

Humanities and Social Sciences Strategic Plan Refresh

Jeff Braden, Dean

Deanna Dannels, Associate Dean of Academic Affairs

Tom Birkland, Associate Dean for Research and Engagement

Blair Kelly, Assistant Dean of Interdisciplinary Studies and
International Programs

Juliana Nfah-Abbenyi, Assistant Dean for Diversity

Betty Byrum, Assistant Dean of Finance and Administration

Marcy Engler, Executive Director of Development

Humanities and Social Sciences Strategic Plan Refresh

- Charge: Provide the Provost with an update on college 2013-2017 strategic plan
- Process: Committee review plan, gather input from various constituents, provide recommendations to the dean

Humanities and Social Sciences Strategic Plan Refresh

- Guiding questions: What have we done? What is left to do? How do we want to move forward?
- Guiding principles: alignment with university strategic plan, identification of future priorities that maximize and build on strengths, assessment of priorities and funding needs

[http://www.chass.ncsu.edu/documents/
FinalCHASS_Alignment_with_University_Strategic_Plan.pdf](http://www.chass.ncsu.edu/documents/FinalCHASS_Alignment_with_University_Strategic_Plan.pdf)

Humanities and Social Sciences Strategic Plan Refresh Areas of Focus (2013-2017)

- Digitization in the Humanities and Social Sciences
- Global Connections: Populations, Cultures, and Mobilities
- Science, Technology and Society

Humanities and Social Sciences Strategic Plan Refresh Goals (2013-2017)

- Goal 1: Enhance success of students through educational innovation
- Goal 2: Enhance scholarship and research by investing in faculty and infrastructure
- Goal 3: Enhance interdisciplinary scholarship to address the grand challenges of society
- Goal 4: Enhance organizational excellence by creating a culture of constant improvement
- Goal 5: Enhance local and global engagement through focused strategic partnerships

Goal 1: Enhance the success of our students through educational innovation

- Undergraduate High Impact Practices:
 - Undergraduate Research Awards (67 students supported, \$70,000 to fund research across all units)
 - Maymester (15-18 courses/year, 65-70% of total #)
 - Global Village Partnership
 - Study Abroad
 - HSS 120: First year experience (intellectual breadth of college; model for other colleges)

Goal 1: Enhance the success of our students through educational innovation

- Undergraduate Recruitment and Retention:
 - High achievers dinner/reception of outstanding prospective students (3 years, increasing success)
 - Alumni panels for new student orientation sessions
 - Development/recognition of advisors
 - Spring Fest/Packapalooza

Goal 1: Enhance the success of our students through educational innovation

- Graduate Program Development:
 - Professional Communication and Managerial Skills Certificate (Fall 2013, 11 students)
 - Sociolinguistics concentration in Sociology
 - PhD in Public History (3rd cohort, 2016-2017, 4-5 students/year)
 - Digital Humanities Graduate Certificate (Fall 2015, 4 students)
 - PhD in Forensic Sciences (Appendix A approved, Appendix C in process, interdisciplinary)

Goal 1: Enhance the success of our students through educational innovation

- Student Diversity Programming:
 - Graduate recruitment: Prospective Student Program & Open House (60 students/2014-2016)
 - Mentoring (Pack Promise, Student Clubs)
 - Conscious/Unconscious Bias in graduate admissions (9 graduate programs, \$3600 recruitment funding)
 - Presence at Pack Preview, TRIO, Visit NC State (12 events annually)

Goal 1: Enhance the success of our students through educational innovation

In addition to the strategic plan:

- Undergraduate:
 - Travel Scholars Program (\$25,000 NC Foundation Grant, 2015)
 - Research Institute for First-Generation/ Underrepresented Populations (Summer 2016 AACU High Impact Practices Institute, pilot 2017-2018)
 - Participation in the Provost's Professional Experience Program (supported 11 students across multiple units)

Goal 1: Enhance the success of our students through educational innovation

In addition to the strategic plan:

- Graduate:
 - PhD International Relations and Security (Request to Plan approved by Administrative Board April 2016)
 - PhD in Hispanic Studies (inter-institutional consortium model; request to plan to be reviewed by dean's council fall 2016)
 - Lead Graduate Professional Skills Peer Mentoring Collaborative for PhD Students (pilot 2016-2017, 10 students)

Goal 2: Enhance scholarship and research by investing in faculty and infrastructure

Goal 3: Enhance interdisciplinary scholarship to address grand challenges of society

- Academic programs:
 - Graduate programs: Communication, Rhetoric, and Digital Media (CRDM), Master of Arts in Liberal Studies (MALS), Master of International Studies (MIS)
 - Undergraduate programs: Science, Technology and Society (STS, 134 majors, tripled in #s),
 - Dual degree scholars programs (Franklin, Jefferson, Hamilton)

Goal 4: Enhance organizational excellence by creating culture of constant improvement

- Business services
 - Management of new enrollment change funding (UNC Funding Formula) model; presentations to college leadership team, faculty, and various administrative units explaining the funding model and discussing the academic challenges and opportunities
 - Comprehensive budget analysis of current allocations in relation to student credit hours (in response to Provost's charge to continue to provide seats and sections with current recurring budget)

Goal 4: Enhance organizational excellence by creating culture of constant improvement

- Academic Programs:
 - Undergraduate and graduate program assessment (100% participation rate)
 - Quality Enhancement Plan TH!NK participation (15-20 courses average/semester)
 - Program review

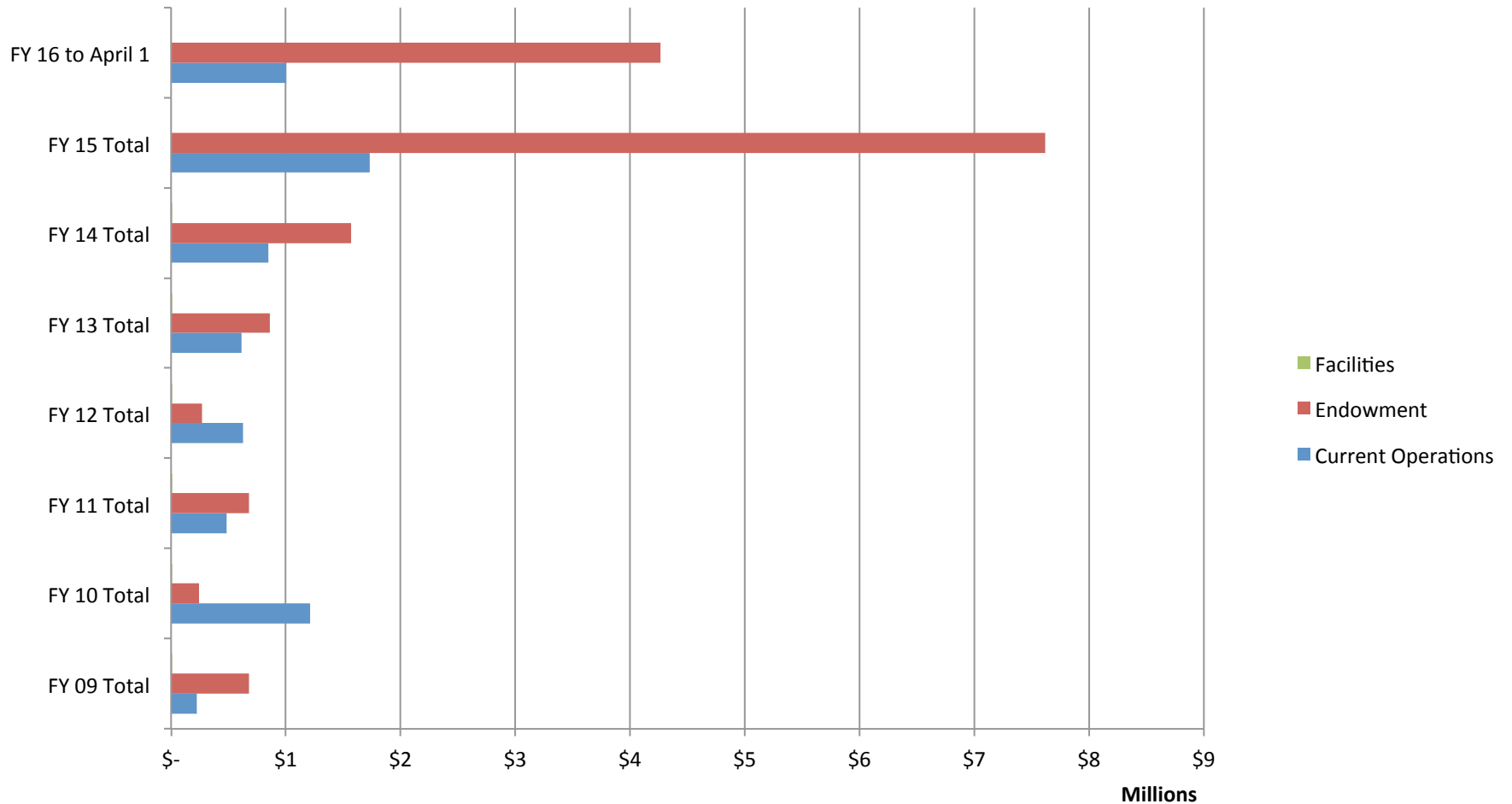
Goal 4: Enhance organizational excellence by creating culture of constant improvement

- Enhancing and Sustaining Diversity
 - Diversity Advisory Committee: worked with departments on recruitment and retention plans for faculty from underrepresented populations
 - Search committee discussions (2013); increasing % hires of faculty of color (7 of 16 in fall 2015)
 - College-wide mentoring program (2015)
 - Diversity Lecture and Panel Discussion Series
 - Chancellor's Creating Community Award (2015)

Goal 4: Enhance organizational excellence by creating culture of constant improvement

- Humanities and Social Sciences Fundraising: FY '14 - FY '16 Endowment Focus:
 - Endowment market value growth (27% increase)
 - 2 new professorships (now total of 6)
 - Created first endowed center at NC State with \$8.1 M gift (Khayrallah)
 - \$19 M raised to date for upcoming campaign (public launch Oct. '16): compared to \$12 M total for last campaign

College Wide – Endowment Focused Fundraising



Note: As of April 1, 2016

**Goal 5: Enhance local and global
engagement through focused strategic
partnerships**

Questions?