College of Humanities and Social Sciences North Carolina State University 2006-2007 Annual Report submitted by Toby L. Parcel, Dean June 27, 2007

In 2006-07, the College of Humanities and Social Sciences (CHASS) was able to move forward despite continuing budget challenges. CHASS is committed to the NC State Strategic Plan and is integral to its success as the university strengthens its commitment to a more comprehensive range of disciplines, builds research and graduate programs in proven and emerging areas, promotes knowledge-based public policy, and integrates global perspectives into its programs. In the process, we are committed to developing a faculty and staff of the highest quality. Our activities are especially important to **producing world leaders**; **providing knowledge that impacts energy and the environment**; **and improving health and well-being.** Changes in the Service Environment

North Carolina's population is growing and the UNC system expects 80,000 more high school graduates by the year 2017. NC State has set an enrollment goal of 40,000 students by that year, with growth disproportionately at the graduate level. At the same time, there will be large increases in both CHASS undergraduate majors and in demands for CHASS participation in general education. CHASS is already very active in producing **undergraduate world leaders**. In 2006-07, CHASS students received the highest number of bachelors degrees awarded by any college, 1166, making up 25% of the graduating class. Four of CHASS's departments were among the top twelve in terms of graduation numbers. We provided over 206,000 credit hours in 2006-07, with a focus on critical thinking and written and verbal communication that are key skills for **leaders in the 21st century**.

CHASS is increasingly producing **graduate world leaders**, with well-established doctoral programs in Sociology and Psychology. The PhD program in Public Administration underwent a ten-year review, and the Master of Public Administration program received its national reaccrediation review (approval is expected in July). The Masters of International Studies (MIS) program continued its unmatched placement record. The Communication, Rhetoric and Digital Media PhD has just admitted its third, highly competitive class, with anticipated numbers in fall 2007 up to 22 enrolled students. The MA program in Anthropology admits its first students in fall 2007; this program illustrates our contribution to **scholarship on the environment**, as researchers study societal reaction to global warming, deforestation and desertification. Our new PhD program in Public History has been approved by the NC State Board of Trustees. We have an exceptionally strong MFA program in Creative Writing, further testimony to our commitment to comprehensive graduate education.

Compact Plan Initiatives

The sole CHASS compact planning request for 2006-07 was for \$764,536 continuing dollars to bring the salaries of special faculty in several departments to competitive levels. The Provost granted \$250,000, and Dean Parcel temporarily reallocated \$75,000 from her start-up funds to partially address this need. The college also constructed a compact plan that requested a total of \$8.04M in continuing funds and \$615K in one time funds over three years. Initiatives include: faculty scholarship and research enhancement; graduate program growth; and enriching the undergraduate educational experience. Specific initiatives include support for faculty travel and investments in research; continuing funds for the Institute for Nonprofits and a new Center for Family and Community Engagement; additional support for Social Work accreditation, PhD in Public History, PhD in Hispanic Studies, and PhD in Sociolinguistics; additional support for

special faculty salaries, increasing the numbers of advisors, and additional seats and sections for undergraduates.

Diversity: Initiatives and Progress

CHASS has a strong commitment to diversity and community in the context of academic excellence. The percentage of students of color showed improvement in the past year, from 19.1% to 22.4%. The percentage of faculty of color remains our greatest challenge, although the 2005-06 opportunity hires improved. The levels of female faculty and staff do not show gender disparity. We celebrated with the University the 50th anniversary of the first African American students at NC State. Our Faculty Task Force on Diversity awarded the first annual Barrax-Laryea Diversity Award, named after our first two tenured African American faculty members, to the Department of Social Work. Dr. Melvin Thomas in Sociology and Anthropology will become President of the Black Sociologists of America. We are also developing a Native American Studies minor.

Instructional Program Initiatives

CHASS created educational innovation through several new programs including a BS in Philosophy with a concentration in Logic, Representation and Reasoning, and a BA degree in German Studies. Also, the first Master of Social Work class graduated in May, 2007. The newly established Leadership in the Public Sector degree program for non-traditional students had 11 students in spring 2007, and is expected to have 22 students enrolled this fall.

Research

Faculty in CHASS received more than 3.2 million dollars in external funding from July 1, 2006 through May 31, 2007, representing 48 awards and 31 different CHASS faculty members. The overhead generated by grants was \$461,016. Over the past five years, CHASS has shown a steady trajectory of increased external funding, although the awards for 2006-07 leveled off.

Increased research productivity, including significant increases in external funding, is one of the primary Compact Plan initiatives. Potential for bringing in external research funding is now considered an important criterion for new CHASS hires in the social sciences and selected subfields of the humanities, and faculty hired during 2006-07 will contribute to this goal. Start-up packages for new faculty that include lab facilities, research equipment, and dedicated RA slots signify CHASS investment in research productivity.

Extension and Engagement

Extension and engagement activities in CHASS during 2006-07 represented a diverse range of activities that included **education**, **service**, **and community-based partnerships that promote heath and well-being**. They include:

- § The History Department at North Carolina State conducted its first Teaching World History Workshop to offer new thematic and narrative approaches to teaching world history to thirty-three high school history teachers.
- § The Foreign Languages and Literatures Department hosted the sixth annual NC State ESL Symposium for more than 400 K-12 teachers, ESL practitioners, and other educators.
- § The English Department conducted the 23rd annual Young Writers' Workshop, a two-week program for fourth to eighth-grade children. The program connects NC State faculty and area authors with children to develop creative thinking and writing ability.
- As part of the Guy Owen-Tom Walters Reading Series, the Creative Writing Program held a number of public readings by award-winning authors that included Amy Hempel, Nalo Hopkinson, Dorianne Laux, and Brian Turner; it also hosted the annual NCSU Fiction and Poetry Contests.

- § The North Carolina Language and Life Project (NCLLP) produced a documentary, *The Queen Family: Appalachian Tradition and Back Porch Music*, which aired nationally on PBS. They also constructed a multimedia exhibit at the Outer Banks History Center at the Lost Colony Complex on Roanoke Island that chronicles the contributions of African Americans to the culture and history of the Outer Banks, and constructed an interactive exhibit on North Carolina dialects at the North Carolina Museum of History in Raleigh.
- § The Psychoeducational Clinic continues to provide services to the community while training graduate students in the School Psychology Program. The clinic offers evaluation, intervention, and consultation services from preschool through college.
- § The Public Safety Leadership Initiative in SPIA continues to provide specialized training for various law enforcement agencies, including the Administrative Officers Management Program and the Law Enforcement Executive Program.
- § SPIA organized and administered the 19th N.C. Legislative Internship program for the UNC system, placing interns from the various campuses with members of the General Assembly for a full semester of work and academic study.
- § The Institute for Nonprofits organized a job fair at Peace College for nonprofit employers and conducted workshops on nonprofit advocacy and lobbying.
- § The North Carolina Program for Forensic Science conducted a five-day workshop on discovery, recovery, and documentation of anthropological, archeological, entomological, and fibers/textile evidence for professionals in law enforcement.

Faculty Honors, Awards and Recognitions

Notable accomplishments this year include:

§ 18 CHASS faculty were honored with College-wide awards for excellence in teaching,

- advising, research, and engagement.
- § Wilton Barnhardt, English; William Alder, Philosophy and Religion; and Lori Thompson, Psychology were inducted into the NC State University Academy of Outstanding Teachers.
- § Wilton Barnhardt, English, received the University Outstanding Teaching Award.
- **§** Walt Wolfram, English, received the Alexander Quarles Holladay Medal for career excellence.
- § Amy Halberstadt, Psychology, was named Alumni Distinguished Undergraduate Professor.
- § Denis Gray, Psychology, received the University Alumni Distinguished Graduate Professor Award.
- § Mark Sosower, Foreign Languages and Literatures, received the University Alumni Association Outstanding Research Award.
- § Carolyn Quarterman, Foreign Languages and Literatures, received the Gertrude Cox Award for Innovative Excellence in Teaching and Learning with Technology.
- § Thomas Hester, English, was named a Distinguished Professor and Chris Anson, English, was named a Distinguished University Professor; Michael Schulman, Sociology and Anthropology, was named a William Neal Reynolds Professor.

CHASS Student Honors

- § Fifty-seven students were inducted into Phi Beta Kappa and 53 graduate and undergraduate students were inducted into Phi Kappa Phi.
- **§** Four hundred and forty-six students participated in the University Honors program.
- **§** Five hundred and twenty-three students participated in the University Scholars program.

- § Thirty-seven CHASS students were Pack Promise Scholars and 22 were CHASS Caldwell Fellows.
- § More than 1,680 CHASS students earned Dean's List honors during the academic year.
- § A record number of nine incoming Park Scholars were enrolled in CHASS.

Private Sector Fund-Raising and Advancement Activities

The CHASS Achieve! Campaign goal is \$12 million. To date, we have raised 9.7 million dollars, or 81% of our campaign goal. We have also kicked off a 3.3 million dollar minicampaign for the MFA in Creative Writing. We have expanded our communications efforts to include a hard-copy magazine that is sent to over 25,000 friends and alumni; the first issue focused on CHASS in a global arena. We have also started an electronic newsletter sent to CHASS faculty, NC State administrators, and friends of the college. We are working collaboratively with NC State's Creative Services to brand the college and coordinate communication efforts across departments, and with the university.

Administration

Dr. David Martin, former head of Psychology, served as interim dean until Dr. Toby L. Parcel assumed her duties as dean of CHASS on August 1, 2006. Dr. Douglas Gillan began as Head of Psychology, Dr. Antony Harrison began as Head of English, and Dr. Richard Kearney began as Director of the School of Public and International Affairs on July 1, 2006. Dr. Walter Wolfram, William C. Friday Distinguished University Professor, served as Interim Associate Dean for Research and Graduate Studies and Dr. Jeffery Braden will assume those duties on July 1, 2007. CHASS selected Dr. Kenneth Zagacki as Head of Communication, and Dr. Mary Wyer as Assistant Dean for Interdisciplinary Programs. Dr. Sheila Smith-McKoy, and Dr. Laura Severin returned to the faculty, and Dr. Matt Zingraff left the university to pursue a new career

opportunity. Dr. Edward Funkhouser began serving as Interim Dean of Academic Affairs in May, 2007. CHASS also hired 15 assistant, associate and full professors. In addition, the departments of History, Foreign Languages and Literatures, and Philosophy and Religion, as well as the CHASS Research Office, moved into a beautifully renovated Withers Hall.

Recommendations and Concerns for the Future

During 2007-08 CHASS will focus on a number of goals, including:

- § Successfully completing the \$12M Achieve! Campaign and strengthening public relations efforts.
- § Implementing the first phase of the CHASS 3-year Compact Plan.
- § Investing in the research productivity of our faculty, including in new research centers.
- **§** Hiring 15 or more new tenured and tenure-track faculty.
- **§** Planning with other university partners for the Hunt Library and the North Academic Building.
- **§** Completion of the 1911 building renovation for several CHASS departments.

The CHASS budget is a continuing concern. An aggressive Compact Plan will help CHASS reach its objectives, thus promoting success of NC State's Strategic Plan; however, even the most favorable compact plan allocations will not enable CHASS to maximize its contribution to NC State's future. With the combined support of the Provost, the Chancellor, and CHASS faculty and staff, CHASS can do much more to promote the education of **NC State students for leadership** in the competitive, globalizing world of the 21st century.