JESSICA PFAFFENDORF

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ACADEMIC APPOINTMENTS

- **2019-** Assistant Professor, Department of Sociology and Anthropology, North Carolina State University.
- **2023-** Affiliate, Women's, Gender, and Sexuality Studies, North Carolina State University.

EDUCATION

2019 Ph.D. Sociology, University of Arizona, Tucson, AZ

Dissertation: "The Double Disadvantage: A Theory of Status-Stigma Intensification and Moral Expectations."

Committee: Robin Stryker, Linda Molm, Terrence Hill, Erin Leahey Comprehensive Exams: Social Psychology, Culture (with distinction)

- 2013 M.A. Sociology, University of Arizona, Tucson, AZ
- 2011 B.A. Sociology, Augsburg College, Minneapolis, MN

Minor: English Literature, Language, and Theory

RESEARCH INTERESTS

Inequality, Gender, Social Psychology, Culture, Deviance, Qualitative Methods, Experimental Methods

PUBLICATIONS

Note: * refers to graduate student co-author

Pfaffendorf, Jessica, and Autumn Evans*. Forthcoming. "Stigma." In William C. Cockerham, Jonathan Gabe, Stella Quah, and J. Michael Ryan's (Eds) *The Wiley-Blackwell Encyclopedia of Health, Illness, Behavior, and Society, Second Edition*. MA: Wiley-Blackwell Malden.

Hill, Terrence D., John P. Bartkowski, **Jessica Pfaffendorf**, Lacey J. Ritter, Amy M. Burdette, and Christopher G. Ellison. 2022. "Conservative Protestantism, Sexual Insecurity, and Masculine Discrepancy Stress." *Journal for the Scientific Study of Religion* 61(2):544–52.

Pfaffendorf, Jessica, Andrew P. Davis, and Alexander Kinney. 2021. "Masculinity, Ritual, and Racialized Status Threat: Examining Mass Shooter Manifestos Using Structural Topic Models." *Sociological Inquiry* 91(2): 287-312.

Pfaffendorf, Jessica. 2021. "The Double Disadvantage: Using Status and Stigma Processes to Understand Race, Criminal Record, and Moral Expectations in Employment." *Advances in Group Processes* 38: 119-142.

Pfaffendorf, Jessica. 2019. "Wayward Elites: From Social Reproduction to Social Restoration at a Therapeutic Boarding School." *Social Psychology Quarterly* 82(2): 113-133.

• Honorable mention, Award for Best Graduate Student Paper, American Sociological Association Social Psychology Section, 2018.

Pfaffendorf, Jessica. 2019. "Hegemonic Masculinity: Formulation, Reformulation, and Amplification." Invited book review for *Men and Masculinities* 22(3):583-585.

Bjorklund, Eric, Andrew Davis, and **Jessica Pfaffendorf**. 2018. "Urine or You're Out: Racialized Economic Threat and the Determinants of State-Level Drug Testing Requirements for Welfare Applicants in the United States, 2009-2015." *The Sociological Quarterly* 59(3): 407-423.

• Featured in *The Society Pages*.

Pfaffendorf, Jessica. 2017. "Sensitive Cowboys: Privileged Young Men and the Mobilization of Hybrid Masculinities in a Therapeutic Boarding School." *Gender & Society* 31(2): 197-222.

- Reprinted in *Men's Lives* (10th Edition), edited by Michael Kimmel and Michael Messner. New York: Oxford University Press.
- Honorable mention, Sally Hacker Award for Best Graduate Student Paper, American Sociological Association Sex and Gender Section, 2018.
- In the Press: Science Daily, Science Magazine, Psychology Central, MEL Magazine, Healio, UA News

Pfaffendorf, Jessica. 2017. "Reflections on Rehab: Navigating the Disparate System of Substance Abuse Treatment." In Alexandra Nowakowski and J.E. Sumerau's (Eds) *Negotiating the Challenges of Conducting Deeply Personal Research in Health*. Boca Raton, FL: CRC Press, Taylor & Francis Publishing Group.

OTHER WRITING

Pfaffendorf, Jessica. 2017. "From Typical Dudes to Sensitive Men: Gender Dilemmas in a Therapeutic Boarding School." Sociologists for Women in Society's *Gender & Society* blog. (invited post)

WORKS IN PROGRESS

Pfaffendorf, Jessica, and Terrence Hill. "Strategic Masculine Disinvestment: A Demographic Profile and Psychosocial Implications of Contemporary Transformations of Masculinity." *Under Review*.

Davis, Andrew, **Jessica Pfaffendorf**, and Terrence Hill. "Yes, You Can't! A Primer on Publishing Null Findings in Sociology." *Under Review*.

Pfaffendorf, Jessica. "Strategic Stigma: A Synthetic Theory of Stigma and Privilege" *Manuscript in Progress*.

Puetz, Kyle, and **Jessica Pfaffendorf**. "Prismatic Action: Gendered Aspirations and Commitment to Gendered Status Beliefs among Youth." *Manuscript in Progress*.

Pfaffendorf, Jessica, and Tristan Bridges. "Hybrid Masculinities: Assessing the Utility of a Concept and Framework." *Manuscript in Progress*.

Pfaffendorf, Jessica, Michael Brinkman*, Dakota Dougherty*. "Gendered Organizational Adornment: Restoring Masculinity and Femininity in the Troubled Teen Industry." *Data Analysis*.

ACADEMIC AWARDS & HONORS

- 2018 Honorable mention, Award for Best Graduate Student Paper, American Sociological Association Social Psychology Section.
- 2018 Honorable mention, Sally Hacker Award for Best Graduate Student Paper, American Sociological Association Sex and Gender Section.
- 2017 Frederick & Margaret Conrad Fellowship, School of Sociology, University of Arizona.
- 2016 Raymond V. Bowers Award for Outstanding Graduate Student Paper (2nd Place), School of Sociology, University of Arizona, \$200.
- 2015 Raymond V. Bowers Award for Outstanding Graduate Student Paper (1st Place), School of Sociology, University of Arizona, \$300.
- 2013 Honors pass in area examination in the sociology of culture, University of Arizona.
- 2011 Departmental Honors in Sociology, Augsburg College.
- 2011 Alpha Kappa Delta International Sociology Honor Society.
- 2011 Ronald E. McNair Post-baccalaureate Achievement Scholar.
- 2011 Regents Scholarship, Augsburg College.

FELLOWSHIPS & GRANTS

- 2018 Graduate & Professional Student Council Travel Grant, University of Arizona, \$550.
- 2017 Social and Behavioral Sciences Summer Fellowship, University of Arizona, \$5,000.
- Frederick and Margaret Conrad Fellowship, School of Sociology, University of Arizona, \$9,000.
- 2016 Graduate & Professional Student Council Research Grant, University of Arizona, \$1,000.

- 2016 Social & Behavioral Sciences Research Institute Doctoral Grant, University of Arizona, \$2,000.
- 2016 Graduate & Professional Student Council Travel Grant, University of Arizona, \$700.
- 2015 Graduate & Professional Student Council Research Grant, University of Arizona, \$2,000.
- 2015 Student Faculty Interaction Grant, University of Arizona, \$2,000.
- 2014 Graduate & Professional Student Council Travel Grant, University of Arizona, \$650.
- 2013 Social & Behavioral Research Institute Pre-Doctoral Grant, University of Arizona, \$500.
- 2011 Graduate Access Fellowship, University of Arizona, \$8,000.
- 2010 Ronald E. McNair Scholar Summer Fellowship, Augsburg College, \$9,000.

INVITED TALKS & LECTURES

- 2021 "The Double Disadvantage: Using Status and Stigma Processes to Understand Race, Criminal Record, and Moral Expectations in Employment," Social Psychology Lab Colloquium, University of Georgia, Invited Speaker.
- 2020 "Wayward Elites: From Social Reproduction to Social Restoration at a Therapeutic Boarding School," Social and Behavioral Health Research Group, North Carolina State University, Invited Speaker. Cancelled due to COVID-19.
- 2018 "The Double Disadvantage: A Theory of Status, Stigma, and Moral Character Expectations in Employment," College of Charleston, Invited Guest Speaker.
- 2017 "The Double Disadvantage: A Theory of Status-Stigma Intensification and Moral Expectations," University of California Riverside, Invited Colloquium Speaker.
- 2017 "Grants and Collaboration," Academic and Mentoring Support Initiative, University of Arizona, Invited Speaker.
- 2017 "The Double Disadvantage: A Theory of Status-Stigma Intensification and Moral Expectations," University of Arizona, Invited Colloquium Speaker.
- 2015 "Effective Online Teaching," Graduate Teaching Seminar, University of Arizona, Invited Speaker.
- 2014 "McNair Summer Researchers Visit," University of Minnesota, Invited Speaker.
- 2013 "McNair Summer Researchers Visit," University of Minnesota, Invited Speaker.

CONFERENCE & WORKSHOP PRESENTATIONS

- 2023 **Pfaffendorf, Jessica**, and Terrence Hill. "Strategic Masculine Disinvestment: A Demographic Profile and Psychosocial Implications of Contemporary Transformations of Masculinity." Session on Masculinity, Southern Sociological Society, Myrtle Beach, SC.
- 2022 **Pfaffendorf, Jessica**. "Strategic Stigma: A Synthetic Theory of Stigma and Privilege." Session on Advancing Social Psychology Theory and Research, American Sociological Association, Los Angeles, CA.
- 2021 Andrew Davis, Michael-Gibson-Light, **Jessica Pfaffendorf**, and Christian Alberg. "Incarceration and Labor Power: The Prison as Neoliberal Labor Governance Institution in 36 OECD Countries from 1960-2017." Session on The Impact of Mass Incarceration, American Society of Criminology, Chicago, IL.
- 2020 Pfaffendorf, Jessica. "Strategic Stigma: A Synthetic Theory of Stigma and Privilege." Session on Stigma, Society for the Study of Social Problems, San Francisco, CA. Cancelled due to COVID-19.
- 2019 **Pfaffendorf, Jessica**. "Affluenza Anonymous: Privilege and Social Restoration at a Therapeutic Boarding School." Session on Power and Inequality in the Lives of Children and Youth, American Sociological Association, New York City, NY.
- 2018 **Pfaffendorf, Jessica**. "Status, Stigma, and Character in the Workplace," Roundtable on Status and Bias in the Workplace, American Sociological Association Conference, Philadelphia, PA.
- 2017 **Pfaffendorf, Jessica**. "Wayward Elites: Stigma Allure, Social Reproduction, and Social Restoration," Session on Children and Youth, American Sociological Association Conference. Montreal, Canada.
- 2016 **Pfaffendorf, Jessica**. "Sensitive Cowboys: Mobilizing Hybrid Masculinities in a Therapeutic Boarding School," Session on Masculinities. American Sociological Association Conference, Seattle, WA.
- 2016 **Pfaffendorf, Jessica**. "The Double Disadvantage: A Theory of Status-Stigma Intensification and Moral Expectations," Session on Status, Group Processes Conference, Seattle, WA.
- 2016 Bjorklund, Eric, Andrew Davis, and Jessica Pfaffendorf. "Urine or You're Out: The Determinants of Welfare Drug Testing Requirements in the United States, 2009-2015," Promoted Session on Social Welfare. American Sociological Association Conference, Seattle, WA.
- 2016 Bjorklund, Eric, Andrew Davis, and **Jessica Pfaffendorf**. "Punishing the Poor? Determinants of Welfare Drug Testing Requirements in the United States," University of Arizona Inequality Workshop, Tucson, AZ.
- 2015 Pfaffendorf, Jessica. "Wayward Elites: From Social Reproduction to Social Restoration at a

- Therapeutic Boarding School," Session on Culture. American Sociological Association Conference. Chicago, IL.
- 2015 **Pfaffendof, Jessica**. "Wayward Elites: Identity Restoration," Session on Class and Deviance. Southern Sociological Society Conference. New Orleans, LA.
- 2015 **Pfaffendorf, Jessica**. "Reflections on Rehab," Panelist for "Write Where it Hurts: Negotiating Emotional Challenges of Doing Personal Research," Southern Sociological Society Conference. New Orleans, LA.
- 2015 **Pfaffendorf, Jessica**. "Maintaining Masculinity: Young Men in a Therapeutic Boarding School," University of Arizona Culture Workshop, Tucson, AZ.
- 2014 **Pfaffendorf, Jessica**. "Wayward Elites: Beyond Social Reproduction," University of Arizona Culture Workshop, Tucson, AZ.
- 2013 **Pfaffendorf, Jessica**. "Kicking the Habit: From Social Reproduction to Social Restoration at a Therapeutic Boarding School." Session on Contemporary Applications of Erving Goffman. Midwest Sociological Society Conference. Minneapolis, MN.
- 2011 **Pfaffendorf, Jessica**. "Facebook: Making the World More Connected?" Penn State National McNair Scholars Conference. State College, PA.
- 2011 **Pfaffendorf, Jessica**. "Total Institutions: A More Inclusive Model," Augsburg College Research Festival. Minneapolis, MN.

RESEARCH TRAINING

- 2017 Participant, "Conducting Survey, Lab, and Field Experiments." Arizona Methods Workshop by **Michael Gaddis**, University of Arizona.
- 2016 Participant, "Qualitative Data Analysis in ATLAS.ti." Arizona Methods Workshop by Corey Abramson, University of Arizona.
- 2014 Participant, "Field Methods in the Social Sciences." Arizona Methods Workshop by Martín Sánchez-Jankowski, University of Arizona.

TEACHING EXPERIENCE

2019- Assistant Professor, North Carolina State University

SOC 737: Sociology of Gender (graduate course)

SOC 746: Social Psychology (graduate course)

SOC 739: Social Psychology of Inequality (graduate course)

SOC 304: Gender and Society

SOC 407: Sociology of Sexualities

SOC 425: Juvenile Delinquency

2013-2019 Instructor, University of Arizona

SOC 375: Social Research Methods

SOC 394: Research Practicum (undergraduate research assistantship)

SOC 222: Gender Identities, Interactions, and Relationships

SOC 232: Groups, Individuals, and Society

SOC 341: Juvenile Delinquency

2011-2013 Teaching Assistant, University of Arizona

SOC 232: Group Processes

SBS 200: Introduction to Statistics (class TA and lab instructor)

CHS 305: Care & Suffering in Society SOC 414: Sociology of Terrorism SOC 357: The Pursuit of Happiness

2011 Teaching Assistant, Augsburg College

ENL 111: Developmental Writing

SERVICE

Editorial Board Membership

2021- Member, Editorial Board, Men and Masculinities.

Service to the Discipline

- 2023- Chair, Membership Committee, Social Psychology Section of the American Sociological Association.
- 2023 Member, Membership Committee, Social Psychology Section of the American Sociological Association.
- 2022 Member, Outstanding Contribution Award committee, Social Psychology Section of the American Sociological Association.
- 2021 Faculty Mentor, Graduate Student Mentorship Program, Social Psychology Section of the American Sociological Association.
- 2020 Reviewer, National Science Foundation, The Sociology Program.
- 2019 Graduate Member, Graduate Student Investigator Award committee, Social Psychology Section of the American Sociological Association.
- 2016- Ad Hoc Reviewer

Social Psychology Quarterly

Gender & Society
Men and Masculinities
British Journal of Sociology
Sociological Perspectives
Qualitative Sociology
Social Currents
Sociological Inquiry
Sociological Focus
Gender and Education

Service to the University

- 2023- Member, Executive Committee, Women's, Gender, and Sexuality Studies, North Carolina State University.
- 2020- Collaborator and consultant, Women in Physics Initiative, North Carolina State University.
- 2018 Mentor, Ronald E. McNair Scholars Program, Augsburg University.
- 2018 Coordinator, International Conference on Aging in the Americas, University of Arizona.
- 2016 Grant reviewer, Graduate & Professional Student Council Travel Grants, University of Arizona.
- 2015 Advisor, Alternative Spring Breaks, Undergraduate service trip to Project Cure (Denver, Colorado), University of Arizona.

Service to the Department

- 2023- Member, Graduate Curriculum Committee, Department of Sociology and Anthropology, North Carolina State University.
- 2022 Member, Faculty Recruitment Committee in Gender, Department of Sociology and Anthropology, North Carolina State University.
- 2022 Member, Undergraduate Curriculum Committee, Department of Sociology and Anthropology, North Carolina State University.
- 2021 Elected member, Internal Peer Review Committee, Department of Sociology and Anthropology, North Carolina State University.
- 2017 Mentor, Academic Mentoring and Support Initiative, School of Sociology, University of Arizona.
- 2016 Elected member, Faculty Recruitment Committee, School of Sociology, University of Arizona.
- 2015 Elected co-chair, Graduate Student Association (GSA), School of Sociology, University

of Arizona.

- 2015 Co-chair, Culture Paper Workshop, School of Sociology, University of Arizona.
- 2014 Elected co-chair, Academic Mentoring and Support Initiative, School of Sociology, University of Arizona.

PROFESSIONAL MEMBERSHIPS

American Sociological Association

Section Memberships
Social Psychology
Sex and Gender
Race, Gender, Class
Culture
Theory

International Sociological Association Sociologists for Women in Society Society for the Study of Social Problems Southern Sociological Society Feminist Gender Equality Network