

College of Humanities and Social Sciences 2009-2010 Annual Report
North Carolina State University

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The College of Humanities and Social Sciences (CHASS) respectfully submits this annual report to the Office of the Provost. As the report indicates, CHASS contributes to the university's five focus areas: we prepare leaders for the state, nation, and world; create educational innovation; improve health and well-being; fuel economic development; and provide knowledge that impacts energy and the environment. In addition, CHASS provides breadth and depth to help the university establish its reputation as a leader in a comprehensive range of disciplines.

Changes in the Service Environment

For the third consecutive year, CHASS awarded the most undergraduate degrees in the university: more than 1,000 students graduated with CHASS degrees. Although we are proud to lead in this regard, the economic recession and budget cuts of the last year have challenged our abilities to meet the needs of our students, faculty, and staff. In short, we have exploding demand and diminishing resources. With steady growth in most of our majors and minors (for example, our Departments of Psychology and Communication now have more than 700 majors each), we are increasingly stretched. The college has been unable to replace faculty who have left and we have critical teaching shortages in several departments. Although we improved some of our facilities this year with one-time funds, and were pleased to add forensic anthropology lab space in Park Shops, our current space is insufficient to meet our needs (e.g., less than 20% of our graduate students have offices, and many faculty share offices—some as many as five to a single room). Despite their increased teaching and administrative loads, faculty have been more productive in their scholarship and research than at any time in the history of the college. (See the research section below.)

For the first time in NC State history, CHASS will enroll more new graduate students than any other college—despite experiencing a slight drop in overall graduate numbers. Applications to CHASS graduate programs are up by 18.6% (relative to the university average increase of 12%). (Note: At this writing, three programs have not yet enrolled their new students, so our current numbers underestimate our fall enrollments.) Current enrollment in CHASS graduate programs is at 649; we are 41 ahead of this

time last year. We are optimistic given the numbers and quality of applicants that we could be meeting or exceeding our targets if we had the faculty, space, and financial resources to do so.

CHASS continues to develop leaders for a global context. Departments within CHASS have research interests in more than 80 locations around the world; CHASS accounted for approximately half of all NC State study abroad offerings. Our students are interested in becoming global citizens. We streamlined our study abroad process and offered support for 30 study abroad programs sponsored by CHASS in August 2009. We held our first CHASS Study Abroad Fair in November, and awarded seven CHASS undergraduates \$1000 scholarships to enable them to study abroad this spring, and we have made undergraduate scholarships for international study a major focus of our development effort. CHASS also leads in developing student leaders. For the second straight year, NC State's student body president and president of the student senate are CHASS students; they are joined by three other CHASS students holding university leadership positions (accounting for the majority of elected office holders).

Compact Plan Initiatives

Due to budget freezes and the recession, the third year of the compact plan was not implemented; no funds were available. However, CHASS began strategic planning so that when the economy recovers, we will be ready to grow in directions that best serve the needs of our students, faculty, the state, and nation. We held lively open faculty meetings both semesters to discuss priorities for the college. Those meetings (see http://chass.ncsu.edu/faculty_staff/governance/meetings.php for minutes) identified critical priority challenges, including how to balance general education vs. majors, undergrad vs. graduate programs, and discipline-driven vs. interdisciplinary programs. Each department or unit devoted at least one of its regular meetings to an intra-unit discussion of priorities which they shared at the spring faculty meeting. The dean held four brown-bag lunch meetings with a mix of student leaders and randomly selected majors to discuss directions, priorities, and needs for CHASS and the university. The dean and department heads identified needs and priorities for existing and new degrees, and strategized to secure resources to implement those priorities. CHASS faculty will participate actively in the university's strategic planning process in the coming year to continue to identify key areas to develop, and to align resources to goals.

Diversity: Initiatives and Progress

CHASS is committed to diversity and community in the context of academic excellence. For the seventh consecutive year, the university's office of diversity designated the college as exceptional in recruiting and providing a supportive climate for diversity. Celeste Doaks (English) won the ACAAGS (Association for the Concerns of African American Graduate Students) teaching award; three of the five ACAAGS graduate student awards went to CHASS students. The Diversity Office, led by Traci Reid (Political Science), hosted several public events, including the premiere of the documentary *Spanish Voices*, created by the college's Language and Life Project, and a panel discussion about disparities within the healthcare system. The college hosted a number of conferences that support a diverse climate—such as a History conference about Native Americans, the slave trade, and civil rights.

Faculty: Presence of faculty of color remained stable over the year: 13.8% of the college's full-time faculty members are from under-represented groups. Women make up 49% of our faculty. We worked with the provost's office to make offers to two African-American female scholars, in Social Work and in Public Administration. We hope to recruit and retain more faculty from under-represented groups by participating in such programs as the Building Future Faculty Program and the ADVANCE Program.

Staff: Persons from under-represented groups comprise just over 21% of CHASS staff. Women comprise 65% of the staff.

Enrollment: Overall, under-represented groups increased from 18.9% to 19.7% of the CHASS student body. The undergraduate representation increased from 18.4% to 19.5%, whereas graduate representation remained largely unchanged at 20.9% of our student body. African-American students represent more than 10% of the CHASS student body at the undergraduate (10.3%) and graduate (10.9%) levels. We continue our efforts to recruit graduate students of color by participating in the CHAMPS Programs and by hosting undergraduates currently enrolled in the Historically Black Colleges and Universities that comprise the Atlanta Consortium.

Instructional Program Initiatives

Despite budget limitations, CHASS made progress on a number of initiatives this year:

- Our proposed Public History doctoral program is at UNC-GA.
- The new joint MPA/JD degree program between NC State and Campbell Law School was approved and is admitting students for Fall 2010. Students can earn their Master's of Public Administration and Juris Doctor degrees in four years. The dual degree program is the state's first JD/MPA from two separate institutions of higher learning.

- We are awaiting final on-campus approval for our sociolinguistics doctoral program; the process should be complete before the fall 2010 semester.
- A proposed BA in Film Studies is at UNC-GA.
- We continue to revise our social work curricula to meet new national accreditation standards.
- We are developing a proposal for a doctoral program in Hispanic Studies for internal review and approval. We anticipate submitting it to the administrative board of the Graduate School this year.
- We now have graduate certificate programs in public policy and in nonprofit studies, communication within the professional science masters track (for which we received a grant of \$14,000 from the Sloan Foundation), and other intra- and inter-college certificates.
- We have developed new internships in nonprofits and other service-learning innovations.

Research and Scholarship

Faculty in CHASS published 56 books, 92 book chapters, 207 refereed articles, 781 papers and invited talks at conferences, 81 book reviews, and 618 other works (poems, short stories, media pieces, and technical reports) this year. In addition, faculty have a record number of works accepted for publication (e.g., 16 books, 108 book chapters, 126 articles in press) as of this writing. CHASS faculty also serve as editors of more than 17 scholarly journals, and serve on hundreds of editorial boards for scholarly journals.

Faculty submitted 78 proposals, requesting \$20,254,304 of extramural funding. Of the 34 awards received, 11 were federal (\$3,345,663) and 23 were non-federal (\$2,956,461). This shift toward more fully-funded federal awards improves the college's indirect cost recovery. To support faculty success at garnering extramural funding, the Research Office held regular "Meet the Researcher" lunches to encourage faculty to learn more about the proposal process. Monthly training workshops for departmental staff augmented this educational initiative, and we offered grantsmanship workshops for the first time in our history.

The following illustrate the range and impact of grants and contracts garnered by CHASS faculty. Ruth Gross (Foreign Languages and Literatures) secured \$661,000 from the US Dept. of Defense and US Army Cadet Command for strategic language training initiatives. Sarah Stein (Communication), in a cross-college collaboration with the College of Education, was awarded \$481,000 to enhance STEM learning via the Virtual Computing Laboratory. Tom Hess (Psychology) was awarded \$471,000 from NIH for work on Aging and Adult Development. The college was able to locate, rent, and outfit a new

laboratory to support Hess and some of his colleagues, with approximately \$85,000 in special funding to enhance our research infrastructure. The Institute for Nonprofits received a planning grant from Habitat for Humanity International to develop an executive leadership program for local/regional leaders.

The Center for Family and Community Engagement provides a core around which faculty, students, staff, and community groups collaborate to conduct highly engaged scholarship in North Carolina, the nation, and around the world. CFACE builds on director Joan Pennell's strong research agenda and external funding that has exceeded \$6.5 million since 1998. Dr. Pennell received \$603,000 in new awards this year alone. The Institute for Nonprofits was awarded more than \$750,000 in external grant dollars and developed new research partnerships with institutions in North Carolina and Washington, DC, and was especially successful in attracting gifts (see development section).

Extension and Engagement

Faculty provided extension and engagement that serves the needs of the state, nation, and world. They volunteered on community, state, and national boards and advisory committees, judged poetry contests, consulted with agencies of the U.S. federal government, the United Nations Development Program, and nonprofit task forces. Faculty organized and gave workshops, readings, and symposia. CHASS students are also heavily involved in extension and engagement. For example, the impact of MPA and MIS students' in-kind work through unpaid internships and service learning activities, including helping local governments and nonprofits write grant applications and conduct program evaluations, is valued this year at approximately \$85,000.

Walt Wolfram, William C. Friday Distinguished Professor of English, led CHASS's Extension, Engagement, and Economic Development (EEED) for a second year. Despite severe budgetary limitations, our EEED program stabilized, expanded modestly, and became increasingly visible within CHASS and the university. This spring, EEED initiated a lunch series to inform faculty of the robust and diverse range of current engagement activities conducted by CHASS faculty. EEED provided honoraria to faculty who gave lectures in public schools and to civic groups. Pending funding, this pilot program will expand. Find the EEED annual report at <http://chass.ncsu.edu/engagement.php>.

Producing leaders for the state, nation and world: The Department of Foreign Languages and Literatures administers the NC State University Critical Languages Institute and runs intensive and

culturally immersive courses in five languages which are strategically important to national and global security and economic stability: Arabic, Chinese, Persian, Russian, and Urdu. Courses are open to all students nationally, including non-ROTC.

Educational innovation and access: The interdisciplinary Communication, Rhetoric, and Digital Media program (CRDM) held its first symposium, bringing national and international scholars in digital media, philosophy of communication, and mass media to campus. We established a digital humanities initiative that included colleagues from humanities disciplines, the library, and the office of technology. Our Psychoeducational Clinic (Psychology) served more than 150 at-risk K-12 students. The Young Writers summer workshops (English) encouraged budding K-12 writers. Our departments of History, Philosophy and Religious Studies, Foreign Languages and Literatures, and English each hosted symposia and workshops of interest to professionals in the field and to the general public.

Economic transformation: The Institute for Nonprofits incorporated the nationally-recognized *Philanthropy Journal* as its newest program. The move helps the journal and the institute foster effective nonprofit leadership and management. The institute initiated numerous projects that linked faculty experts with nonprofit partners. Judy Kertesz (History) co-curated an exhibit at the Smithsonian National Museum of the American Indian about African-Native Americans. Foreign Languages and Literatures faculty served as liaisons for the Chamber of Commerce and Industry of Madrid, Spain. Sociologists and anthropologists supported rural economic development, international cultural understanding, and ecological tourism.

Health and well-being: Law enforcement officers from around the United States attended a week-long crime scene investigation workshop with our forensic anthropologists. Forensic anthropologists also provided analyses and victim identification services throughout the year. Psychologists conducted extensive research regarding aging in context. Social workers provided development, training, and evaluation for every NC county Department of Social Services. The Center for Family and Community Engagement offered a community presentation on child welfare with Native experts from the Cree Nation in Canada. CHASS faculty and programs were highly visible at the Institute for Emerging Issues symposium on the role creativity plays in a healthy society.

Energy and the environment: With the College of Engineering and other partners, CHASS launched a seminar series on Engineering, Policy, and Society. The bi-annual event provides a forum for a broad interdisciplinary conversation on some of the world's most pressing issues and helps students, faculty, and Triangle residents examine the connections between engineering and technology, policy design and implementation, and social contexts and consequences.

Faculty Honors, Awards and Recognitions (Selected)

- NC State Alumni Outstanding Research Award: Joan Pennell, founding director of the Center for Family and Community Engagement (CFACE), and professor in the Department of Social Work
- University Alumni Distinguished Undergraduate Professor by the NC State Alumni Association: Jason Bivins (Religious Studies)
- Opal Mann Green Engagement Scholarship Award (inaugural university award for community engagement): Jessica Jameson (Communication)
- Jackson Rigney International Service Award for outstanding research and scholarship through international collaboration: Frank J. Smith (Psychology)
- Fulbright Scholarships: William Kinsella (Communication); Tony Stewart (Religious Studies); and Nora Haenn (Anthropology/International Studies)
- Guggenheim award: Patty McCall (Sociology)
- 2010 Greenley Award for Distinguished Career in Research in the Sociology of Mental Health: Virginia Aldige (Sociology)
- The National Library of Vietnam created the annual Balaban Award in December 2009 in honor of John Balaban (English) and his efforts to preserve ancient scripts.
- Inducted into the NC State University Academy of Outstanding Teachers: Steven Greene (Political Science), Karey Harwood (Religious Studies), Jeffrey Reaser, English
- Recognized with college-wide award for excellence in teaching, research, or engagement: Rupert Nacoste (Psychology), Christopher Crosbie (English), Steven Heiner (Philosophy and Religious Studies), Shevaun Neupert (Psychology), Michael Schwalbe (Sociology)
- University Outstanding Extension Award; Inducted into Academy of Outstanding Faculty Engaged in Extension: William Smith (Sociology and Anthropology)
- The Linguistic Society of America biennial Award "Linguistics, Language, and the Public:" Walt Wolfram (English)
- Emmy Award, Cultural Documentary: Neal Hutcheson (English staff member)
- Master Teacher Award, Western States Communication Association; John I. Sisco Excellence in Teaching Award, Southern States Communication Association: Deanna Dannels (Communication)
- Appointment as co-editors, The Moving Image journal: Devin and Marsha Orgeron (English)
- Fellow, American Psychological Society: Lynne Baker-Ward (Psychology)

CHASS Student Honors (selected)

- 70 students were eligible for Phi Beta Kappa; 87 graduate and undergraduate students were inducted into Phi Kappa Phi
- 26 of the Park Scholars this year had a CHASS major
- 19 students were Caldwell Fellows
- 76 students participated in the University Honors program
- 272 students participated in the University Scholars program
- More than 2,610 students earned Dean's List honors during the academic year
- One of the two Mathews Medal winners this year was a CHASS major.

CHASS student leaders held key student government positions in 2009/2010 and will do so again in 2010/11. Jim Ceresnak (Poli Sci) was student body president. Kelly Rogers (Poli Sci) was student senate president. Student government will be led in 2010-2011 by Kelly Hook (Poli Sci), president; Stephen Kouba (Poli Sci), student senate president; Buddy Bryson (Sociology), student body treasurer; Monica Noble (Eng), student body chief justice; Will Lamb (Comm), union activities board president; and Kristy Craig (Poli Sci), senior class president.

Additional examples of CHASS student leaders include senior Lianne Gonsalves (International Studies and Biological Sciences), who was the student commencement speaker in 2010. She leaves NC State with a Fulbright English Language Teaching Assistantship in Venezuela. Shanna Rose (Poli Sci) earned the university's prestigious Mathews Medal for her years of service to the university. Student government, Service Raleigh, Alternative Spring Break, and STAT (Students Today Alumni Tomorrow) are just a few places where she's made a difference.

At the university's Graduate Research Symposium, CHASS students took first and second place in the Humanities and Design division: Meghnaa Tallapragada (Communication) and Jason Kalin (CRDM). First place in the Social Science and Management category went to David Gruber (CRDM). Sociology graduate students were awarded top prizes for their research papers in highly competitive national competitions. Their research addressed prison classrooms, disadvantaged neighborhoods, and the life-long effects of the stigma of incarceration, among other topics.

The North Carolina College Media Association awarded three NC State student media outlets "best in show;" The Technician, Windhover, and Agromeck are staffed heavily by CHASS majors. In addition,

CHASS students won nine individual awards, representing half of the NCCMA awards given to NC State students.

Private Sector Fundraising and Advancement Activities

The CHASS director of development left in September; we were without a full time director until May 2010, when Marcy Engler joined the college from Yale University. Despite our challenges, CHASS increased new pledges by 5% over last year (the university average was down 15%), and increased gift receipts by 17% (the university average was down 12%). Highlights for the year include securing pledges of more than \$400,000 for the Institute for Nonprofits. We also secured a major gift for the Department of History to support a multi-year project to document contributions of Lebanese-Americans to North Carolina. Although we reduced our director of communications position to $\frac{3}{4}$ time from July – December, we published four electronic alumni newsletters, sent weekly electronic schedules of upcoming college events to our constituent groups, and promoted CHASS scholarship, research, faculty, and students through a range of outlets across campus and externally. We held “meet the dean” events in four locations (Triangle, Charlotte, Greensboro, and DC) to introduce Dean Braden to alumni and friends of the college. This spring our development staff moved into renovated offices in Cox Hall. Our director of communications moved into the dean’s suite in Caldwell Hall.

Administration

Randy Thomson retired in January as assistant dean and director of undergraduate programs. Karen Young (Psychology) was named interim assistant dean; we will recruit for the position this fall. Ed Funkhouser stepped down in June 2010 as associate dean of academic affairs. Vicki Gallagher (Communication), our current Associate Dean of Graduate Studies, will serve as Interim Associate Dean for Academic Affairs for one year as we determine whether it is tenable to reconfigure the role to encompass both undergraduate and graduate studies. We will conduct a search for a permanent Associate Dean of Academic Affairs in spring 2011. Betty Byrum, formerly Associate Executive Director of Business and Financial Services for the Alumni Association, began June 1 as CHASS Assistant Dean for Finance and Administration. She takes over for Mandy Petty, who served ably as interim director for the past year. We hope to conclude our search for an assistant dean for interdisciplinary studies by July 1. We intend to hold a search this fall for an associate dean for research.

Mary Wyer (Psychology) has worn both IDS and research hats as interim for the last several years. In June, Andy Taylor stepped down as chair of Political Science; Bob Moog will become chair August 1.

Recommendations and Concerns for the Future

During 2010-11 CHASS will focus on a number of goals, including these:

- Find ways to sustain our core mission while responding to economic challenges.
- Continue our internal strategic planning and align our plans with the university-wide process that will begin this summer to help guide long-term resource allocation decisions.
- Initiate an internal review of resource allocation practices and consider reallocation of existing streams in light of findings.
- Continue to invest in the scholarship and research of our faculty with available funds.

The CHASS budget has not grown as fast as the demands placed upon it. CHASS has expanded its research, graduate programs, certificates, majors, and distance education initiatives to support NC State's strategic plan and UNC Tomorrow goals, despite reductions in financial resources and continued space limitations for faculty, graduate students, and research. Our growth in academics and research attests to the intrinsic value of our offerings and our commitment to realizing NC State strategic goals; however, to realize those goals, we will need the combined support of the Provost, the Chancellor, and CHASS faculty and staff. We have demonstrated our capacity for dramatic growth of research, academic programs, and extension/engagement—we will continue to seek the means by which to sustain our success.