraduate applicants for admission, wrote interview summaries, made recommendations to admission staff.

**Assistant Director of Admission, September 1984-July 1986,**

**Concordia University, River Forest, Illinois.**

Provided information to prospective students and their parents via high school visits, on-campus visit programs, letters, and phone calls, attended college nights, visited high schools, developed admission publications, participated in planning of on-campus visitation events, mentored admission counselors, read folders, participated in all admission decisions, assisted director in development of recruitment and retention policies and strategies.

**Admission Counselor, September 1983-September 1984,**

**Concordia University, River Forest, Illinois**

Provided information to prospective students and their parents via high school visits, on-campus visit programs, letters, and phone calls, attended college nights, visited high schools, participated in planning on-campus events, read folders, participated in admission decisions.

**Consultancies/Community Engagement**

North Carolina Freedom Monument Project, Serve as Recording Secretary for the Advisory Board (2016-18). Developed Funding Proposal submitted to the State Employees Credit Union Foundation which announced a challenge grant of $500,000 April 18, 2018. Also engaged in website development, working with third party vendor, and communicating with potential donors.

Appointed Recording Secretary (2016) for the re-convened board. Charged with website development, working with third party vendor, and communicating with potential donors. Led focus group of prominent Raleigh and state-wide community members, (December 2015), leading to the current re-design initiative for the park; assisted in planning and presented a day-long symposium for community members and leaders from around the state (June 2002); currently serve on the marketing and public relations committee (July 2002-present), presented lectures to town meetings in various locations around the state (September 2002, November 2002); worked on site selection committee (2003-2004); appointed to artist selection committee (Fall 2004-2006), artist liaison committee and member, board of directors (2006-present).

## Young Entrepreneurs Organization (YEO), led workshop on organizational and communication ethics, October 2002.

Resurrection Lutheran Church, Cary NC, led six weekend workshops on communication and team ministry, focusing on core skills, developing communication channels and networks, developing team covenant, goal-setting. March 1999, October 1999, August 2000, March 2001, August 2001, August 2002.

U.S. Army Research Office, presented workshop on communication and gender in science and engineering work teams, March, 1999.

Mid-south District of the Lutheran Church Missouri-Synod, presented three- day workshop on communication and team ministry, February 1999.

Wellspring Dimensions in Leadership Programs, presented sessions on envisioning the future, managing conflict, encouraging diversity for week long leadership training seminar for non-profit, church affiliated leaders, Summer 1997.

Exploris museum, consultant for communication practices, Spring 1995, Fall 1996.

Headstart of New Hanover County, facilitator for planning meetings, Spring 1995.

North Carolina League of Women Voters, facilitator for annual meeting, Spring 1994.

Integral Mid-Range Users Group, presented workshop on interpersonal and presentational skills, Spring 1992.

ITRE seminar on communication with press, publics and constituencies, Spring 1991