



Steven Allen
Associate Dean for Graduate Programs
Professor of Economics
Poole College of Management

Research fields and interests

- Employer responses to an aging workforce
- Impact of technological change on labor markets
- Economics of personnel decisions

Representative publications

- “Has Job Stability Vanished in Large Corporations?” in David Neumark, ed., *On the Job: Is Long-Term Employment a Thing of the Past?* New York: Russell Sage Foundation, 2000, pp. 196-223, with Robert L. Clark and Sylvester Schieber.
- “Technology and the Wage Structure,” *Journal of Labor Economics*, April 2001, Vol. 19, No. 2, pp. 440-483.
- “The Role of Financial Literacy in Determining Retirement Plans,” *Economic Inquiry*, with Robert Clark and Melinda Morrill, October 2012, Vol. 50, No. 4, pp. 851-866 (lead article).
- “Golden Years or Financial Fears? Decision Making After Retirement Seminars,” with Robert Clark, Jennifer Maki and Melinda Morrill, *Journal of Retirement*, Vol. 3, No. 3, Winter 2016, pp. 96-115.

Interests in collaboration

Aging workforce, employee benefits, technology and the workplace.



Mark Beasley
KPMG Professor of Accounting and
Director of the Enterprise Risk Management (ERM) Initiative
Poole College of Management

Research fields and interests

- Managing Enterprise-wide Risks to Strategy
- Judgment and Strategic Decision Making in Individual and Group Settings
- Managing Risks as Uncertainty Expands
- Board of Director Oversight, Corporate Governance

Recent publications

- Viscelli, Therese, Hermanson, D., and Beasley, M. "The Integration of ERM and Strategy: Implications for Corporate Governance." ***Accounting Horizons***, Volume 31, Issue 2, June 2017, pp. 69-82.
- Beasley, M. S., Branson, B. C., Pagach, D. P. An Analysis of the Maturity and Strategic Impact of Investments in ERM. ***Journal of Accounting and Public Policy***, Volume 34, Issue No. 3, May/June 2015, pp. 219-243.
- Beasley, M.S., Branson, B. C., Pagach, D. P. and Panfilio, S. "The Information Content of Required SEC Proxy Disclosures Concerning the Board's Role in Risk Oversight." Working Paper under review.

Interests in collaboration

Projects dealing with helping business leaders manage emerging risks triggered by escalating uncertainties in today's fast-paced environment where expectations for corporate accountability to more than shareholders are on the rise.



Tom Birkland

Associate Dean for Research and Engagement

Professor of Public Policy, SPIA

Research fields and interests

- Public policy process in democratic systems
- Policies related to natural and human disasters (hurricanes, oil spills, industrial accidents)

Recent publications and grants

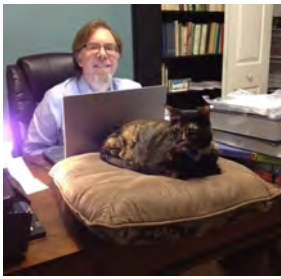
An Introduction to the Policy Process 5th edition, (Routledge) 2019

Birkland, Thomas A., and Megan K. Warnement. 2017. "Focusing Events, Risk, and Regulation." In *Policy Shock: Recalibrating Risk and Regulation after Oil Spills, Nuclear Accidents, and Financial Crises*, ed. Edward J Balleisen et al.

National Science Foundation, "Collaborative Research: Emergency Response in the Arctic (ERA): Investments for Global Capabilities and Local Benefits." 2018-2021.

Interests in collaboration

The politics of natural hazards, disaster preparedness and mitigation, risk management, relations between science, technology, and risk, and emerging hazards and responses in the Arctic.



Joseph Billingsley
Research Assistant Professor
Department of Management, Innovation, & Entrepreneurship
Poole College of Management

Research fields and interests

- Evolutionary approaches to understanding the psychological mechanisms that regulate cooperation
- How kinship and cues of relatedness influence altruism
- Social cognitive models of gratitude, forgiveness, and coalition detection
- Religion and prosocial behavior

Recent publications

- “*Implicit and explicit influences of religious cognition on dictator game transfers*”, Joseph Billingsley, Cristina Gomes, and Michael E. McCullough, **Royal Society Open Science**, 2018, 5, 170238. DOI: <http://dx.doi.org/10.1098/rsos.170238>.
- “*Forgiveness takes place on an attitudinal continuum from hostility to friendliness: Toward a closer union of forgiveness theory and measurement*”, Daniel Forster, Joseph Billingsley, Michelle Russell, . . . , and Michael McCullough, **Journal of Personality and Social Psychology**, in press.
- “*Cues to paternity: Do partner fidelity and offspring resemblance predict daughter-directed sexual aversions?*”, Joseph Billingsley, J. Antfolk, P. Santilla, and Debra Lieberman, **Evolution and Human Behavior**, 2018, 39, 3, 290-299.
- “*The neural systems of forgiveness: An evolutionary psychological perspective*”, Joseph Billingsley and E. A. R. Losin, **Frontiers in Psychology**, 2017, 8, 737. DOI: 10.3389/fpsyg.2017.00737.

Interests in collaboration

Bayesian multi-level modeling; the psychology of coalitions; reconciliation, forgiveness, and gratitude; social networking



Interests

- Energy and Security
- Intelligence Analysis
- Wartime Public Opinion
- Foreign Policy Decision Making
- Risk Behavior

Recent Projects/Activities

- Articles/Papers on Energy and Security, Intelligence Analysis, US/ROK Relations, and Wartime Public Opinion
- Grant funding from Consortium for Nonproliferation Enabling Capabilities (CNEC), Laboratory for Analytic Sciences (LAS), Intelligence Community Center for Academic Excellence (IC CAE), Kenan Institute for Engineering, Technology & Science (KIETS)
- Executive board member, Triangle Institute for Security Studies

Grant Bollmer
Associate Professor
Department of Communication

Research fields and interests

- History and theory of digital media
- History of emotions
- Cultural studies and cultural theory
- Digital culture and contemporary art

Recent publications

Materialist Media Theory: An Introduction (New York: Bloomsbury, 2019).

Theorizing Digital Cultures (London: SAGE, 2018).

Inhuman Networks: Social Media and the Archaeology of Connection (New York: Bloomsbury, 2016).

S. Yiğit Soncul and Grant Bollmer, eds. "Networked Liminality," a special issue of *parallax* 25:4 (2019).

"Books of Faces: Cultural Techniques of Basic Emotions," *NECSUS: European Journal of Media Studies*, Spring (2019).

Interests in collaboration

- Projects engaging with social, cultural, aesthetic, and political implications of digital technologies (especially social media, virtual reality, videogames, network infrastructures, machine vision)
- STS and media history-based studies of psychology and neuroscience of emotion
- Critical/cultural theory and continental philosophy





Joe Brazel
Jenkins Distinguished Professor of Accounting
University Faculty Scholar
Poole College of Management

Research fields and interests

- Fraudulent Financial Reporting, Fraud Red Flags
- Professional Skepticism
- Judgment and Decision Making

Recent publications

- “How the Interplay between Financial and Non-Financial Measures Affects Management Forecasting Behavior,” with Brad Lail. Journal of Management Accounting Research (conditionally accepted).
- “Audit Time Pressure and Earnings Quality: An Examination of Accelerated Filings,” with Tamara Lambert, Keith Jones, and Scott Showalter. Accounting, Organizations and Society, April 2017, Volume 58 (3): 50-66.
- “The Outcome Effect and Professional Skepticism,” with Scott Jackson, Tammie Schaefer, and Bryan Stewart. The Accounting Review, November 2016, Volume 91 (6): 1577-1599.
- “Understanding Investor Perceptions about Financial Statement Fraud and their Use of Red Flags: Evidence from the Field,” with Keith Jones, Jane Thayer, and Rick Warne. Review of Accounting Studies, December 2015, Volume 20 (4): 1373-1406.

Interests in collaboration

Projects dealing with improving fraud detection / professional skepticism of financial statement auditors, investors, executives, regulators, etc.



Turanay Caner
Associate Professor of Strategic Management
Poole College of Management
North Carolina State University

Current Research Areas: Problem solving outcomes at organizational and individual levels

- How firms' alliance networks and knowledge portfolio characteristics, new product performance goals, and strategic leadership influence their problem solving.
- How individuals involved in interdisciplinary research solve problems in the context of hybrid organizations and entrepreneurial ventures.
- How news sentiments about macroeconomic factors influence firms' innovation performance.

Recent Publications

- Caner, T., Bruyaka, O., Prescott, J.P. (2018). Flow Signals: Evidence from Patent and Alliance Portfolios in the US Biopharmaceutical Industry. *Journal of Management Studies (JMS)*. Nominated for JMS Best Paper Award in 2019.
- Caner, T., Cohen, S.K., Pil, F. (2017). Firm Heterogeneity in Complex Problem Solving: A Knowledge Based Look at Invention. *Strategic Management Journal*, 38: 1791–1811.
- Tyler, B.B., Caner, T. (2016). New Product Introductions below Aspirations, Slack, and R&D Alliances: A Behavioral Perspective. *Strategic Management Journal*, 37(5):896–910.
- Cohen, S.K., Caner, T. (2016). Converting Inventions into Breakthrough Innovations: The Role of Exploitation and Alliance Network Knowledge Heterogeneity. *Journal of Engineering and Technology Management*, 40(2016): 29-44.

Interests in Collaboration

Projects dealing with drivers of organizational and individual level problem solving/outcomes.

Jeni L. Burnette, PhD
Associate Professor
Department of Psychology



Research fields and interests

- Social Psychology
- Interventions

Recent Grants & Publications

Laura and John Arnold Foundation. An RCT to build evidence for the efficacy of an online scalable growth mindset intervention (Healthy Minds) to improve youth mental health, (PI). 2019-2021

Burnette, J. L., Hoyt, C. L., Russell,* M., Lawson, B., Dweck, C. S., & Finkel, E. J. (2019). A growth mindset intervention improves interest but not academic performance in the field of computer science. *Social Psychological and Personality Science*.

Burnette, J. L., Forsyth, R*, Desmarais, S., & Hoyt, C. L., (2019). Mindsets of addiction: Implications for treatment choices in an online sample of substance users. *Journal of Social & Clinical Psychology*, 38(5),367-394.

Interests in Collaboration

Projects dealing with mindsets, self-regulation and implementing interventions.



Jon C Carr
Jenkins Distinguished Professor of Entrepreneurship
Management, Innovation, and Entrepreneurship Dept.
Poole College of Management

Research fields and interests

- Individual characteristics of Entrepreneurs and their Ventures
- Microfoundations of Family Business
- Organizational Behavior Topics

Recent publications

- *"The frugal entrepreneur: A self-regulatory perspective of resourceful entrepreneurial behavior"*, Michaelis, Carr, Scheaf, & Pollack, (forthcoming) **Journal of Business Venturing**
- *"Hybrid entrepreneurs' self-efficacy and persistence change: A longitudinal exploration"*, Pollack, Carr, Michaelis, Marshall, (2019) **Journal of Business Venturing Insights**
- *"Family firm(s) outcomes model: Structuring financial and non-financial outcomes across the family and the firm"*, Holt, Pearson, Carr, & Barnett, (2017) **Family Business Journal**
- *"The regulatory fit of serial entrepreneurship intentions"*, Simmons, Carr, Hsu, & Shu, (2016) **Applied Psychology: An International Review**

Interests in collaboration

Projects dealing with entrepreneurial cognition and behaviors, experiments with students on entrepreneurship topics



Name: Veljko Dubljevic, Ph.D; D.Phil.

Title: Assistant Professor of Philosophy and Sci.Tech.Soc.

Department: PhilRel and IDS

Research fields and interests:

**Judgment and Decision making, Applied (Business) Ethics,
Public policy, Artificial Intelligence, Cognit. Neuroscience of Ethics**

Recent publications and grants:

FRPD (PI), RISF (PI), NSF RAISE (Sen.Sci.)

Books: *Neuroethics, Justice and Autonomy: Public Reason in the Cognitive Enhancement Debate (Springer)*, *Cognitive Enhancement: Ethical and Policy Implications in International Perspectives (Oxford)*,

Selection of 2019 papers: AI Assistants and the Paradox of Internal Automaticity (*Neuroethics*), Neuroconsumerism and Comprehensive Neuroethics (*AJOB – Neuroscience*), Toward Programming AI based on the ADC Model of Moral Judgment (*Science & Engineering Ethics*), Neuroenhancement at work: Addressing ELSI (*Organizational Neuroethics*)

Interests in collaboration:

Ethical Organizational Culture, Fairness and Transparency in Practices and Policies, Socio-moral judgment and decision making
Endowed (CHASS/PCM) PostDoc in Ethics of AI business

William R. Smith

Associate Professor and Head of the Department
Sociology and Anthropology

Research fields and interests:

**Sociology of the Community, Community and Crime,
Physical Activity in Public Space, Research Methods**

Recent publications:

“Scared or attached? Unraveling Important Links in Strain-crime Relationships among School Students”. 2018 International Journal of Offender Therapy and Comparative Criminology.

“Exploring Restorative Potential of Urban Green Enclosure through Immersive Virtual Environments.” 2018. Journal of Environmental Psychology

“Increasing Physical Activity in Childcare Outdoor Learning Environments: The Effect of Setting Adjacency Relative to Other Built Environment and Social Factors.” 2016 Environment and Behavior



Douglas Gillan, PhD
Professor
Department of Psychology

Research fields and interests

- Human-Technology Interaction
- Applied Cognition and Perception
- Information Visualization
- Measurement

Recent grants and publications

Wu, F., **Gillan, D. J.**, Yuan, C. & Stegagno, P. (2019) Human-Machine Cooperation and Intelligent Control of Semi-Autonomous Multi-Robots. Grant proposal submitted to National Science Foundation.

Furlough, C., Stokes, T., & **Gillan, D. J.** (2019). Attributing blame to robots: I. The influence of robot autonomy. *Human Factors*, in press.

Gillan, D.J. (2019). Both sides now: Both height and width of the target matter for applying Fitts' Law to pointing using a mouse. In *Proceedings of the Human Factors and Ergonomics Society 63rd Annual Meeting*. Santa Monica, CA: HFES. In press.

Grishin, J., & **Gillan, D.J.** (2019). Exploring the boundary conditions of the effect of aesthetics on perceived usability. *Journal of Usability Studies*, 14, 76 – 104.

Gillan, D.J., Sorge, J., & Bias, R. G. (2018). Fitting motivation to Fitts' Law: Effect of a penalty contingency on controlled movement. In *Proceedings of the Human Factors and Ergonomics Society 62th Annual Meeting* (pp. 265 – 269). Santa Monica, CA: HFES.

Interests in collaboration

Projects related to perceptual and cognitive aspects of human interaction with technologies, ranging from simple (e.g., graphs) to complex (e.g., robots).





Chris Mayhorn, PhD
Professor and Head
Department of Psychology

Research fields and interests

- Human-Technology Interaction
- Risk Communication and Safety
- Applied Cognition
- Aging

Recent publications and grants

Mayhorn, C. B., & Crowley, M. The Open Community Project: A Human-Technology Partnership for Augmenting Community Resiliency in Natural Disasters. Submitted to the National Science Foundation.

Carey, N., Bullock, K, & **Mayhorn, C.B.**, Improving early detection of infection in nursing home residents: Implementation of the Early Detection of Infection Scale (EDIS) in UK and US nursing homes. Submitted to University Global Partnership Network—collaboration with the University of Surrey.

*Pearson, C. J., *Geden, M., & **Mayhorn, C. B.** (In Press). Pedigree's effects on trust between humans and automation: Conflicting information in a dual advisor task. *Applied Ergonomics*.

*Wilson, R, *Ferreri, N, & Mayhorn, C.B. (In Press). Game On: Using virtual reality to explore the user experience in sports media. In M. Soares, F. Rebelo, & T. Ahram (Eds.), Handbook of Usability and User-Experience (UX). Boca-Raton, FL: Taylor & Francis/CRC.

Interests in collaboration

Projects dealing with human factors, applied cognition, information technology, and safety that allow me to expand my understanding of human behavior and learn new, cross-disciplinary methodologies.

Kelly Lynn Mulvey
Assistant Professor
Department of Psychology



Research fields and interests

- Prejudice/Bias/Stereotyping
- Bullying
- Inclusive pathways to STEM

Recent publications

- Mulvey, K. L.**, Gönültaş, S., Goff, E., Irdam, G., Carlson, R., DiStefano, C., & Irvin, M. J. (2019). School and family factors predicting adolescent cognition regarding bystander intervention in response to bullying and victim retaliation. *Journal of Youth and Adolescence*. 48, 581-596.
- Beißert, H., Gönültaş, S. & **Mulvey, K.L.** (2019). Social inclusion and exclusion of refugee and native peers among adolescents: It is the language that matters! *Journal of Research on Adolescence*.
- Goff, E. E., **Mulvey, K. L.**, Irvin, M. J., & Hartstone-Rose, A. (2019). The effects of prior informal science and math experiences on undergraduate STEM identity. *Research in Science & Technological Education*, 1-17.

Recent grants

- NSF**: RAPID: Informal Learning about Urban Ecology through Community-Engaged Research as a Pathway to Persistence for Disaster-Impacted Students.
- NSF**: Science Learning+ STEM Teens: Examining the role of youth educators as learners and teachers in informal STEM learning sites.
- NIJ**: Youth Violence and Victimization: Predicting Responses to Peer Aggression

Interests in collaboration

Intergroup relations, prejudice and bias, bullying and bystander intervention in different settings, promoting inclusive STEM environments.

Jessica Katz Jameson
Professor & Department Head
Communication

Research fields and interests

- Organizational Communication
- Conflict Studies

**Recent publications and grants**

Coggburn, J. D., Daley, D. M., **Jameson, J. K.**, & Berry-James, R. M. (2018). Assessing the Six-Factor Model of Organizational Justice in the Context of Workplace Mediation. *Review of Public Personnel Administration*.

Vogel, K., **Jameson, J. K.**, Tyler, B., Joines, S., Evans, B., & Rendon, H. (2017). The Importance of Organizational Innovation and Adaptation in Building Academic-Industry-Intelligence Collaboration: Observations from the Laboratory for Analytic Sciences. *The International Journal of Intelligence, Security, and Public Affairs*, 19(3): 171-196. doi: 10.1080/23800992.2017.1384676

NC State Laboratory for Analytic Sciences – January 1–December 31, 2019, Supporting collaboration and training transfer. Funded since 2014 in collaboration with Political Science, PCOM, & Design.

Interests in collaboration

Projects related to conflict management, interdisciplinary collaboration, and civil dialogue.



Al Chen
Professor of Accounting
Poole College of Management

Research fields and interests

- Apply business analytics to unlock human needs behind data
- Explore sustainability and social responsibility measurement, reporting, and assessment to improve human-environment relationships
- Enhance value chain through smart technology, enterprise risk management, and strategic cost management

Recent publications

- *Investor's Guide to Understanding Company Sustainability Performance Metrics: Beware of Flawed Metrics*, Journal of Environmental Investing, 2017, 8, 1, pp.194-205).
- *Using Flexible Budgeting to Improve Sustainability Measures, Part I, II and III*, AICPA.org, (Jan. 4, April 17, Nov. 15, 2017)
- *Lies, Damn Lies and Statistics: Why the Most Widely Used Sustainability Metrics Fail to Measure Actual Achievement and How a New, More Advanced Methodology Solves This Dilemma*, Journal of Applied Corporate Finance, 2017 29, 2, pp.109-114).
- *Why Sustainability Metrics Fail to Measure Achievement, and How to Fix Them*, GreenBiz, (September, 21, 2016)

Interests

- Public Relations
- Crisis Communication
- Social media & Artificial Intelligence

Recent Projects/Activities

- Social mediated crisis communication
- Fake news and corporate communication
- Mobile corporate social responsibility (mCSR) and disaster management
- Chatbox and Relationship building



Dr. Cheng
Assistant professor

Interests

Interpersonal, Family, and Health Communication

Recent Publications

Craig, E.A., Nieforth, L., & Rosenfeld, C. (in press). Communicating resilience in equine assisted psychotherapy (EAP) for adolescents with adverse childhood experiences (ACEs). *Western Journal of Communication*.

Compton, J.A., & **Craig, E. A.** (in press). Family communication patterns, inoculation theory, and adolescent substance abuse prevention: Harnessing post-inoculation talk and family communication environments to spread positive influence. *Journal of Family Theory & Review*.

Moore, J. & **Craig, E. A.** (in press). Mental health, ambiguous loss, and communicative resilience in families. R. Hall, A. Miller-Ott, and D. Davis (Eds.) *Communicating mental health: History, contexts, and perspectives*. Lexington Books, Rowman & Littlefield.

Interests in Collaboration

Projects concerned with interpersonal health communication, strength-based approaches to communication, relationship-building through communication.



Elizabeth A. Craig, Ph.D.
Associate Professor

Adriana de Souza e Silva, Ph.D.

Professor

Interests

Mobile Communication | Locative and mobile media | Location-based gaming | Technology appropriation in the Global South

Recent Publications / Awards

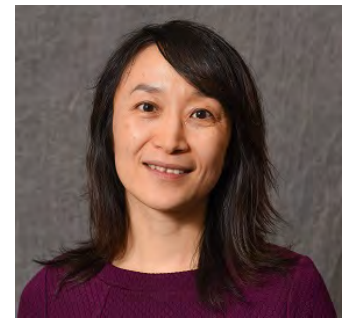
- de Souza e Silva, A. (2016) (Ed.), *Dialogues on Mobile Communication*. New York: Routledge.
- James W. Carey ICA Urban Communication Foundation Grant.

Forthcoming:

- de Souza e Silva, A., & Glover-Rijkse, R. (Eds.) *Hybrid Play*. New York: Routledge.
- Hjorth, L., de Souza e Silva, A., & Lanson, K. (Eds.) *The Routledge Companion to Mobile Media Art*. New York, Routledge.



Name Huiling Ding
Title Associate Professor
Director of MS in Technical Communication
Department English



Research fields and interests

Intercultural communication, health risk communication, technical communication, financial communication, digital rhetoric, AI and ethics

Recent grants

NSF C Accel. Developing Intelligent Technologies for Workforce Empowerment: Credential Gap Diagnostics and Personalized Recommenders for Jobs and Retraining

Interests in collaboration

Labor market analysis. Industry connections with LinkedIn, ZipRecruiter, etc. Seeking collaborators for C Accel Phase II

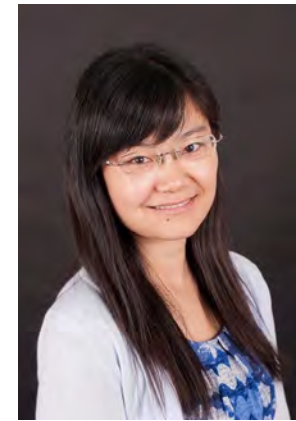
Ethical AI for Workforce Upskilling
**Empower Workers with Personalized
Job and Retraining Assistance**

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Probability Analysis](#)[Personalized Job
Recommendations](#)[AI Recruiting
Strategies](#)[Soft Skills for
Your Occupation](#)



Name: Xiaolin Duan

Title: Assistant professor

Department: History

Research fields and interests

- Socio-cultural Chinese history: urban history, popular religion, and visual/material culture
- Travel and sightseeing
- Silk trade between China and colonial Mexico
- Digital mapping and creative education

Recent publications and grants

- *Rise of West Lake: A Cultural Landmark in the Song Dynasty*, University of Washington Press, forthcoming spring 2020.
- "Natural Environment and the Technical Circulation: Chinese and Mexican Silk in the 16-18th Century Trans-Pacific Trade," *Global History Review* 14 (June 2018): 132-155.
- "Ten Views of West Lake," Susan Shi-shan Huang & Patricia Ebrey ed., *Visual and Material Cultures in Middle Age China, 800-1400*, Brill Press, 2017, 151-89.
- Junior Faculty Development Award, 2018
- Non-laboratory Scholarship/Research Grant, 2018

Interests in collaboration

Project dealing with Chinese civilization, commerce and commodities, history of global trade, material culture, travel, and place studies.



Julie Earp
Associate Professor of Information Technology
Poole College of Management

Research fields and interests

- Data Privacy from several perspectives including consumer values, policies, technologies and tools
- Data Security from several perspectives including policy, organizations and users
- Corporate social responsibility and ethics

Select Publications

- “I had no idea this was a thing: On the Importance of Understanding the User Experience of Personalized Transparency Tools,” Julie Earp and Jessica Staddon, *ACM STAST*, 2016, Los Angeles, CA.
- “How Internet Users’ Privacy Concerns Have Evolved since 2002”, Annie Antón, Julia Earp and Jessica Young. *IEEE Security and Privacy*, pp.21-27, January/February 2010.
- “Corporate Sustainability Reporting and Stakeholder Concerns: Is There a Disconnect?”, Marianne Bradford, Julia Earp, Scott Showalter and Paul Williams, *Accounting Horizons*, pp.83-102, March 2017.

Interests in collaboration

Projects dealing with data privacy or security.



Patrick Flynn
Assistant Professor
Department of Management, Innovation, and Entrepreneurship
Poole College of Management

Research fields and interests

- Time, temporal processes
- Adaptation
- Team organizational citizenship behaviors

Recent publications

- “*An Integrated Framework for Studying Transition Processes: Review and Synthesis*”, Paul D. Bliese, Amy Adler, and Patrick J. Flynn, **Annual Review of Organizational Psychology and Organizational Behavior**, 2017, 4(1), 263-286.
- “*Cultural Values and Relationship Development in Organizations*”, Elizabeth C. Ravlin and Patrick J. Flynn, Roccas, S. and Sagiv, L. (Eds.) Values and Behavior: Taking a Cross-Cultural Perspective, 2017, pp. 143-172.

Interests in collaboration

Longitudinal analysis, multilevel analysis and emergence, values affirmation, perspective taking, citizenship in teams.

Jean Goodwin

SAS Institute Distinguished Professor of Rhetoric & Technical Communication

Department of Communication

Leadership in Public Science CFEP faculty cluster



Research fields and interests

- Argumentation theory
- Scientists' communication in policy controversies
- Professional development for scientists and other experts committed to public-facing, publicly engaged work

Interests in collaboration

- Mapping and managing controversies around new technologies and other science-centered issues
- Ethical issues at the interface between science & society
- Leadership and communication training for STEM professionals in academia, industry, nonprofits and government
- Recognizing and rewarding engaged scholarship at NCSU



**Leadership in
Public Science**

Ryan J. Hurley, Ph.D. – Associate Head Director of Undergraduate Programs *Interests* Associate Professor

- Health & Mass Communication
- Media Content & Effects (e.g., Issues of Health, Race, & Violence)
- News Content & Effects (e.g., Google News about Cancer)
- Search Engine Use & Impact on Retrieved Content



Recent Projects/Activities

- Network TV and Depictions of Health & Race
- The Angelina Effect: Celebrity Effects regarding Health Beliefs & Behaviors
- How Stereotypical TV News Impacts Guilt Attribution and Police Support
- A Google Effect? – A Longitudinal Look at Search Engines & Cancer News Information
- How and Why Cancer Incidence Perceptions Mirror Distorted Media Depictions

Interests

- HIV/AIDS campaigns and prevention interventions
- Health disparities in US and Africa
- Communication of climate change in Africa

Recent Projects/Activities

- Fulbright Scholar
- Carnegie Africa Diaspora Fellow
- History, development, and challenges of media in Africa
- Communicating climate extremes in Africa
- HIV/AIDS in Uganda: Past, present, and future challenges



James Kiwanuka-Tondo, Ph.D.
Associate Professor
Director of Graduate Programs

Julia Helo Gonzalez, Lecturer (since 1992)

English | PCOM Communication for Business & Management

student writers

- Creative & critical thinking
- Eliminating reliance on examples
- Raising awareness
 - Individual writing problems & solutions
 - Self-guided resources
- Collaborate on assignments with PCOM faculty
- Co-develop dual-duty assignments?

jmhelo@ncsu.edu | (919) 829-7000



Interests

- International and Ethnic Mediated Communication
- Public Relations
- Visual Communication

Recent Projects/Activities

- Ethnic & mainstream museums' digital communication
- Ethnic & international strategic communication
- Visual fidelity in international news
- Ethnic & traditional media coverage of immigration



Melissa A. Johnson, Ph.D.
Professor

JOANN KEYTON

Professor, Communication

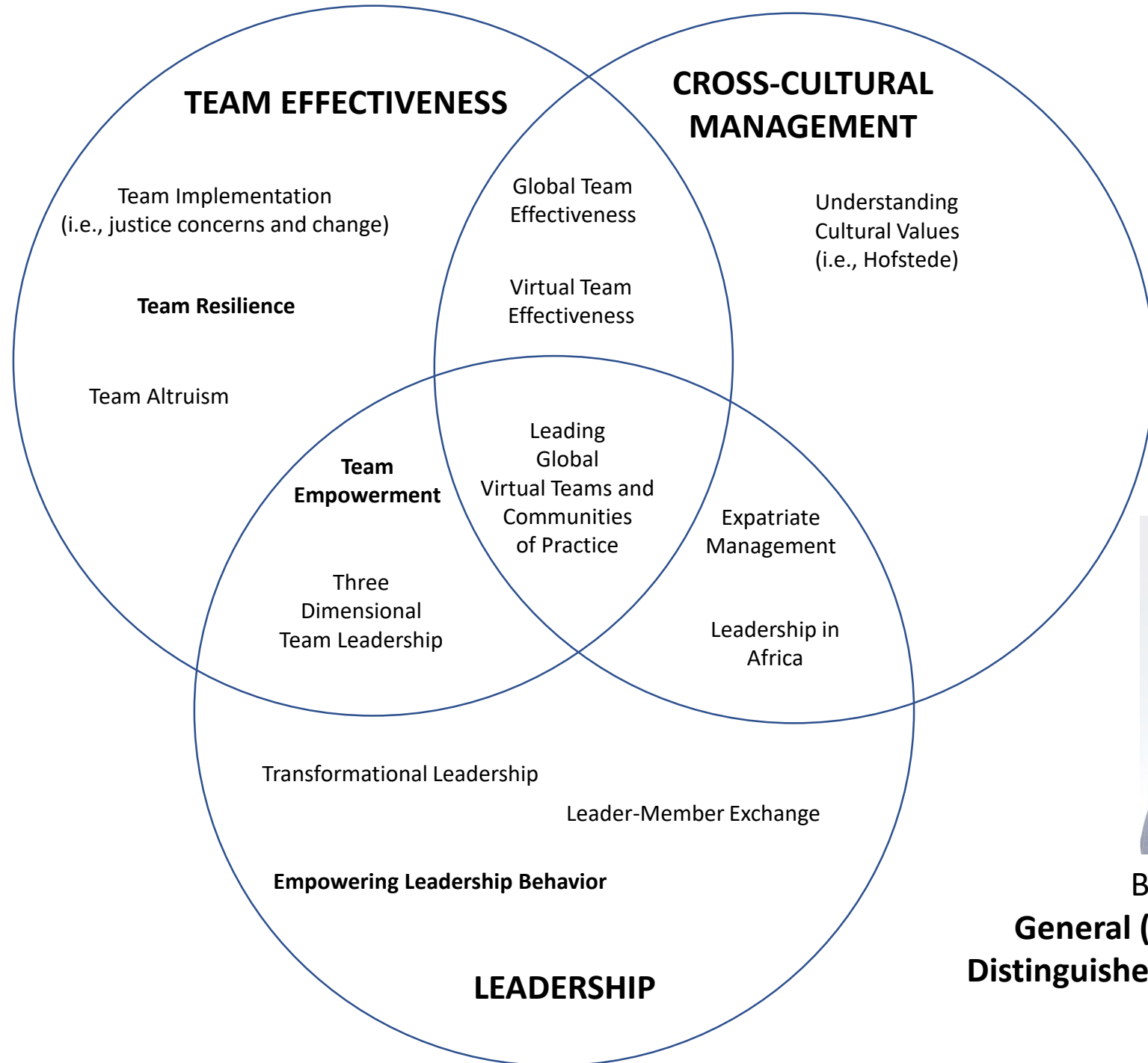
Editor, *Small Group Research*

**Research interests**

- Group/team communication
- Organizational culture
- Sexual harassment
- Qualitative, quantitative, interaction methods

Recent publications and grants

- Keyton, J. (Ed.) *Culture 2.0 Intersections of National and Organizational Culture*
- Beck, S. J., Keyton, J., & Poole, M. S. (Eds.). *The handbook of group and team research*
- McLeod, P. L., Cunningham, Q., DiazGranados, D., Dodoiu, G., Kaplan, K., Keyton, J., Larson, L., LeNoble, C., Marsch, S. U., O'Neill, T., Henrickson Parker, S., Semmer, N. K., Shuffler, M., Su, L., Tschan, F., Waller, M., & Wang, Y. (in press). Hacking teamwork in healthcare: Addressing adverse effects of ad hoc team composition in critical care medicine. *Healthcare Management Review*.
- Bonito, J. A., & Keyton, J. (2019). Multilevel measurement models for group collective constructs. *Group Dynamics: Theory, Research, and Practice*, 23, 1-21.



BRAD KIRKMAN
General (Ret.) H. Hugh Shelton
Distinguished Professor of Leadership

Eda Kemahlioglu Ziya
Associate Professor
Operations and Supply Chain Management
Poole College of Management



Research fields and interests

- Sustainable supply chain management
- Supplier selection and bargaining in sourcing decisions
- Capacity investments in supply chains

Recent publications

- G. Esenduran, E. Kemahlioglu Ziya and J. Swaminathan. 2017. "Impact of Take-Back Regulation on the Remanufacturing Industry," *Production and Operations Management* 26(5), 924-944.
- H. S. Heese and E. Kemahlioglu Ziya. 2016. "Don't ask, don't tell: Sharing revenues with a dishonest retailer," *European Journal of Operational Research*, 248(2), 580-592.
- G. Esenduran, E. Kemahlioglu Ziya and J. Swaminathan. 2016. "Take-Back Legislation: Consequences for Remanufacturing and Environment," *Decision Sciences*, 47(2), 219-256.
- E. Kemahlioglu Ziya. 2015. "Contracting for Capacity under Renegotiation: Partner Preferences and the Value of Anticipating Renegotiation," *Production and Operations Management*, 24(2), 237-252.

Interests in collaboration

Projects researching environmental impacts of supply chain decisions on populations



Tim Kraft

Assistant Professor of Operations and Supply Chain Management
Poole College of Management

Research fields and interests

- Environmentally and Socially Responsible Supply Chains
- Nonprofit Operations Management
- Behavioral Operations Management

Recent publications

"Motivating Supplier Social Responsibility under Incomplete Visibility", T. Kraft, L. Valdés, and Y. Zheng, forthcoming at **Manufacturing & Service Operations Management**.

"Supplier Development in a Multi-tier Supply Chain", Ö. Karaer, T. Kraft, and P. Yalçın, forthcoming at **IIE Transactions**.

"Supply Chain Visibility and Social Responsibility: Investigating Consumers' Behaviors and Motives", T. Kraft, L. Valdés, and Y. Zheng, **Manufacturing & Service Operations Management**, 2018, 20(4), 617-636.

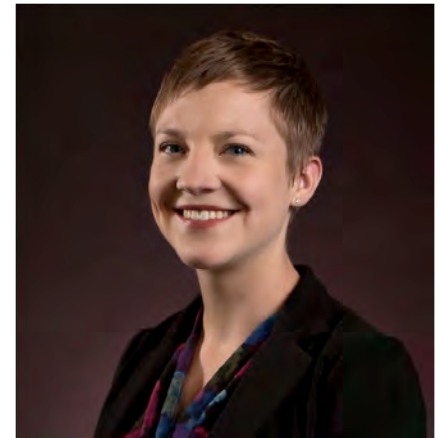
"Buyer and Nonprofit Levers to Improve Suppliers' Environmental Performance", Ö. Karaer, J. Khawam, and T. Kraft, **Production and Operations Management**, 2017, 26(6), 1163-1190.

"Collaborate or Compete: Examining Manufacturers' Replacement Strategies for a Substance of Concern", T. Kraft and G. Raz, **Production and Operations Management**, 2017, 26(9), 1646-1662.

Potential ideas for collaboration

Projects which examine the intersection between nonprofits and industry; lab or field-based studies examining consumers' reactions to social/environmental initiatives or content

Nicole Lee
Assistant Professor
Department of Communication



Research fields and interests

- Science communication
- Public relations
- Social media

Recent publications and grants

- 2019 FSRP grant: Exploring direct-to-consumer genetic testing companies' science communication and its effect on consumers' scientific knowledge and trust
- Lee, N. M. & Seltzer, T. C. (2018). Vicarious interaction: The role of observed online exchanges in fostering organization-public relationships. *Journal of Communication Management*, 22, 262-279.
- Lee, N. M., VanDyke, M. S., & Cummins, R. G. (2018). A missed opportunity? NOAA's use of social media to communicate climate science. *Environmental Communication*, 12, 274-283.

Interests in collaboration

Research related to how organizations communicate science, especially online.

Anna Manzoni

Associate Professor of Sociology

amanzon@ncsu.edu



Interests:

Life course, (Quantitative) research methodology,
Work and Social Stratification, Family dynamics

Current projects

- Manzoni, A. and Irma Mooi-Reci
“Unemployment and the forms of career inequality: longitudinal evidence from Germany.”
- McQueen, H. and A. Manzoni
“Student loan debt: consequences for later life transitions.”
- Manzoni, A. and S.Vidal. “Parental separation and intergenerational support”.
- Manzoni, A. and M. Gebel.
“Temporary jobs, intergenerational support, and family formation”.
- Lee, J. and A. Manzoni. “Youth’s pathways of interdependence”

Recent Publications

- Manzoni, A. and J. Streib. 2019. “The Equalizing Power of a College Degree for First-Generation College Students: Disparities across Institutions, Majors, and Achievement Levels.” *Research in Higher Education* 60(5): 577–605.
- Manzoni, A. 2018. “Parental Support and Youth Occupational Attainment: Help or Hindrance?” *Journal of Youth and Adolescence* 47(8): 580–1594.
- Wyant, A.*, A. Manzoni, and S. McDonald. 2018. “The Importance of Being Social? Gender Inequality and the Development of Analytical and Social Skill Complementarity.” *Socius* 4: 1-12.
- Härkönen, J., A., and Erik Bihagen. 2016. “Gender inequalities in occupational prestige across the working life: An analysis of the careers of West Germans and Swedes born from the 1920s to the 1970s”. *Advances in Life Course Research*.

Steve McDonald

Professor of Sociology, PhD Program Director
Department of Sociology and Anthropology

Research fields and interests

- Work, Labor Markets, Economic Sociology
- Social Networks, Social Capital
- Internet Technology and Social Connectivity

Recent publications

- “Black Holes and Purple Squirrels: A Tale of Two Online Labor Markets.” 2019. *Research in the Sociology of Work* 33: 93-120. w/ A. Damarin, J. Lawhorne, & A. Wilcox.
- “Which Contributions Predict Whether Developers are Accepted into GitHub Teams.” 2018. *Proceedings of Mining Software Repositories*. Pp. 403-418. w/ J. Middleton, E. Murphy-Hill, D. Green, A. Meade, R. Mayer, & D. White.
- “The Structure of Internal Job Mobility and Organizational Wage Inequality” 2017. *Research in Social Stratification and Mobility* 47:21-31. w/ R. A. Benton.

Interests in collaboration

- Internet and network-mediated job finding/recruitment/hiring
- Platform-based work collaboration environments





Melinda Sandler Morrill
Associate Professor, Department of Economics
University Faculty Scholar
Poole College of Management

Research fields: Applied microeconomics, labor economics, health economics, economic demography

Research Interests

- Impact of public policies and employer policies on the demographic and health outcomes of families
- How school policies affect children's health and wellbeing
- Structural factors that predict retirement timing and saving for retirement

Recent publications

- "Special Education Financing and ADHD Medications: A Bitter Pill to Swallow." *Journal of Policy Analysis and Management*, 2018.
- "The Role of Social Security in Retirement Timing: Evidence from a National Sample of Teachers," with John Westall, *Journal of Pension Economics and Finance*, October 2019.

Selected work in progress

- Optimal Use of Grid-Connected Energy Storage to Reduce Human Health Impacts (with J Johnson, F Menendez, H Fell)
- The Attraction of Magnet Schools: Evidence from Embedded Lotteries in School Assignment (with U Dur, R Hammond, M Lenard, C Paepow)
- Health and Retirement: New Evidence from Public Sector Employees (with A Pathak)

Interests in collaboration

Projects analyzing how families are affected by government and employer policies and programs.



Denis Pelletier
Associate Professor
Department of Economics
Poole College of Management

Research fields and interests

- Econometrics
- Time series analysis
- Asset pricing, finance

Recent publications

- "*Endogenous Life-Cycle Housing Investment and Portfolio Allocation*" (with Cengiz Tunc), **Journal of Money, Credit and Banking**, 2019, 51(4), 991–1019.
- "*Inflation and Mutual Fund Flows*" (with Srinivasan Krishnamurthy and Richard S. Warr), **Journal of Financial Markets**, 2018, 13, 52-69.
- "*Supplemental Retirement Savings Plans in the Public Sector: Participation and Contribution Decisions by School Personnel*", (with Robert L. Clark and Aditi Pathak), **Journal of Labor Research**, 2018, 39(4), 383-404.
- "*The Geometric-VaR Backtesting Method*" (with Wei Wei), **Journal of Financial Econometrics**, 2016, 14(4), 725-745.

Interests in collaboration

Projects where models are estimated, where we measure the impact of independent variables on a dependent variable.

Shevaun D. Neupert, Ph.D.
Professor
Department of Psychology

Research fields and interests

- **Daily health and well-being**
Mood, physical health, cognition
- **Individual differences**
Age, SES, personality
- **Contextual differences**
Daily stressors, coping, physical activity

Recent publications and grants

Neupert, S.D. & Hannig, J. (2019). BFF: Bayesian, Fiducial, Frequentist analysis of age effects in daily diary data. *Journal of Gerontology: Psychological Sciences*. Advance online access. doi: [10.1093/geronb/gbz100](https://doi.org/10.1093/geronb/gbz100)

Neupert, S.D., Bellingtier, J.A., & Smith, E.L. (2019). Emotional reactivity changes to daily stressors surrounding the 2016 U.S. presidential election. *Current Psychology*. doi: [10.1007/s12144-019-00215-y](https://doi.org/10.1007/s12144-019-00215-y)

Neupert, S.D., & Bellingtier, J.A. (2019). Daily stressor forecasts and anticipatory coping: Age differences in dynamic, domain-specific processes. *Journal of Gerontology: Psychological Sciences*, 74, 17-28. doi: [10.1093/geronb/gby043](https://doi.org/10.1093/geronb/gby043)

National Institutes of Health (NIA R01 AG005552). Social Cognition and Aging (plus Alzheimer's Disease Supplement).

Interests in collaboration

Projects seeking to improve the health and well-being of marginalized groups





Robin Pennington
Associate Professor
Department of Accounting
Poole College of Management

Research fields and interests

- Behavioral research in accounting information systems and audit
- Impact of social media on investors
- Information presentation and information technology in decision making

Recent publications

- Kelton, A. S., & Pennington, R. (2019). If you Tweet they will Follow: CEO Tweets and Investor Say-on-Pay Decisions. ***Journal of Information Systems***. Online early at <https://doi.org/10.2308/isys-52449>
- Borthick, F. A., & Pennington, R. R. (2017). When Data Become Ubiquitous, What Becomes of Accounting and Assurance? ***Journal of Information Systems***, 31(3), 1–4. <https://doi.org/10.2308/isys-10554>
- Pennington, R., & Kelton, A. S. (2016). How Much is Enough? An Investigation of Nonprofessional Investor Information Search and Stopping Rule Use. ***International Journal of Accounting Information Systems***, 21, 47-62. <https://doi.org/10.1016/j.accinf.2016.04.003>
- Pennington, R., Kahle-Schafer, J., & Pinsker, R. (2016). Do Auditor Advocacy Attitudes Impede Audit Objectivity? ***Journal of Accounting, Auditing and Finance***, 32(1), 136-151. <https://doi.org/10.1177/0148558X16641862>

Interests in collaboration

Research on individual and corporate decision making in areas of information technology and social media.



Jeff Pollack
Associate Professor
MIE Department
Poole College of Management

Interests in collaboration
Grants.

Recent publications

- Michaelis, T. L., Carr, J. C., Scheaf, D. J., & Pollack, J. M. (Forthcoming). The frugal entrepreneur: A self-regulatory perspective of resourceful entrepreneurial behavior. *Journal of Business Venturing*.
- Burnette, J. L., Pollack, J. M., *Forsyth, R. B., Hoyt, C. L., *Babij, A. D., *Thomas, F. N., & Coy, A. (Forthcoming). A growth mindset intervention: Enhancing students' entrepreneurial self-efficacy and career development. *Entrepreneurship Theory and Practice*.
- Pollack, J. M., Barr, S., & Hanson, S. (2017). New venture creation as establishing stakeholder relationships: A trust-based perspective. *Journal of Business Venturing Insights*, 7, 15-20.

Research fields and interests

- The psychology of entrepreneurship
- Individuals' responses to challenges and setbacks
- Individual and team performance
- New venture creation

School of Public and International Affairs

- Irwin Morris
- Executive Director, SPIA and William T. Kretzer Distinguished Professor of Humanities
- Research (and collaborative) interests:
 - American institutions and public policy
 - Southern politics
 - Political economy
 - Race and ethnic politics
- Last book:
 - ***Reactionary Republicanism: How the Tea Party Paved the Way for Trump's Victory*** (Oxford, 2018)
- Current project:
 - ***Movers, Stayers, and the Partisan Transformation of 21st Century Southern Politics***



Rishika Rishika

Assistant Professor of Marketing
Poole College of Management

Research fields and interests

- Social Media, Online Communities
- Social Contagion
- Multichannel Retailing, Mobile Apps, Customer Behavior

Recent publications

- Rishika, Rishika and Jui Ramaprasad (2019), “The Effects of Asymmetric Social Ties, Tie Strength and Structural Embeddedness on Online Content Contribution Behavior: A Disaggregate Level Analysis,” *Management Science*, 65(7), 3398-3422.
- Janakiraman, Ramkumar, Lim, Joon Ho and Rishika Rishika, (2018), “The Effect of Data Breach Announcement on Customer Behavior: Evidence from a Multichannel Retailer,” *Journal of Marketing*, 82(2), 85-105.
- Park, Eunho, Rishika Rishika, Ramkumar Janakiraman, Mark Houston and Byungjoon Yoo (2018), “Social Dollars in Online Communities: The Effect of Product, User and Network Characteristics,” *Journal of Marketing*, 82 (1), 93-114.

Interests in collaboration

Projects dealing with customer response to new technologies such as mobile apps in the context of multichannel retailing.



Stefanie Robinson
Associate Professor of Marketing
Poole College of Management

Research fields and interests

Consumer Behavior, Sustainability, Inference Making, Corporate Social Responsibility, Consumer Well-Being

Recent publications

- Kelting, Katie, Stefanie Robinson, and Richard J. Lutz (2019), "Would You Like to Round Up and Donate the Difference? Roundup Requests Reduce the Perceived Pain of Donating?" *Journal of Consumer Psychology*, 29(1), 70-78
- Robinson, Stefanie and Stacy Wood (2018), "A 'Good' New Brand -- What Happens When New Brands Try to Stand Out Through Corporate Social Responsibility" *Journal of Business Research*, 92, 231-241.
- Robinson, Stefanie and Meike Eilert (2018) "The Role of Message Specificity in Corporate Social Responsibility Communication," *Journal of Business Research*, 90 (September), 260-268.
- Wood, Stacy, Stefanie Robinson, and Morgan Poor (2018), "The Efficacy of Green Package Cues For Mainstream versus Niche Brands: How Mainstream Green Brands Can Suffer at the Shelf," *Journal of Advertising Research*, 58(2), 165-176

Interests in collaboration

Projects dealing with sustainability and social responsibility

Interests

- Health and Interpersonal Communication
- Uncertainty and Privacy Management
- Disclosure of Uncomfortable Issues
- Identity Management/Stigma
- Low Income and Diverse Populations

Recent Projects/Activities

- Exploring how people manage financial uncertainty surrounding high medical costs
- Examining how people in recovery for drug or alcohol use manage uncertainty and disclosure
- Investigating sensemaking surrounding prenuptial agreements
- Seeking to understand how people with low-vision manage uncertainty and stigma

Lynsey K. Romo, Ph.D.
Associate Professor





D. Scott Showalter, CPA
Director, Master of Accounting Program
Professor of Practice
Poole College of Management

Research fields and interests

- Sustainability
- Auditing
- Data Analytics and emerging technologies in accounting profession

Recent publications

- Barrett, M.; Bunds, K.S.; Casper, J.M.; Edwards, M.B.; Showalter, D.S.; Jones, G.J. “A Nut We Have Officially yet to Crack’: Forcing the Attention of Athletic Departments Toward Sustainability Through Shared Governance.” Sustainability 2019, 11, 5198.
- Bartley, Jon, Al Chen, Stephen Harvey, Scott Showalter, Levi Steward and Gilroy Zuckerman. “Investor’s Guide to Analyzing Company Sustainability Performance” Journal of Environmental Investing. Volume 8, No. 1, 2017, pp. 200-211.
- Lambert, Tamera A., Keith L. Jones, Joseph F. Brazel and D. Scott Showalter. “Audit Time Pressure and Earnings Quality: An Examination of Accelerated Filings.” Accounting, Organizations and Society, Volume 58, April 2017, pp.50-66.
- Bradford, Marianne, Julie Earp, Scott Showalter and Paul Williams. “Corporate Sustainability Reporting and Stakeholder Concerns: Is there a Disconnect.” Accounting Horizons, Volume thirty-one, Issue 1, March 2017, pp. 83-102.

Interests in collaboration

Projects dealing with individuals seeking business case for sustainability.



Michael J. Struett

Major Publications:

- *The Politics of Constructing the International Criminal Court*
- *Maritime Piracy and the Construction of Global Governance*
- *Torture Flights: North Carolina's Role in the CIA Torture and Rendition Program*

Areas of Interest

- Ethics of Artificial Intelligence- an International political economy perspective
- Global Governance Institutions
- International Law
- Changing Norms in International Politics



Jessica Thomas (jothomas@ncsu.edu)
Poole College of Management
Lecturer, Department of Management, Innovation and Entrepreneurship Department
Director, Business Sustainability Collaborative
<http://bsc.poole.ncsu.edu>

Fields and interests

- Business ethics
- Sustainable business strategy
- B Corps and benefit corporations
- Business model innovation
- Sustainability metrics and reporting
- Social entrepreneurship

Research in progress

- “Exploring the Systemic Impact of Investing in Women- and People of Color-owned Businesses: A Multiple Case Study Approach”
- “The Force for Good Fund: How Investors Can Better Support Women- and People of Color-owned Businesses”

Interests in collaboration

- Industry engagement, experiential learning and interdisciplinary collaboration around the areas above

Beverly B. Tyler
Professor of Management,
Innovation, Entrepreneurship
Poole College of Management



Research fields and interests

- Behavioral theory using cognitive, organizational, and relational lenses
- Executive and organizational decision making
- Cooperation in strategic alliances: product development, supplier-buyer relationships, and interdisciplinary collaboration between industry, academia, and government

Recent publications

- Jameson, J.K., Tyler, B.B., Vogel, K., & Joines, S. (forthcoming). *Immersive Collaboration among the Intelligence Community, Academy, and Industry: Communication that Cultivates Discovery and Translation*. Cambridge Scholars Publishing: Newcastle upon Tyne, UK.
- Vogel, K. M. & Tyler, B. B. (2019). “Interdisciplinary, Cross-sector Collaboration in the US Intelligence Community: Lessons Learned from Past and Present Efforts.” *Intelligence and National Security*, 34(6): 851-880.
- Tyler, B.B., Lahneman, B., Beukel, K., Cerrato, D., Minciullo, M., Spielmann, N., & Discua Cruz, A. (2018). “SME Managers’ Perceptions of Competitive Pressure and the Adoption of Environmental Practices in Fragmented Industries: A Multi-Country Study in the Wine Industry.” *Organization & Environment* <https://doi.org/10.1016/j.jbusres.2019.05.024>.
- Vogel, K. M., Jameson, J. K., Tyler, B. B., Joines, S., Evans, B., & Rendon, H. (2017). “The Importance of Organizational Innovation and Adaptation in Building Academic-Industry-Intelligence Collaboration: Observations from the Laboratory for Analytic Sciences.” *The International Journal of Intelligence, Security, and Public Affairs*, 19(3): 171-196.

Interests in collaboration

Projects dealing with individual and organizational decision making, alliances to innovate, interdisciplinary cross-sector partnerships.

John N. Wall
Professor
Department of English

Research Fields and Interests

- Early Modern English Literature
- Digital Humanities

Publications

“‘What they are yet I know not’: Speech, Silence, and Meaning in *King Lear*.”
Renaissance Papers 2018.

- “The Contested Pliability of Sacred Space in St Paul’s Cathedral and Paul’s Churchyard in Early Modern London.” *Renaissance Papers* 2017

Grants

- National Endowment for the Humanities Digital Humanities Implementation Grant, 2015 (for 2016-20), \$325,000.00
- Hurford Fellowship, National Humanities Center, 2013-14

Interests in collaboration

- Collaboration with David Hill (Design) and Yun Jing (Engineering) on the Virtual St Paul’s Cathedral Project – 2016 -- 2020





Richard Warr
Associate Dean for Faculty and Academic Affairs
Professor of Finance
Poole College of Management

Research fields and interests

- Inflation, inflation illusion and its impact on asset prices
- Capital Structure, market timing
- Impacts of Diversity on Innovation

Recent publications

- *"Do Pro-Diversity Policies Improve Corporate Innovation?"*, Roger Mayer, Richard S. Warr and Jing Zhao, **Financial Management**, 2018, 47, 3, 617 – 650.
- *"Inflation and Mutual Fund Flows"*, Srin Krishnamurthy, Denis Pelletier and Richard S. Warr, **Journal of Financial Markets**, 2018, 13, 52-69.
- *"The propensity to split and CEO compensation"*, Erik Devos, William Elliott, Richard S. Warr, **Financial Management**, 2018, 47, 1, 105-129.
- *"CEO Opportunism?: Option Grants and Stock Trades around Stock Splits"*, Erik Devos, William Elliott and Richard S. Warr, **Journal of Accounting and Economics**, 2015, 60, 18-35.

Interests in collaboration

Projects dealing with individuals biases towards inflation, impact of diversity in corporate decision making.

Laura Widman
Associate Professor
Area Coordinator, Applied Social & Community Psychology
Department of Psychology



lmwidman@ncsu.edu

Research fields and interests

- Adolescent sexual health
- Partner and family communication
- Technology-based health interventions

Recent publications

- Widman, L., Evans, R., Javidi, H., & Choukas-Bradley, S. (2019). Assessment of parent-based interventions for adolescent sexual health: A systematic review and meta-analysis. *JAMA Pediatrics*. *In press*.
- Widman, L., Nesi, J., Kamke, K., Choukas-Bradley, S., & Stewart, J. L. (2018). Technology-Based Interventions to Reduce HIV/STIs and Unintended Pregnancy Among Youth: A Meta-Analysis. *Journal of Adolescent Health*, 62, 651-660.
- Widman, L., Golin, C. E., Kamke, K., Burnette, J. L., & Prinstein, M. J. (2018). Sexual assertiveness skills and sexual decision-making in adolescent girls: Randomized controlled trial of an online program. *American Journal of Public Health*, 108, 96-102.

Current Funding

National Institutes of Health; Laura and John Arnold Foundation; NC TraCS

Interests in collaboration

Utilizing new technologies for health programming, health behavior change, interpersonal communication, parent-child relationships, sexual health, and population health.



Stacy Wood

Langdon Distinguished University Chair, Marketing

The Psychology of Innovation—*How do people adopt new things?*

- New modes of buying (early work on e-commerce)
- New technologies
- New social trends and personal motivations

Past publications:

- Wood, Stacy L. and John G. Lynch, Jr., (2002) "Prior Knowledge and Complacency in New Product Learning," *Journal of Consumer Research*, 29.
- Wood, Stacy L. (2002), "Future Fantasies: A Social Change Perspective of Retailing in the 21st Century," special issue on 'Retailing in the 21st Century' of the *Journal of Retailing*, 78.
- Rose, Randall and Stacy L. Wood (2005), "Paradox and the Consumption of Authenticity Through Reality Television," *Journal of Consumer Research*, 32.
- Wood, Stacy L., Judith A. Shinogle, and Melayne M. McInnes (2011), "New Choices, New Information: Do Choice Abundance and Information Complexity Hurt Aging Consumers' Medical Decision Making?"
- Wood, Stacy (2010), "The Comfort Food Fallacy: Avoiding Old Favorites in Times of Change," *Journal of Consumer Research*,

What I'm interested in most recently...

- The intersection of medical decision-making & healthcare technology innovations
- Using consumer theory to build better AI solutions for public good
- Understanding what motivates large corporations to innovate