**Planning for the Future Exercise**

**Department of Communication**

**2-17-10**

The goal of this exercise was to engage departmental faculty in a planning discussion regarding college priorities for the coming years.

**Results of the exercise:**

**Note:** the first item under each heading was mentioned the most frequently across the faculty pairs who participated. Also, while second category, achieving and enhancing intellectual community and collaboration, has the fewest individual items listed, it had the highest frequency, appearing explicitly in the comments of 7 of 10 pairs

Suggestions related to staffing and infrastructure

* Explore/Create incentives, other than merit pay, for faculty at all levels
* Staff the necessary administrative positions in the college without drawing too heavily from departmental faculties
* Actively engage in development at the college level and with appropriate college resources rather than/without draining faculty resources
* Develop a more systematic approach to retaining faculty and students of color and of diverse ethnic backgrounds
* Reallocate resources to make the college viable in the long term rather than simply shoring up for the short term
* Pursue necessary facility upgrades, e.g., for social media courses, need web conferencing and skype capabilities
* Improve quality of work environment and space (e.g. replace heating and cooling system in Winston/Tompkins/Caldwell)
* Stabilize administration and build increased expertise in research administration
* Pursue adequate funding for basic university functions such as adequate, stable, and competent support staff

Suggestions related to achieving/enhancing intellectual community and collaboration

* Create infrastructure for interdisciplinary research within the college
* Create college-wide opportunities for research and teaching collaboration
* Pursue increased globalization/internationalization in teaching and research
* Establish better linkages to the rest of the university through interdisciplinary research and graduate education rather than primarily through GE
* Establish collaborative workspaces and hubs that would encourage collaboration both within and across departments
* Continue to work toward diversity and interdisciplinarity, e.g., bringing in Faculty Fulbright scholars

Suggestions related to vision, mission, and communication

* Commit to being the college that is the leader in teaching and learning ; place priority on innovations in quality of teaching
* Expand graduate programs but do so adopting a regenerative, intellectual community model where research and graduate programs feed and regenerate undergraduate programs and teaching.
* Feature CHASS contributions to and expertise in regard to technology(ies) across CHASS and the university
* Give even more attention to (and recognition of) the role of extension and engagement in the college
* Promote awareness of research done in the college through symposia (e.g., a research symposium that compares and contrasts the philosophy of social science and humanities research to research in the hard sciences)
* Improve/ increase amount of communication from the dean’s office to departments, particularly in terms of access to and opportunities for resources
* Create an image/brand on campus that is unique from rather than in relation to other colleges
* Create a school of communication which would enable consolidation of programs and efficiency of scale